ST LUCIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **40.7%**
  - OF TOTAL ECONOMY
  - 2019 Travel & Tourism GDP growth

- **62.9 JOBS** (78.1% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **XCD2,828.7 MN**
  - Visitor spend (56.0% of total exports)

**INBOUND ARRIVALS**

- **1. UNITED STATES 44%**
- **2. UNITED KINGDOM 19%**
- **3. CANADA 11%**
- **4. MARTINIQUE 8%**
- **5. TRINIDAD AND TOBAGO 4%**
- **REST OF WORLD 14%**

**OUTBOUND DEPARTURES**

- **1. FRANCE 43%**
- **2. UNITED STATES 17%**
- **3. BARBADOS 11%**
- **4. MARTINIQUE 5%**
- **5. TRINIDAD AND TOBAGO 5%**
- **REST OF WORLD 19%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 90%

- **BUSINESS SPENDING**
  - 10%

- **DOMESTIC SPENDING**
  - 7%

- **INTERNATIONAL SPENDING**
  - 93%

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1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020

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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO