While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

UKRAINE 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
5.9% OF TOTAL ECONOMY
Total T&T GDP = UAH229.4BN (USD8,687.5MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
1,028.8 JOBS (000’s)
(6.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**
UAH59.5BN
in visitor spend (3.3% of total exports) (USD2,251.8MN)

INBOUND ARRIVALS

- 1. MOLDOVA 32%
- 2. BELARUS 17%
- 3. RUSSIAN FEDERATION 11%
- 4. POLAND 8%
- 5. HUNGARY 8%
- REST OF WORLD 24%

OUTBOUND DEPARTURES

- 1. RUSSIAN FEDERATION 67%
- 2. TURKEY 7%
- 3. POLAND 6%
- 4. BULGARIA 2%
- 5. HUNGARY 1%
- REST OF WORLD 17%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 91%
- BUSINESS SPENDING 9%
- DOMESTIC SPENDING 70%
- INTERNATIONAL SPENDING 30%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020