### Global Data 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

### Switzerland 2019 Key Data

#### Contribution of Travel & Tourism to GDP

7.6% of total economy

Total T&T GDP = CHF53.0BN (USD53.1BN)

+1.4% 2019 Travel & Tourism GDP growth vs +0.8% real economy GDP growth

#### Contribution of Travel & Tourism to Employment

484.7 jobs (000’s)

(9.5% of total employment)

#### International Visitor Impact

CHF20.0bn in visitor spend (5.1% of total exports)

(USD20.1BN)

### Inbound Arrivals

1. Germany 17%
2. China 10%
3. United States 10%
4. United Kingdom 7%
5. France 7%
Rest of World 49%

### Outbound Departures

1. France 29%
2. Germany 14%
3. Italy 12%
4. Spain 8%
5. Austria 6%
Rest of World 31%

### Sector Characteristics (2019)

- Leisure Spending: 84%
- Business Spending: 16%
- Domestic Spending: 56%
- International Spending: 44%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020