While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

INBOUND ARRIVALS

1. ITALY 15%
2. GERMANY 11%
3. AUSTRIA 9%
4. CROATIA 5%
5. NETHERLANDS 4%
REST OF WORLD 56%

OUTBOUND DEPARTURES

1. CROATIA 47%
2. ITALY 10%
3. FRANCE 6%
4. AUSTRIA 6%
5. GERMANY 4%
REST OF WORLD 27%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 83%
- BUSINESS SPENDING: 17%
- DOMESTIC SPENDING: 34%
- INTERNATIONAL SPENDING: 66%

1 All values are in constant 2019 prices & exchange rates. As reported in March 2020.