### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Thailand 2019 Key Data

- **19.7% of total economy**
  - Total T&T GDP = THB3,319.6BN (USD107.0BN)
- **+1.8%**
  - 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

- **8,054.6** jobs (000’s)
  - (21.4% of total employment)

- **THB2,137.5 BN** in visitor spend (21.1% of total exports)
  - (USD68.9BN)

### Inbound Arrivals

- **1. China 27%**
- **2. Malaysia 10%**
- **3. South Korea 5%**
- **4. Laos 5%**
- **5. Japan 4%**
- **Rest of world 49%**

### Outbound Departures

- **1. Malaysia 18%**
- **2. Myanmar 15%**
- **3. Laos 15%**
- **4. Japan 10%**
- **5. China 7%**
- **Rest of world 35%**

### Sector Characteristics (2019)

- **Leisure spending**: 89%
- **Business spending**: 11%
- **Domestic spending**: 29%
- **International spending**: 71%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020