1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

GDP contribution:
- 10.3% of total economy

Employment:
- 330,000 jobs (1 in 10 jobs)

Travel & Tourism GDP:
- Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

Tourism impact:
- 373,500 jobs (10.8% of total employment)
- TND8,173.6MN in visitor spend (14.3% of total exports)

Inbound arrivals:
1. Algeria 33%
2. Libya 19%
3. France 8%
4. Russian Federation 8%
5. Germany 3%
Rest of World 29%

Outbound departures:
1. Algeria 41%
2. France 40%
3. Turkey 5%
4. Saudi Arabia 4%
5. Morocco 2%
Rest of World 8%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates.
2 As reported in March 2020.