SIERRA LEONE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data).

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SIERRA LEONE 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.0% OF TOTAL ECONOMY
Total T&T GDP = SLL1,445.3BN (USD156.8MN)

12.9%
2019 Travel & Tourism GDP growth vs +4.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

53.0 JOBS (000's)
(4.1% of total employment)

INTERNATIONAL VISITOR IMPACT

SLL379.0BN
in visitor spend (3.6% of total exports)
(USD41.1MN)

INBOUND ARRIVALS

1. UNITED STATES 16%
2. GHANA 7%
3. NIGERIA 7%
4. UNITED KINGDOM 6%
5. KENYA 4%
REST OF WORLD 60%

OUTBOUND DEPARTURES

1. GHANA 34%
2. NIGERIA 24%
3. CHINA 7%
4. UNITED STATES 5%
5. GUINEA 4%
REST OF WORLD 26%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 38%
- BUSINESS SPENDING 62%
- DOMESTIC SPENDING 66%
- INTERNATIONAL SPENDING 34%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020