SYRIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

SYRIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.6% OF TOTAL ECONOMY
Total T&T GDP = SYP855.6BN (USD1,661.3MN)

+2.1% 2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

187.4 JOBS (000's)
(8.8% of total employment)

INTERNATIONAL VISITOR IMPACT

SYP568.3BN in visitor spend (21.5% of total exports) (USD1,103.4MN)

INBOUND ARRIVALS

1. IRAQ 54%
2. TURKEY 10%
3. IRAN 8%
4. JORDAN 6%
5. LEBANON 6%
REST OF WORLD 16%

OUTBOUND DEPARTURES

1. TURKEY 37%
2. UNITED ARAB EMIRATES 15%
3. KUWAIT 9%
4. JORDAN 8%
5. BAHRAIN 8%
REST OF WORLD 23%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 33%
- INTERNATIONAL SPENDING 67%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020