SLOVAKIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

SLOVAKIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.3% OF TOTAL ECONOMY
Total T&T GDP = EUR6.0BN (USD6,688.3MN)

+3.4%
2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

162.2 JOBS (000's)
(6.3% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR2.8BN in visitor spend (3.0% of total exports)
(USD3,080.0MN)

INBOUND ARRIVALS

1. CZECH REPUBLIC 31%
2. GERMANY 9%
3. POLAND 9%
4. HUNGARY 5%
5. AUSTRIA 4%
REST OF WORLD 42%

OUTBOUND DEPARTURES

1. HUNGARY 32%
2. CZECH REPUBLIC 17%
3. CROATIA 8%
4. UKRAINE 7%
5. POLAND 4%
REST OF WORLD 32%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 71%
- BUSINESS SPENDING 29%
- DOMESTIC SPENDING 49%
- INTERNATIONAL SPENDING 51%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020