**UGANDA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**UGANDA 2019 KEY DATA**

- **5.6%** OF TOTAL ECONOMY
  Total T&T GDP = UGX6,622.0BN (USD1,787.9MN)
- **-3.2%**
  2019 Travel & Tourism GDP growth vs +5.8% real economy GDP growth

- **536.6** JOBS (000's)
  (5.8% of total employment)

- **UGX3,702.7BN**
  in visitor spend (16.6% of total exports)
  (USD999.7MN)

**INBOUND ARRIVALS**

1. RWANDA 30%
2. KENYA 26%
3. DEM REPUBLIC OF CONGO 7%
4. TANZANIA 6%
5. UNITED STATES 5%
REST OF WORLD 26%

**OUTBOUND DEPARTURES**

1. UNITED ARAB EMIRATES 22%
2. KENYA 20%
3. TANZANIA 13%
4. RWANDA 11%
5. CHINA 6%
REST OF WORLD 28%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 87%
- BUSINESS SPENDING 13%
- DOMESTIC SPENDING 32%
- INTERNATIONAL SPENDING 68%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO