### TUNISIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

#### TUNISIA 2019 KEY DATA

- **13.9%** of total economy
  - **10.8%** of total employment

- **+12.9%**
  - 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

- **373.5** jobs (000’s)
  - (10.8% of total employment)

- **TND8,173.6 MN**
  - in visitor spend (14.3% of total exports)
  - (USD2,777.2MN)

#### INBOUND ARRIVALS

- **1. ALGERIA 33%**
- **2. LIBYA 19%**
- **3. FRANCE 8%**
- **4. RUSSIAN FEDERATION 8%**
- **5. GERMANY 3%**
- **REST OF WORLD 29%**

#### OUTBOUND DEPARTURES

- **1. ALGERIA 41%**
- **2. FRANCE 40%**
- **3. TURKEY 5%**
- **4. SAUDI ARABIA 4%**
- **5. MOROCCO 2%**
- **REST OF WORLD 8%**

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - **70%**
- **BUSINESS SPENDING**
  - **30%**
- **DOMESTIC SPENDING**
  - **48%**
- **INTERNATIONAL SPENDING**
  - **52%**

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO