While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SENEGAL 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.8% OF TOTAL ECONOMY
Total T&T GDP = XOF1,272.4BN (USD2,162.4MN)

+7.4%
2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

368.5 JOBS (000’s)
(9.1% of total employment)

INTERNATIONAL VISITOR IMPACT

XOF280.5BN
in visitor spend (8.2% of total exports) (USD476.8MN)

SENEGAL 2019 INBOUND ARRIVALS

1. FRANCE 33%
2. GUINEA 5%
3. GAMBIA 5%
4. NIGERIA 4%
5. SPAIN 3%
REST OF WORLD 50%

SENEGAL 2019 OUTBOUND DEPARTURES

1. MOROCCO 20%
2. CÔTE D’IVOIRE 17%
3. NIGERIA 13%
4. FRANCE 11%
5. CHINA 6%
REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 43%
- BUSINESS SPENDING 57%
- DOMESTIC SPENDING 73%
- INTERNATIONAL SPENDING 27%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020