**UGANDA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

10.3%  
**Total GDP contribution**

330MN  
**Jobs globally (1 in 10 jobs)**

**UGANDA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**5.6% OF TOTAL ECONOMY**  
Total T&T GDP = UGX6,622.0BN (USD1,787.9MN)

**-3.2%**  
2019 Travel & Tourism GDP growth vs +5.8% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**536.6 JOBS (000's)**  
(5.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

**UGX3,702.7BN**  
in visitor spend (16.6% of total exports) (USD999.7MN)

**INBOUND ARRIVALS**

1. RWANDA 30%  
2. KENYA 26%  
3. DEM REPUBLIC OF CONGO 7%  
4. TANZANIA 6%  
5. UNITED STATES 5%  
REST OF WORLD 26%

**OUTBOUND DEPARTURES**

1. UNITED ARAB EMIRATES 22%  
2. KENYA 20%  
3. TANZANIA 13%  
4. RWANDA 11%  
5. CHINA 6%  
REST OF WORLD 28%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**  
  87%

- **BUSINESS SPENDING**  
  13%

- **DOMESTIC SPENDING**  
  32%

- **INTERNATIONAL SPENDING**  
  68%

1All values are in constant 2019 prices & exchange rates  
As reported in March 2020