UNITED KINGDOM
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

United States 10% Spain 22%
France 14% France 14%
Germany 9% Ireland 6%
Ireland 7% United States 5%
Spain 7% Italy 4%
Rest of World 57% Rest of World 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

UNITED KINGDOM 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.0% OF TOTAL ECONOMY
Total T&T GDP = GBP199.6BN (USD254.0BN)

+1.3%
2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

3,939.5 JOBS (000's)
(11.0% of total employment)

INTERNATIONAL VISITOR IMPACT

GBP28.2BN
in visitor spend (4.2% of total exports)
(USD35.8BN)

INBOUND ARRIVALS

1. UNITED STATES 10%
2. FRANCE 10%
3. GERMANY 9%
4. IRELAND 7%
5. SPAIN 7%
REST OF WORLD 57%

OUTBOUND DEPARTURES

1. SPAIN 22%
2. FRANCE 14%
3. IRELAND 6%
4. UNITED STATES 5%
5. ITALY 4%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 67%
- BUSINESS SPENDING 33%
- DOMESTIC SPENDING 83%
- INTERNATIONAL SPENDING 17%

¹All values are in constant 2019 prices & exchange rates
As reported in March 2020