10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

373.5 JOBS (000’s) (10.8% of total employment)

13.9% OF TOTAL ECONOMY Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

+12.9% 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

TND8,173.6 MN in visitor spend (14.3% of total exports) (USD2,777.2MN)

INBOUND ARRIVALS
- 1. ALGERIA 33%
- 2. LIBYA 19%
- 3. FRANCE 8%
- 4. RUSSIAN FEDERATION 8%
- 5. GERMANY 3%
- REST OF WORLD 29%

OUTBOUND DEPARTURES
- 1. ALGERIA 41%
- 2. FRANCE 40%
- 3. TURKEY 5%
- 4. SAUDI ARABIA 4%
- 5. MOROCCO 2%
- REST OF WORLD 8%

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 70%
- BUSINESS SPENDING 30%
- DOMESTIC SPENDING 48%
- INTERNATIONAL SPENDING 52%

Note: Data are average shares over the 2016-2018 period Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates As reported in March 2020