### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td>10.4% USD 9,170 BN</td>
<td>5.5% USD 4,671 BN</td>
<td>-49.1% USD -4,498 BN</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
<td>-61.6 MN -18.5%</td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism GDP change in 2020:</strong></td>
<td>-49.1%</td>
<td>-18.5%</td>
<td>-3.7%</td>
</tr>
<tr>
<td><strong>Change in Jobs in 2020:</strong></td>
<td>-61.6 MN</td>
<td>-18.5%</td>
<td>-3.7%</td>
</tr>
</tbody>
</table>

### Switzerland Key Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td>7.4% of Total Economy CHF53.5BN (USD57.0BN)</td>
<td>4.9% of Total Economy CHF34.6BN (USD36.8BN)</td>
<td>-35.4%</td>
</tr>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td>493.5 Jobs (000s) (9.7% of total employment)</td>
<td>453.3 Jobs (000s) (8.9% of total employment)</td>
<td>-8.1%</td>
</tr>
<tr>
<td><strong>Visitor Impact International:</strong></td>
<td>CHF20.7 BN Visitor spend 5.1% of total exports (USD22.1BN)</td>
<td>CHF8.0 BN Visitor spend 2.1% of total exports (USD8.5BN)</td>
<td>-61.4%</td>
</tr>
<tr>
<td><strong>Domestic:</strong></td>
<td>CHF25.8 BN Visitor spend (USD 27.4BN)</td>
<td>CHF20.9 BN Visitor spend (USD 22.3BN)</td>
<td>-18.8%</td>
</tr>
</tbody>
</table>
SWITZERLAND
2021 Annual Research: Key Highlights

Switzerland Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 27.4BN (55%)
  - International Spending: USD 22.1BN (45%)

- **2020**
  - Domestic Spending: USD 22.3BN (72%)
  - International Spending: USD 8.5BN (28%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 41.4BN (84%)
  - Business Spending: USD 8.1BN (16%)

- **2020**
  - Leisure Spending: USD 28.5BN (93%)
  - Business Spending: USD 2.3BN (7%)

Inbound Arrivals:

- **2019**
  1. Germany 17%
  2. United States 11%
  3. China 10%
  4. France 7%
  5. United Kingdom 7%
  Rest of world 49%

- **2020**
  1. Germany 29%
  2. France 14%
  3. Italy 7%
  4. United Kingdom 6%
  5. Netherlands 6%
  Rest of world 38%

Outbound Departures:

- **2019**
  1. France 29%
  2. Germany 14%
  3. Italy 13%
  4. Spain 7%
  5. Austria 6%
  Rest of world 31%

- **2020**
  1. France 39%
  2. Italy 15%
  3. Germany 13%
  4. Austria 8%
  5. Spain 4%
  Rest of world 21%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO

WTTC
Strategic Partners:

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- USD 22.1BN (45%)

**International Spending:**

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- USD 8.5BN (28%)

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