## Global Data

**Total GDP contribution:**

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>10.4%</td>
<td>5.5%</td>
</tr>
<tr>
<td>USD</td>
<td>$9,170 BN</td>
<td>$4,671 BN</td>
</tr>
</tbody>
</table>

**Total Travel & Tourism GDP change in 2020:**

-49.1%  
Global Economy GDP change: -3.7%

**Total Travel & Tourism jobs:**

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>MN</td>
<td>334</td>
<td>272</td>
</tr>
</tbody>
</table>

1 in 4 net new jobs were created by Travel & Tourism during 2014-2019

**Change in Jobs in 2020**

-61.6 MN  
-18.5%

## United Kingdom Key Data

### 2019 vs 2020

#### Total contribution of Travel & Tourism to GDP:

- **2019:** 10.1%  
  Total T&T GDP = GBP237.6BN  
  (USD305.0BN)

- **2020:** 4.2%  
  Total T&T GDP = GBP89.6BN  
  (USD115.0BN)

Change in Travel & Tourism GDP vs -10.1% real economy GDP change

-62.3%

#### Total contribution of Travel & Tourism to Employment:

- **2019:** 4,268.2  
  Jobs (000s)  
  (12.0% of total employment)

- **2020:** 3,961.0  
  Jobs (000s)  
  (11.3% of total employment)

Change in jobs:

-7.2%  
-307.2 (000s)

#### Visitor Impact

**International:**

- GBP 35.6 BN  
  Visitor spend  
  4.9% of total exports (USD45.7BN)

- GBP 10.1 BN  
  Visitor spend  
  1.7% of total exports (USD13.0BN)

Change in international visitor spend:

-71.6%  
-USD 32.7 BN

**Domestic:**

- GBP 160.1 BN  
  Visitor spend  
  (USD 205.8BN)

- GBP 58.9 BN  
  Visitor spend  
  (USD 75.6BN)

Change in domestic visitor spend:

-63.2%  
-USD 129.9 BN
United Kingdom Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending**: USD 205.5BN (82%)
- **International Spending**: USD 45.7BN (18%)

Leisure vs Business Spending:

- **Leisure Spending**: USD 170.3BN (68%)
- **Business Spending**: USD 80.9BN (32%)

Inbound Arrivals:

- **2019**: 1. United States 11%, 2. France 8%, 3. Germany 8%, 4. Ireland 7%, 5. Spain 6%, Rest of world 60%

Outbound Departures:

- **2019**: 1. Spain 20%, 2. France 14%, 3. Italy 7%, 4. Ireland 5%, 5. United States 5%, Rest of world 49%
- **2020**: 1. France 24%, 2. Spain 13%, 3. Italy 11%, 4. Ireland 5%, 5. Greece 4%, Rest of world 43%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.