GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

TONGA 2019 KEY DATA

12.1% OF TOTAL ECONOMY
Total T&T GDP = TOP120.6MN (USD52.6MN)

+1.3% 2019 Travel & Tourism GDP growth vs +1.5% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

5.1 JOBS (000's) (12.8% of total employment)

INTERNATIONAL VISITOR IMPACT

TOP 113.7 MN in visitor spend (59.2% of total exports) (USD49.6MN)

INBOUND ARRIVALS

1. NEW ZEALAND 48%
2. AUSTRALIA 21%
3. UNITED STATES 13%
4. FIJI 4%
5. CHINA 2%
REST OF WORLD 12%

OUTBOUND DEPARTURES

1. NEW ZEALAND 57%
2. AUSTRALIA 26%
3. UNITED STATES 9%
4. CHINA 3%
5. SOUTH KOREA 0%
REST OF WORLD 5%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
  - 30%

- BUSINESS SPENDING
  - 70%

- DOMESTIC SPENDING
  - 7%

- INTERNATIONAL SPENDING
  - 93%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020