**SIERRA LEONE**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data).** Share of total economy GDP

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

### SIERRA LEONE 2019 KEY DATA

- **4.0% of total economy**
  - Total T&T GDP = SLL $1,445.3BN (USD $156.8MN)

- **+12.9%**
  - 2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

- **53.0 jobs (000's)**
  - (4.1% of total employment)

- **SLL $379.0 BN**
  - in visitor spend (3.6% of total exports) (USD $41.1MN)

### INBOUND ARRIVALS

1. **UNITED STATES**: 16%
2. **GHANA**: 7%
3. **NIGERIA**: 7%
4. **UNITED KINGDOM**: 6%
5. **KENYA**: 4%
6. **REST OF WORLD**: 60%

### OUTBOUND DEPARTURES

1. **GHANA**: 34%
2. **NIGERIA**: 24%
3. **CHINA**: 7%
4. **UNITED STATES**: 5%
5. **GUINEA**: 4%
6. **REST OF WORLD**: 26%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 38%
- **BUSINESS SPENDING**: 62%
- **DOMESTIC SPENDING**: 66%
- **INTERNATIONAL SPENDING**: 34%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020