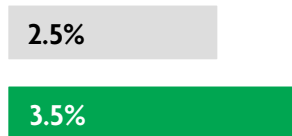


### GLOBAL DATA 2019



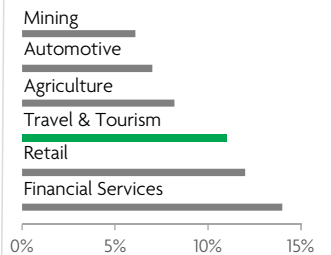
While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### UGANDA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**5.6% OF TOTAL ECONOMY**

Total T&T GDP = UGX6,622.0BN (USD1,787.9MN)

**-3.2%**

2019 Travel & Tourism GDP growth vs **+5.8%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

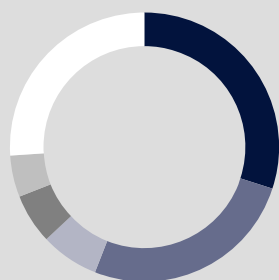
**536.6** JOBS (000's)  
(5.8% of total employment)



INTERNATIONAL VISITOR IMPACT

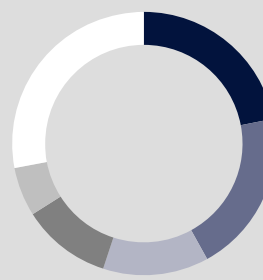
**UGX3,702.7<sub>BN</sub>**  
in visitor spend (**16.6%** of total exports)  
(USD999.7MN)

### INBOUND ARRIVALS



- 1. RWANDA **30%**
- 2. KENYA **26%**
- 3. DEM REPUBLIC OF CONGO **7%**
- 4. TANZANIA **6%**
- 5. UNITED STATES **5%**
- **REST OF WORLD 26%**

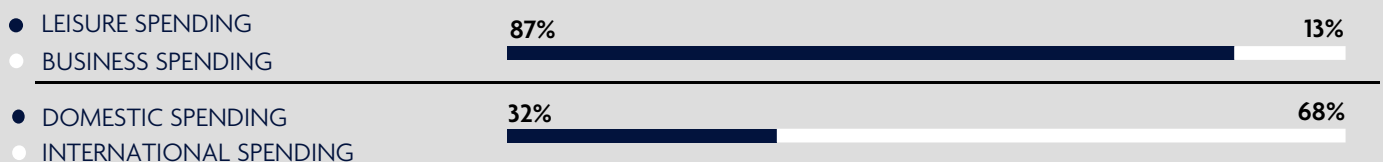
### OUTBOUND DEPARTURES



- 1. UNITED ARAB EMIRATES **22%**
- 2. KENYA **20%**
- 3. TANZANIA **13%**
- 4. RWANDA **11%**
- 5. CHINA **6%**
- **REST OF WORLD 28%**

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020