While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**Contribution of Travel & Tourism to Employment**

3,939.5 jobs (000's)

(11.0% of total employment)

**Contribution of Travel & Tourism to GDP**

9.0% of total economy

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**International Visitor Impact**

GBP 28.2 BN

in visitor spend (4.2% of total exports)

(USD 35.8 BN)

**Inbound Arrivals**

1. United States 10%
2. France 10%
3. Germany 9%
4. Ireland 7%
5. Spain 7%
Rest of World 57%

**Outbound Departures**

1. Spain 22%
2. France 14%
3. Ireland 6%
4. United States 5%
5. Italy 4%
Rest of World 49%

**Sector Characteristics (2019)**

- Leisure Spending: 67%
- Business Spending: 33%
- Domestic Spending: 83%
- International Spending: 17%

1All values are in constant 2019 prices & exchange rates

As reported in March 2020