While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 15%

Jobs globally (1 in 10 jobs):

- 330MN
- 2.5%
- 3.5%

12.1% of total economy

+1.3% Travel & Tourism GDP growth vs +1.5% real economy GDP growth

5.1 JOBS (000's)

(in 12.8% of total employment)

International visitor impact:

TOP 113.7MN in visitor spend (59.2% of total exports)

(USD49.6MN)

INBOUND ARRIVALS

1. NEW ZEALAND 48%
2. AUSTRALIA 21%
3. UNITED STATES 13%
4. FIJI 4%
5. CHINA 2%
6. REST OF WORLD 12%

OUTBOUND DEPARTURES

1. NEW ZEALAND 57%
2. AUSTRALIA 26%
3. UNITED STATES 9%
4. CHINA 3%
5. SOUTH KOREA 0%
6. REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 30%
- BUSINESS SPENDING: 70%
- DOMESTIC SPENDING: 7%
- INTERNATIONAL SPENDING: 93%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.