10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Global 2019 Key Data

12.1% of total economy

Total T&T GDP = TOP120.6 MN (USD52.6 MN)

+1.3% 2019 Travel & Tourism GDP growth vs +1.5% real economy GDP growth

5.1 Jobs (000's)

(12.8% of total employment)

TOP 113.7 MN in visitor spend (59.2% of total exports) (USD49.6 MN)

Inbound Arrivals

1. NEW ZEALAND 48%
2. AUSTRALIA 21%
3. UNITED STATES 13%
4. FIJI 4%
5. CHINA 2%
REST OF WORLD 12%

Outbound Departures

1. NEW ZEALAND 57%
2. AUSTRALIA 26%
3. UNITED STATES 9%
4. CHINA 3%
5. SOUTH KOREA 0%
REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 30% 70%
Business Spending
Domestic Spending 7% 93%
International Spending

1All values are in constant 2019 prices & exchange rates
As reported in March 2020