While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Jobs globally (1 in 10 jobs):

- Total GDP contribution: 10.3%
- Travel & Tourism: 2.5%
- Total: 3.5%

Total T&T GDP = TOP120.6MN (USD52.6MN)

2019 Travel & Tourism GDP growth (12.8% of total employment) vs +1.3% real economy GDP growth.

TONGA 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

12.1% OF TOTAL ECONOMY

Total T&T GDP = TOP120.6MN (USD52.6MN)

+1.3%

2019 Travel & Tourism GDP growth vs +1.5% real economy GDP growth.

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

5.1 JOBS (000's)

(12.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

TOP113.7 MN

in visitor spend (59.2% of total exports) (USD49.6MN)

**INBOUND ARRIVALS**

1. NEW ZEALAND 48%
2. AUSTRALIA 21%
3. UNITED STATES 13%
4. FIJI 4%
5. CHINA 2%
6. REST OF WORLD 12%

**OUTBOUND DEPARTURES**

1. NEW ZEALAND 57%
2. AUSTRALIA 26%
3. UNITED STATES 9%
4. CHINA 3%
5. SOUTH KOREA 0%
6. REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 30%
- BUSINESS SPENDING 70%
- DOMESTIC SPENDING 7%
- INTERNATIONAL SPENDING 93%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020