SUDAN 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

SUDAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.1% OF TOTAL ECONOMY
Total T&T GDP = SDD77,084.9MN (USD1,684.3MN)

+0.1%
2019 Travel & Tourism GDP growth vs -1.2% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

586.3 JOBS (000's)
(6.2% of total employment)

INTERNATIONAL VISITOR IMPACT

SDD35,060.6MN in visitor spend (19.6% of total exports)
(USD766.1MN)

INBOUND ARRIVALS

1. EGYPT 14%
2. ETHIOPIA 9%
3. CHINA 7%
4. INDIA 5%
5. GREECE 4%
REST OF WORLD 61%

OUTBOUND DEPARTURES

1. EGYPT 38%
2. SAUDI ARABIA 32%
3. UNITED ARAB EMIRATES 9%
4. ETHIOPIA 3%
5. INDIA 3%
REST OF WORLD 15%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

77% 23%
47% 53%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020