ST LUCIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- 10.3% Total GDP contribution
- 330 MN Jobs globally (1 in 10 jobs)
- 40.7% of total economy
- +4.2% vs +4.1% real economy GDP growth

ST LUCIA 2019 KEY DATA

- Contribution of Travel & Tourism to GDP
  - 40.7% of total economy
  - Total T&T GDP = XCD3,319.8MN (USD1,229.5MN)
- Contribution of Travel & Tourism to employment
  - 62.9 jobs (000’s)
  - (78.1% of total employment)
- International visitor impact
  - XCD2,828.7 MN in visitor spend (56.0% of total exports)
  - (USD1,047.7MN)

INBOUND ARRIVALS

1. UNITED STATES 44%
2. UNITED KINGDOM 19%
3. CANADA 11%
4. MARTINIQUE 8%
5. TRINIDAD AND TOBAGO 4%
REST OF WORLD 14%

OUTBOUND DEPARTURES

1. FRANCE 43%
2. UNITED STATES 17%
3. BARBADOS 11%
4. MARTINIQUE 5%
5. TRINIDAD AND TOBAGO 5%
REST OF WORLD 19%

SECTOR CHARACTERISTICS (2019)

- Leisure spending: 90%
- Business spending: 10%
- Domestic spending: 7%
- International spending: 93%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020