## UNITED KINGDOM
### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

### UNITED KINGDOM 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **9.0% OF TOTAL ECONOMY**
  - Total T&T GDP = GBP199.6BN (USD254.0BN)

- **+1.3%**
  - 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **3,939.5 JOBS** (000's)
  - (11.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **GBP 28.2 BN**
  - in visitor spend (4.2% of total exports)
  - (USD35.8BN)

### INBOUND ARRIVALS

1. **UNITED STATES 10%**
2. **FRANCE 10%**
3. **GERMANY 9%**
4. **IRELAND 7%**
5. **SPAIN 7%**
6. **REST OF WORLD 57%**

### OUTBOUND DEPARTURES

1. **SPAIN 22%**
2. **FRANCE 14%**
3. **IRELAND 6%**
4. **UNITED STATES 5%**
5. **ITALY 4%**
6. **REST OF WORLD 49%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 67%

- **BUSINESS SPENDING**
  - 33%

- **DOMESTIC SPENDING**
  - 83%

- **INTERNATIONAL SPENDING**
  - 17%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020