## SLOVENIA
2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP Contribution</th>
<th>Total Travel &amp; Tourism Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.4% USD 9,170 BN</td>
<td>334 MN = 1 in 10 jobs</td>
</tr>
<tr>
<td>2020</td>
<td>5.5% USD 4,671 BN</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
</tbody>
</table>

**Total Travel & Tourism GDP change in 2020:**
-49.1%

**Global Economy GDP change:**
-3.7%

### Slovenia Key Data

#### Total contribution of Travel & Tourism to GDP:

- **2019:**
  - 10.6% of Total Economy
  - Total T&T GDP = EUR5,218.2MN (USD5,958.0MN)

- **2020:**
  - 6.5% of Total Economy
  - Total T&T GDP = EUR3,009.9MN (USD3,436.6MN)

**Change in Travel & Tourism GDP vs -6.4% real economy GDP change:**
-42.3%

#### Total contribution of Travel & Tourism to Employment:

- **2019:**
  - 98.7 Jobs (000s)
  - (11.0 % of total employment)

- **2020:**
  - 94.1 Jobs (000s)
  - (10.0 % of total employment)

**Change in jobs:**
-4.7%

#### Visitor Impact

**International:**

- EUR 2,866.9 MN Visitor spend
  - 7.0% of total exports (USD3,273.3MN)

- EUR 961.3 MN Visitor spend
  - 2.8% of total exports (USD1,097.6MN)

**Domestic:**

- EUR 1,514.9 MN Visitor spend
  - (USD 1,729.6MN)

- EUR 1,334.8 MN Visitor spend
  - (USD 1,524.0MN)

**Change in international visitor spend:**
-66.5%

**Change in domestic visitor spend:**
-11.9%
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Slovenia Sector Characteristics

Domestic vs International Spending:
- **2019**
  - Domestic Spending: USD 1,729.6MN (35%)
  - International Spending: USD 3,273.3MN (65%)
- **2020**
  - Domestic Spending: USD 1,524.0MN (58%)
  - International Spending: USD 1,097.6MN (42%)

Leisure vs Business Spending:
- **2019**
  - Leisure Spending: USD 4,095.9MN (82%)
  - Business Spending: USD 907.0MN (18%)
- **2020**
  - Leisure Spending: USD 2,251.8MN (86%)
  - Business Spending: USD 369.8MN (14%)

Inbound Arrivals:
- **2019**
  1. Italy 13%
  2. Germany 12%
  3. Austria 8%
  4. Croatia 5%
  5. Hungary 4%
  Rest of world 57%
- **2020**
  1. Germany 24%
  2. Italy 13%
  3. Austria 12%
  4. Croatia 7%
  5. Hungary 5%
  Rest of world 39%

Outbound Departures:
- **2019**
  1. Croatia 48%
  2. France 6%
  3. Austria 6%
  4. Germany 4%
  5. Italy 4%
  Rest of world 32%
- **2020**
  1. Croatia 61%
  2. Austria 6%
  3. France 5%
  4. Germany 4%
  5. Italy 4%
  Rest of world 20%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.