**SLOVENIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

- **9.9% OF TOTAL ECONOMY**
  - Total T&T GDP = EUR4,930.4MN (USD5,497.8MN)

- **-2.3%**
  - 2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

**SLOVENIA 2019 KEY DATA**

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 2,862.9 MN
    - in visitor spend (6.2% of total exports)
    - (USD3,192.4MN)

**INBOUND ARRIVALS**

1. ITALY 15%
2. GERMANY 11%
3. AUSTRIA 9%
4. CROATIA 5%
5. NETHERLANDS 4%
6. REST OF WORLD 56%

**OUTBOUND DEPARTURES**

1. CROATIA 47%
2. ITALY 10%
3. FRANCE 6%
4. AUSTRIA 6%
5. GERMANY 4%
6. REST OF WORLD 27%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 83%

- **BUSINESS SPENDING**
  - 17%

- **DOMESTIC SPENDING**
  - 34%

- **INTERNATIONAL SPENDING**
  - 66%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020