SLOVENIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

9.9% of total economy

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Contributions of Travel & Tourism to GDP by sector (2018 data), share of total economy GDP

Global GDP impact by sector (2018 data), share of total economy GDP

-2.3% Travel & Tourism GDP growth vs +2.6% real economy GDP growth

SLOVENIA 2019 KEY DATA

9.9% of total economy

Total T&T GDP = EUR4,930.4MN (USD5,497.8MN)

-2.3%

2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

Contribution of Travel & Tourism to employment

92.5 jobs (000’s) (10.3% of total employment)

International visitor impact

EUR2,862.9MN in visitor spend (6.2% of total exports) (USD3,192.4MN)

INBOUND ARRIVALS

1. ITALY 15%
2. GERMANY 11%
3. AUSTRIA 9%
4. CROATIA 5%
5. NETHERLANDS 4%
REST OF WORLD 56%

OUTBOUND DEPARTURES

1. CROATIA 47%
2. ITALY 10%
3. FRANCE 6%
4. AUSTRIA 6%
5. GERMANY 4%
REST OF WORLD 27%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure spending 83%
Business spending 17%
Domestic spending 34%
International spending 66%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020