**GLOBAL DATA 2019**

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

**TUNISIA 2019 KEY DATA**

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

13.9% OF TOTAL ECONOMY  
Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

+12.9%  
2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

373.5 JOBS (000's)  
(10.8% of total employment)

INTERNATIONAL VISITOR IMPACT

TND8,173.6 MN  
in visitor spend (14.3% of total exports)  
(USD2,777.2MN)

**INBOUND ARRIVALS**

1. ALGERIA 33%  
2. LIBYA 19%  
3. FRANCE 8%  
4. RUSSIAN FEDERATION 8%  
5. GERMANY 3%  
REST OF WORLD 29%

**OUTBOUND DEPARTURES**

1. ALGERIA 41%  
2. FRANCE 40%  
3. TURKEY 5%  
4. SAUDI ARABIA 4%  
5. MOROCCO 2%  
REST OF WORLD 8%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING  70%  30%
- BUSINESS SPENDING
- DOMESTIC SPENDING  48%  52%
- INTERNATIONAL SPENDING

1All values are in constant 2019 prices & exchange rates
As reported in March 2020