**SWITZERLAND**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>20%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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**SWITZERLAND 2019 KEY DATA**

- **7.6% OF TOTAL ECONOMY**
  - Total T&T GDP = CHF53.0BN (USD53.1BN)
  - 2019 Travel & Tourism GDP growth vs +0.8% real economy GDP growth

- **+1.4%**

- **484.7 JOBS (000's)**
  - (9.5% of total employment)

- **CHF20.0BN**
  - in visitor spend (5.1% of total exports) (USD20.1BN)

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**INBOUND ARRIVALS**

1. Germany 17%
2. China 10%
3. United States 10%
4. United Kingdom 7%
5. France 7%
Rest of World 49%

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**OUTBOUND DEPARTURES**

1. France 29%
2. Germany 14%
3. Italy 12%
4. Spain 8%
5. Austria 6%
Rest of World 31%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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**SECTOR CHARACTERISTICS (2019)**

- **Leisure Spending**: 84%
- **Business Spending**: 16%
- **Domestic Spending**: 56%
- **International Spending**: 44%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020