UGANDA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

UGANDA 2019 KEY DATA

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

5.6% OF TOTAL ECONOMY Total T&T GDP = UGX6,622.0BN (USD1,787.9MN)

-3.2% 2019 Travel & Tourism GDP growth vs +5.8% real economy GDP growth

536.6 JOBS (000's) (5.8% of total employment)

UGX3,702.7 BN in visitor spend (16.6% of total exports) (USD999.7MN)

INBOUND ARRIVALS

1. RWANDA 30%
2. KENYA 26%
3. DEM REPUBLIC OF CONGO 7%
4. TANZANIA 6%
5. UNITED STATES 5%
REST OF WORLD 26%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 22%
2. KENYA 20%
3. TANZANIA 13%
4. RWANDA 11%
5. CHINA 6%
REST OF WORLD 28%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 87%
- BUSINESS SPENDING: 13%
- DOMESTIC SPENDING: 32%
- INTERNATIONAL SPENDING: 68%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020