While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**SENEGAL 2019 KEY DATA**

- **8.8% OF TOTAL ECONOMY**
  - Total T&T GDP = XOF1,272.4BN (USD2,162.4MN)
  - 2019 Travel & Tourism GDP growth (9.1% of total employment) vs +6.6% real economy GDP growth

- **+7.4%**

- **368.5 JOBS (000’s)**
  - (9.1% of total employment)

- **XOF280.5BN**
  - in visitor spend (8.2% of total exports)
  - (USD476.8MN)

**INBOUND ARRIVALS**

- 1. FRANCE 33%
- 2. GUINEA 5%
- 3. GAMBIA 5%
- 4. NIGERIA 4%
- 5. SPAIN 3%
- REST OF WORLD 50%

**OUTBOUND DEPARTURES**

- 1. MOROCCO 20%
- 2. CÔTE D’IVOIRE 17%
- 3. NIGERIA 13%
- 4. FRANCE 11%
- 5. CHINA 6%
- REST OF WORLD 33%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 43%
- BUSINESS SPENDING: 57%
- DOMESTIC SPENDING: 73%
- INTERNATIONAL SPENDING: 27%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020