10.3% of total GDP contribution

330 million jobs globally (1 in 10 jobs)

TUNISIA KEY HIGHLIGHTS

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

13.9% of total economy

Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

+12.9% vs 1.3% real economy GDP growth

373,500 jobs (000's)

(Total 10.8% of total employment)

TND8,173.6MN

in visitor spend (14.3% of total exports)
(USD2,777.2MN)

INBOUND ARRIVALS

1. ALGERIA 33%
2. LIBYA 19%
3. FRANCE 8%
4. RUSSIAN FEDERATION 8%
5. GERMANY 3%
REST OF WORLD 29%

OUTBOUND DEPARTURES

1. ALGERIA 41%
2. FRANCE 40%
3. TURKEY 5%
4. SAUDI ARABIA 4%
5. MOROCCO 2%
REST OF WORLD 8%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 70%
- BUSINESS SPENDING: 30%
- DOMESTIC SPENDING: 48%
- INTERNATIONAL SPENDING: 52%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020