Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

13.9% of Total Economy

10.3% Total GDP contribution

2.5% Travel & Tourism

3.5% Share of total employment

373.5 Jobs (000's) (10.8% of total employment)

13.9% of Total Economy

Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

+12.9%

2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

TND8,173.6MN

in visitor spend (14.3% of total exports) (USD2,777.2MN)

INBOUND ARRIVALS

- 1. ALGERIA 33%
- 2. LIBYA 19%
- 3. FRANCE 8%
- 4. RUSSIAN FEDERATION 8%
- 5. GERMANY 3%
- REST OF WORLD 29%

OUTBOUND DEPARTURES

- 1. ALGERIA 41%
- 2. FRANCE 40%
- 3. TURKEY 5%
- 4. SAUDI ARABIA 4%
- 5. MOROCCO 2%
- REST OF WORLD 8%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 70%
- BUSINESS SPENDING 30%
- DOMESTIC SPENDING 48%
- INTERNATIONAL SPENDING 52%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020