**SLOVENIA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td>20%</td>
<td>25%</td>
</tr>
<tr>
<td>30%</td>
<td>35%</td>
</tr>
<tr>
<td>40%</td>
<td>45%</td>
</tr>
<tr>
<td>50%</td>
<td>55%</td>
</tr>
<tr>
<td>60%</td>
<td>65%</td>
</tr>
<tr>
<td>70%</td>
<td>75%</td>
</tr>
<tr>
<td>80%</td>
<td>85%</td>
</tr>
<tr>
<td>90%</td>
<td>95%</td>
</tr>
<tr>
<td>100%</td>
<td>100%</td>
</tr>
</tbody>
</table>

**SLOVENIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **9.9%** OF TOTAL ECONOMY
  - Total T&T GDP = EUR4,930.4MN (USD5,497.8MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **92.5** JOBS (000's)
  - (10.3% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- EUR2,862.9 MN
  - in visitor spend (6.2% of total exports)
    - (USD3,192.4MN)

**INBOUND ARRIVALS**

- 1. ITALY 15%
- 2. GERMANY 11%
- 3. AUSTRIA 9%
- 4. CROATIA 5%
- 5. NETHERLANDS 4%
- REST OF WORLD 56%

**OUTBOUND DEPARTURES**

- 1. CROATIA 47%
- 2. ITALY 10%
- 3. FRANCE 6%
- 4. AUSTRIA 6%
- 5. GERMANY 4%
- REST OF WORLD 27%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 83%
- BUSINESS SPENDING 17%
- DOMESTIC SPENDING 34%
- INTERNATIONAL SPENDING 66%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020