While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

Total GDP contribution

10.3%

Jobs globally (1 in 10 jobs)

330 MN

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.1% OF TOTAL ECONOMY
Total T&T GDP = SDD77,084.9MN (USD1,684.3MN)

+0.1%

2019 Travel & Tourism GDP growth vs -1.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

586.3 JOBS (000's)
(6.2% of total employment)

INTERNATIONAL VISITOR IMPACT

SDD35,060.6 MN
in visitor spend (19.6% of total exports)
(USD766.1MN)

INBOUND ARRIVALS

• 1. EGYPT 14%
• 2. ETHIOPIA 9%
• 3. CHINA 7%
• 4. INDIA 5%
• 5. GREECE 4%
• REST OF WORLD 61%

OUTBOUND DEPARTURES

• 1. EGYPT 38%
• 2. SAUDI ARABIA 32%
• 3. UNITED ARAB EMIRATES 9%
• 4. ETHIOPIA 3%
• 5. INDIA 3%
• REST OF WORLD 15%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

• LEISURE SPENDING 77%
• BUSINESS SPENDING 23%
• DOMESTIC SPENDING 47%
• INTERNATIONAL SPENDING 53%

All values are in constant 2019 prices & exchange rates
As reported in March 2020