GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

2.5% vs +1.3% real economy GDP growth

330MN Jobs globally (1 in 10 jobs)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

TUNISIA 2019 KEY DATA

13.9% of Total Economy

Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

+12.9% vs +1.3% real economy GDP growth

373.5 Jobs (000's)

10.8% of total employment

TND8,173.6MN in visitor spend (14.3% of total exports)

INBOUND ARRIVALS

1. ALGERIA 33%
2. LIBYA 19%
3. FRANCE 8%
4. RUSSIAN FEDERATION 8%
5. GERMANY 3%
REST OF WORLD 29%

OUTBOUND DEPARTURES

1. ALGERIA 41%
2. FRANCE 40%
3. TURKEY 5%
4. SAUDI ARABIA 4%
5. MOROCCO 2%
REST OF WORLD 8%

SECTOR CHARACTERISTICS (2019)

70% LEISURE SPENDING
30% BUSINESS SPENDING
48% DOMESTIC SPENDING
52% INTERNATIONAL SPENDING

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO