**TONGA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **12.1%** of total economy
- **+1.3%** Travel & Tourism GDP growth vs +1.5% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **5.1** Jobs (000's)
- (12.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **TOP113.7 MN** in visitor spend (59.2% of total exports)
- (USD49.6MN)

**INBOUND ARRIVALS**

1. NEW ZEALAND 48%
2. AUSTRALIA 21%
3. UNITED STATES 13%
4. FIJI 4%
5. CHINA 2%
6. REST OF WORLD 12%

**OUTBOUND DEPARTURES**

1. NEW ZEALAND 57%
2. AUSTRALIA 26%
3. UNITED STATES 9%
4. CHINA 3%
5. SOUTH KOREA 0%
6. REST OF WORLD 5%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 30%
- BUSINESS SPENDING: 70%
- DOMESTIC SPENDING: 7%
- INTERNATIONAL SPENDING: 93%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020