## THAILAND
### 2022 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP Contribution</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>THB 3,458.0BN (USD 108.1BN)</td>
<td>-62.0%</td>
</tr>
<tr>
<td>2020</td>
<td>THB 2,001.4BN (USD 62.6BN)</td>
<td>-75.8%</td>
</tr>
<tr>
<td>2021</td>
<td>THB 874.5BN (USD 27.3BN)</td>
<td>-74.2%</td>
</tr>
</tbody>
</table>

### Thailand Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Contribution of Travel &amp; Tourism to GDP</th>
<th>Total Contribution of Travel &amp; Tourism to Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>THB 3,458.0BN (USD 108.1BN) 20.3% of Total Economy</td>
<td>8.19MN 21.8% of total jobs</td>
</tr>
<tr>
<td>2020</td>
<td>THB 1,313.5BN (USD 41.1BN) 8.2% of Total Economy</td>
<td>6.66MN 17.7% of total jobs</td>
</tr>
<tr>
<td>2021</td>
<td>THB 946.2BN (USD 29.6BN) 5.8% of Total Economy</td>
<td>6.86MN 18.1% of total jobs</td>
</tr>
</tbody>
</table>

### Visitor Spend:

<table>
<thead>
<tr>
<th>Year</th>
<th>International</th>
<th>Domestic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>THB 2,001.4BN (USD 62.6BN) 19.8% of total exports</td>
<td>THB 874.5BN (USD 27.3BN)</td>
</tr>
<tr>
<td>2020</td>
<td>THB 483.7BN 5.9% of total exports (USD 15.1BN) Change: -75.8%</td>
<td>THB 591.2BN (USD 18.5BN) Change: -32.4%</td>
</tr>
<tr>
<td>2021</td>
<td>THB 125.0BN 1.3% of total exports (USD 3.9BN) Change: -74.2%</td>
<td>THB 641.5BN (USD 20.1BN) Change: +8.5%</td>
</tr>
</tbody>
</table>
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Thailand Sector Characteristics

Domestic vs International Spending:
- **2019**
  - Domestic Spending: USD 27.3BN (30%)
  - International Spending: USD 62.6BN (70%)
- **2021**
  - Domestic Spending: USD 20.1BN (84%)
  - International Spending: USD 3.9BN (16%)

Leisure vs Business Spending:
- **2019**
  - Leisure Spending: USD 80.1BN (89%)
  - Business Spending: USD 9.9BN (11%)
- **2021**
  - Leisure Spending: USD 17.0BN (71%)
  - Business Spending: USD 7.0BN (29%)

Inbound Arrivals:
- **2019**
  - 1. China 28%
  - 2. Malaysia 11%
  - 3. India 5%
  - 4. Laos 5%
  - 5. South Korea 5%
  - Rest of world 47%
- **2021**
  - 1. China 26%
  - 2. Laos 15%
  - 3. Germany 11%
  - 4. Malaysia 10%
  - 5. United Kingdom 9%
  - Rest of world 29%

Outbound Departures:
- **2019**
  - 1. Laos 16%
  - 2. Myanmar 15%
  - 3. Malaysia 15%
  - 4. Japan 11%
  - 5. China 7%
  - Rest of world 36%
- **2021**
  - 1. Laos 18%
  - 2. China 14%
  - 3. Myanmar 6%
  - 4. Maldives 5%
  - 5. Indonesia 4%
  - Rest of world 51%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.