## Global Data

| Year | Total GDP contribution: | Travel & Tourism GDP change: | Total Travel & Tourism jobs: | Change in Jobs:
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>-50.4% =USD -4,855 BN</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7% =USD 1,038 BN</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN = +6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td></td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

## Uganda Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution of Travel &amp; Tourism to GDP:</th>
<th>Change in GDP:</th>
<th>Economy change:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>5.9% UGX 8,632.3BN (USD 2,411.1MN)</td>
<td>-54.7%</td>
<td>-1.5%</td>
</tr>
<tr>
<td>2020</td>
<td>2.7% UGX 3,913.0BN (USD 1,092.9MN)</td>
<td>+63.8%</td>
<td>+5.9%</td>
</tr>
<tr>
<td>2021</td>
<td>4.2% UGX 6,410.8BN (USD 1,790.6MN)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to Employment:</th>
<th>Change in Employment:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>671.1 (000s) = 1 in 12 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>489.0 (000s) = 1 in 10 jobs</td>
<td>+18.2MN = +6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>533.3 (000s)</td>
<td></td>
</tr>
</tbody>
</table>

### Visitor Spend:

#### International:

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitor Spend:</th>
<th>Change in Visitor Spend:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>UGX 5,131.8BN = 117.5% of total exports</td>
<td>-27.1%</td>
</tr>
<tr>
<td>2020</td>
<td>UGX 1,748.4BN = 40.5% of total exports</td>
<td>+9.1%</td>
</tr>
<tr>
<td>2021</td>
<td>UGX 3,621.9BN = 78.3% of total exports</td>
<td>+107.2%</td>
</tr>
</tbody>
</table>

#### Domestic:

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitor Spend:</th>
<th>Change in Visitor Spend:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>UGX 2,021.0BN (USD 564.5MN)</td>
<td>-32.3%</td>
</tr>
<tr>
<td>2020</td>
<td>UGX 1,368.1BN (USD 382.1MN)</td>
<td>+35.9%</td>
</tr>
<tr>
<td>2021</td>
<td>UGX 1,859.0BN (USD 519.2MN)</td>
<td></td>
</tr>
</tbody>
</table>
UGANDA
2022 Annual Research: Key Highlights

Uganda Sector Characteristics

Domestic vs International Spending:
- **2019**
  - Domestic Spending: USD 564.5MN (28%)
  - International Spending: USD 1,433.4MN (72%)
- **2021**
  - Domestic Spending: USD 519.2MN (34%)
  - International Spending: USD 1,011.6MN (66%)

Leisure vs Business Spending:
- **2019**
  - Leisure Spending: USD 1,683.0MN (84%)
  - Business Spending: USD 314.9MN (16%)
- **2021**
  - Leisure Spending: USD 1,303.0MN (85%)
  - Business Spending: USD 227.8MN (15%)

Inbound Arrivals:
- **2019**
  1. Rwanda 30%
  2. Kenya 26%
  3. United States 6%
  4. DR Congo 6%
  5. Tanzania 5%
  Rest of world 28%
- **2021**
  1. Rwanda 29%
  2. Kenya 28%
  3. United States 7%
  4. Tanzania 5%
  5. DR Congo 5%
  Rest of world 27%

Outbound Departures:
- **2019**
  1. United Arab Emirates 27%
  2. Kenya 21%
  3. Tanzania 13%
  4. Rwanda 13%
  5. China 5%
  Rest of world 23%
- **2021**
  1. United Arab Emirates 31%
  2. Kenya 21%
  3. Tanzania 13%
  4. Rwanda 12%
  5. Ethiopia 4%
  Rest of world 19%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO