ST LUCIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

ST LUCIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

40.7% OF TOTAL ECONOMY

Total T&T GDP = XCD3,319.8MN (USD1,229.5MN)

+4.2%

2019 Travel & Tourism GDP growth vs +4.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

62.9 JOBS (000’s)

(78.1% of total employment)

INTERNATIONAL VISITOR IMPACT

XCD2,828.7 MN

in visitor spend (56.0% of total exports)

(USD1,047.7MN)

INBOUND ARRIVALS

1. UNITED STATES 44%
2. UNITED KINGDOM 19%
3. CANADA 11%
4. MARTINIQUE 8%
5. TRINIDAD AND TOBAGO 4%
REST OF WORLD 14%

OUTBOUND DEPARTURES

1. FRANCE 43%
2. UNITED STATES 17%
3. BARBADOS 11%
4. MARTINIQUE 5%
5. TRINIDAD AND TOBAGO 5%
REST OF WORLD 19%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 90%
- BUSINESS SPENDING 10%
- DOMESTIC SPENDING 7%
- INTERNATIONAL SPENDING 93%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020