**SYRIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

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**SYRIA 2019 KEY DATA**

- **8.6% OF TOTAL ECONOMY**
  - Total T&T GDP = SYP855.6BN (USD1,661.3MN)

- **187.4 JOBS (000's)**
  - (8.8% of total employment)

- **SYP568.3BN**
  - in visitor spend (21.5% of total exports) (USD1,103.4MN)

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**INBOUND ARRIVALS**

- 1. IRAQ 54%
- 2. TURKEY 10%
- 3. IRAN 8%
- 4. JORDAN 6%
- 5. LEBANON 6%
- **REST OF WORLD 16%**

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**OUTBOUND DEPARTURES**

- 1. TURKEY 37%
- 2. UNITED ARAB EMIRATES 15%
- 3. KUWAIT 9%
- 4. JORDAN 8%
- 5. BAHRAIN 8%
- **REST OF WORLD 23%**

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 86%

- **BUSINESS SPENDING**
  - 14%

- **DOMESTIC SPENDING**
  - 33%

- **INTERNATIONAL SPENDING**
  - 67%

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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP