**SYRIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **2.5%** Contribution of Travel & Tourism to GDP
- **2.1%** Real economy GDP growth
- **330 MN** Jobs globally (1 in 10 jobs)
- **86%** OF TOTAL ECONOMY
- **3.5%** Travel & Tourism grew significantly more at 3.5%
- **187.4 JOBS (000's)** (8.8% of total employment)
- **SYRP568.3BN** in visitor spend (21.5% of total exports)

**SYRIA 2019 KEY DATA**

- **8.6% OF TOTAL ECONOMY** Total T&T GDP = SYRP855.6BN (USD1,661.3MN)
- **+2.1%** 2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth
- **1. IRAQ 54%**
- **2. TURKEY 10%**
- **3. IRAN 8%**
- **4. JORDAN 6%**
- **5. LEBANON 6%**

**INBOUND ARRIVALS**

- **1. IRAQ 54%**
- **2. TURKEY 10%**
- **3. IRAN 8%**
- **4. JORDAN 6%**
- **5. LEBANON 6%**
- **REST OF WORLD 16%**

**OUTBOUND DEPARTURES**

- **1. TURKEY 37%**
- **2. UNITED ARAB EMIRATES 15%**
- **3. KUWAIT 9%**
- **4. JORDAN 8%**
- **5. BAHRAIN 8%**
- **REST OF WORLD 23%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 86%
- **BUSINESS SPENDING** 14%
- **DOMESTIC SPENDING** 33%
- **INTERNATIONAL SPENDING** 67%

**Note:** Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020