## Global Data 2019

- **10.3%**
  
  Total GDP contribution

- **330MN**
  
  Jobs globally (1 in 10 jobs)

## SYRIA 2019 Key Data

### Contribution of Travel & Tourism to GDP

- **8.6%** OF TOTAL ECONOMY
  
  Total T&T GDP = SYP855.6BN ($1,661.3MN)

- **+2.1%**
  
  2019 Travel & Tourism GDP growth vs +5.9% real economy GDP growth

### Contribution of Travel & Tourism to Employment

- **187.4 JOBS (000’s)**
  
  (8.8% of total employment)

### International Visitor Impact

- **SYP568.3BN** in visitor spend (21.5% of total exports)
  
  (USD1,103.4MN)

## Inbound Arrivals

- 1. IRAQ 54%
- 2. TURKEY 10%
- 3. IRAN 8%
- 4. JORDAN 6%
- 5. LEBANON 6%
- REST OF WORLD 16%

## Outbound Departures

- 1. TURKEY 37%
- 2. UNITED ARAB EMIRATES 15%
- 3. KUWAIT 9%
- 4. JORDAN 8%
- 5. BAHRAIN 8%
- REST OF WORLD 23%

### Sector Characteristics (2019)

<table>
<thead>
<tr>
<th>Type</th>
<th>86%</th>
<th>14%</th>
<th>33%</th>
<th>67%</th>
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</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
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<tr>
<td>Business Spending</td>
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<td>Domestic Spending</td>
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<td>International Spending</td>
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Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020