UNITED KINGDOM
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

GLOBAL DATA 2019

9.0% OF TOTAL ECONOMY
Total T&T GDP = GBP199.6BN (USD254.0BN)

3,939.5 JOBS (000's)
(11.0% of total employment)

9.0% OF TOTAL ECONOMY
Total T&T GDP = GBP199.6BN (USD254.0BN)

+1.3% 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

UNITED KINGDOM 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

1 in 4 net new jobs were created by Travel & Tourism over the last five years

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

Mining Automotive Agriculture Travel & Tourism Retail Financial Services

0% 5% 10% 15%

UNITED KINGDOM 2019 KEY DATA

INBOUND ARRIVALS

1. UNITED STATES 10%
2. FRANCE 10%
3. GERMANY 9%
4. IRELAND 7%
5. SPAIN 7%
REST OF WORLD 57%

OUTBOUND DEPARTURES

1. SPAIN 22%
2. FRANCE 14%
3. IRELAND 6%
4. UNITED STATES 5%
5. ITALY 4%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INTERNATIONAL VISITOR IMPACT

GBP28.2BN in visitor spend (4.2% of total exports) (USD35.8BN)

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 67%
BUSINESS SPENDING 33%
DOMESTIC SPENDING 83%
INTERNATIONAL SPENDING 17%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020