**TUNISIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **13.9% of Total Economy**
  - While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

- **+12.9%**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **TND8,173.6 MN**
  - in visitor spend (14.3% of total exports)

**TUNISIA 2019 KEY DATA**

- **13.9% of Total Economy**
  - Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

- **373.5 JOBS (000’s)**
  - (10.8% of total employment)

- **TND8,173.6 MN**
  - in visitor spend (14.3% of total exports)

**INBOUND ARRIVALS**

1. ALGERIA 33%
2. LIBYA 19%
3. FRANCE 8%
4. RUSSIAN FEDERATION 8%
5. GERMANY 3%
REST OF WORLD 29%

**OUTBOUND DEPARTURES**

1. ALGERIA 41%
2. FRANCE 40%
3. TURKEY 5%
4. SAUDI ARABIA 4%
5. MOROCCO 2%
REST OF WORLD 8%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 70%

- **BUSINESS SPENDING**
  - 30%

- **DOMESTIC SPENDING**
  - 48%

- **INTERNATIONAL SPENDING**
  - 52%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020