### Global Data 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### Senegal Key Data

#### Contribution of Travel & Tourism to GDP
- **8.8% of total economy**
  - Total T&T GDP = XOF1,272.4BN (USD2,162.4MN)
- **+7.4%** 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

#### Contribution of Travel & Tourism to Employment
- **368.5 jobs (000’s)** (9.1% of total employment)

#### International Visitor Impact
- **XOF280.5BN** in visitor spend (8.2% of total exports)
  - (USD476.8MN)

### Inbound Arrivals

- **1. France 33%**
- **2. Guinea 5%**
- **3. Gambia 5%**
- **4. Nigeria 4%**
- **5. Spain 3%**
- **Rest of World 50%**

### Outbound Departures

- **1. Morocco 20%**
- **2. Côte d’Ivoire 17%**
- **3. Nigeria 13%**
- **4. France 11%**
- **5. China 6%**
- **Rest of World 33%**

### Sector Characteristics (2019)

- **Leisure Spending**: 43%
- **Business Spending**: 57%
- **Domestic Spending**: 73%
- **International Spending**: 27%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020