While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

TUNISIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

13.9% OF TOTAL ECONOMY
Total T&T GDP = TND15,761.8MN (USD5,355.4MN)

+12.9%
2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

373.5 JOBS (000's)
(10.8% of total employment)

INTERNATIONAL VISITOR IMPACT

TND8,173.6 MN
in visitor spend (14.3% of total exports)
(USD2,777.2MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 70%
BUSINESS SPENDING 30%
DOMESTIC SPENDING 48%
INTERNATIONAL SPENDING 52%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020