GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

UKRAINE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
5.9% OF TOTAL ECONOMY
Total T&T GDP = UAH229.4BN
(USD8,687.5MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
1,028.8 JOBS (000's)
(6.2% of total employment)

INTERNATIONAL VISITOR IMPACT
UAH59.5 BN
in visitor spend (3.3% of total exports)
(USD2,251.8MN)

INBOUND ARRIVALS
- 1. MOLDOVA 32%
- 2. BELARUS 17%
- 3. RUSSIAN FEDERATION 11%
- 4. POLAND 8%
- 5. HUNGARY 8%
- REST OF WORLD 24%

OUTBOUND DEPARTURES
- 1. RUSSIAN FEDERATION 67%
- 2. TURKEY 7%
- 3. POLAND 6%
- 4. BULGARIA 2%
- 5. HUNGARY 1%
- REST OF WORLD 17%

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 91%
- BUSINESS SPENDING 9%
- DOMESTIC SPENDING 70%
- INTERNATIONAL SPENDING 30%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020