**UNITED KINGDOM**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330,000** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**UNITED KINGDOM 2019 KEY DATA**

- **9.0% OF TOTAL ECONOMY**
  - Total T&T GDP = GBP199.6BN (USD254.0BN)
  - 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

- **3,939.5 JOBS (000's)** (11.0% of total employment)

- **GBP28.2BN** in visitor spend (4.2% of total exports)
  - (USD35.8BN)

**INBOUND ARRIVALS**

1. UNITED STATES 10%
2. FRANCE 10%
3. GERMANY 9%
4. IRELAND 7%
5. SPAIN 7%
REST OF WORLD 57%

**OUTBOUND DEPARTURES**

1. SPAIN 22%
2. FRANCE 14%
3. IRELAND 6%
4. UNITED STATES 5%
5. ITALY 4%
REST OF WORLD 49%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING
  - 67%
- BUSINESS SPENDING
  - 33%
- DOMESTIC SPENDING
  - 83%
- INTERNATIONAL SPENDING
  - 17%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020