While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

1. CHINA 27%
2. MALAYSIA 10%
3. SOUTH KOREA 5%
4. LAOS 5%
5. JAPAN 4%
REST OF WORLD 49%

INBOUND ARRIVALS

1. MALAYSIA 18%
2. MYANMAR 15%
3. LAOS 15%
4. JAPAN 10%
5. CHINA 7%
REST OF WORLD 35%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

THAILAND 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

19.7% OF TOTAL ECONOMY
Total T&T GDP = THB3,319.6BN (USD107.0BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
8,054.6 JOBS (000’s)
(21.4% of total employment)

INTERNATIONAL VISITOR IMPACT
THB2,137.5BN in visitor spend (21.1% of total exports) (USD68.9BN)

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020