## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP Contribution</th>
<th>Total Travel &amp; Tourism Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.4% USD 9,170 BN</td>
<td>334 MN = 1 in 10 jobs</td>
</tr>
<tr>
<td>2020</td>
<td>5.5% USD 4,671 BN</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
</tbody>
</table>

Total Travel & Tourism GDP change in 2020:
-49.1% =USD -4,498 BN

Global Economy GDP change: -3.7%

<table>
<thead>
<tr>
<th>Change in Jobs in 2020</th>
<th>-61.6 MN -18.5%</th>
</tr>
</thead>
</table>

## Thailand Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>20.1% THB3,333.2BN (USD106.5BN)</td>
<td>8.4% THB1,305.7BN (USD41.7BN)</td>
</tr>
<tr>
<td>2020</td>
<td>-60.8%</td>
<td></td>
</tr>
</tbody>
</table>

Change in Travel & Tourism GDP vs -6.3% real economy GDP change

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>8,047.2 (21.4 % of total employment)</td>
<td>6,830.3 (18.1 % of total employment)</td>
</tr>
<tr>
<td>2020</td>
<td>-15.1% -1,216.9 (000s)</td>
<td></td>
</tr>
</tbody>
</table>

Change in jobs

### Visitor Impact

<table>
<thead>
<tr>
<th>Year</th>
<th>International</th>
<th>Domestic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>THB 1,977.9 BN (20.0 % of total exports USD63.2BN)</td>
<td>THB 854.1 BN (USD 27.3BN)</td>
</tr>
<tr>
<td>2020</td>
<td>THB 465.2 BN (5.8 % of total exports USD14.9BN)</td>
<td>THB 614.9 BN (USD 19.6BN)</td>
</tr>
<tr>
<td>Change in international visitor spend:</td>
<td>-76.5% -USD 48.3 BN</td>
<td></td>
</tr>
<tr>
<td>Change in domestic visitor spend:</td>
<td>-28.0% -USD 7.6 BN</td>
<td></td>
</tr>
</tbody>
</table>
THAILAND
2021 Annual Research: Key Highlights

Thailand Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 27.3BN (30%)
  - International Spending: USD 63.2BN (70%)

- **2020**
  - Domestic Spending: USD 19.6BN (57%)
  - International Spending: USD 14.9BN (43%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 80.9BN (89%)
  - Business Spending: USD 9.6BN (11%)

- **2020**
  - Leisure Spending: USD 26.7BN (77%)
  - Business Spending: USD 7.8BN (23%)

Inbound Arrivals:

- **2019**
  1. China 28%
  2. Malaysia 11%
  3. India 5%
  4. Laos 5%
  5. South Korea 5%
  Rest of world 47%

- **2020**
  1. China 19%
  2. Malaysia 9%
  3. Russian Federation 9%
  4. Laos 8%
  5. Japan 5%
  Rest of world 50%

Outbound Departures:

- **2019**
  1. Laos 15%
  2. Myanmar 15%
  3. Malaysia 15%
  4. Japan 10%
  5. China 8%
  Rest of world 36%

- **2020**
  1. Myanmar 20%
  2. Malaysia 17%
  3. Laos 17%
  4. Japan 10%
  5. Viet Nam 6%
  Rest of world 30%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO