UNITED KINGDOM
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.0% OF TOTAL ECONOMY
Total T&T GDP = GBP199.6BN
(USD254.0BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

3,939.5 JOBS (000's)
(11.0% of total employment)

INTERNATIONAL VISITOR IMPACT

GBP28.2BN
in visitor spend (4.2% of total exports)
(USD35.8BN)

INBOUND ARRIVALS

1. UNITED STATES 10%
2. FRANCE 10%
3. GERMANY 9%
4. IRELAND 7%
5. SPAIN 7%
REST OF WORLD 57%

OUTBOUND DEPARTURES

1. SPAIN 22%
2. FRANCE 14%
3. IRELAND 6%
4. UNITED STATES 5%
5. ITALY 4%
REST OF WORLD 49%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020