ST LUCIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

ST LUCIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
- **40.7%** OF TOTAL ECONOMY
- Total T&T GDP = XCD3,319.8MN (USD1,229.5MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
- **62.9** JOBS (000’s)
- (78.1% of total employment)

INTERNATIONAL VISITOR IMPACT
- XCD2,828.7MN in visitor spend (56.0% of total exports)
- (USD1,047.7MN)

INBOUND ARRIVALS
- 1. UNITED STATES 44%
- 2. UNITED KINGDOM 19%
- 3. CANADA 11%
- 4. MARTINIQUE 8%
- 5. TRINIDAD AND TOBAGO 4%
- REST OF WORLD 14%

OUTBOUND DEPARTURES
- 1. FRANCE 43%
- 2. UNITED STATES 17%
- 3. BARBADOS 11%
- 4. MARTINIQUE 5%
- 5. TRINIDAD AND TOBAGO 5%
- REST OF WORLD 19%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

1All values are in constant 2019 prices & exchange rates
As reported in March 2020