## Global Data 2019

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total GDP contribution</td>
<td>10.3%</td>
</tr>
<tr>
<td>Jobs globally (1 in 10 jobs)</td>
<td>330 MN</td>
</tr>
<tr>
<td>2019 Travel &amp; Tourism GDP growth</td>
<td>8.8% of total economy</td>
</tr>
<tr>
<td>Total GDP contribution</td>
<td>+7.4%</td>
</tr>
<tr>
<td>Share of total economy GDP</td>
<td></td>
</tr>
</tbody>
</table>

### Sector Characteristic (2019)

- **Leisure Spending**: 43%
- **Business Spending**: 57%
- **Domestic Spending**: 73%
- **International Spending**: 27%

### International Visitor Impact

- **XOF280.5 BN** in visitor spend (8.2% of total exports) (USD476.8 MN)

### Inbound Arrivals

1. **France**: 33%
2. **Guinea**: 5%
3. **Gambia**: 5%
4. **Nigeria**: 4%
5. **Spain**: 3%
6. **Rest of World**: 50%

### Outbound Departures

1. **Morocco**: 20%
2. **Côte D’Ivoire**: 17%
3. **Nigeria**: 13%
4. **France**: 11%
5. **China**: 6%
6. **Rest of World**: 33%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020
3. Source: Oxford Economics, national sources and UNWTO

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SENEGAL 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**Contribution of Travel & Tourism to Employment**

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**Contribution of Travel & Tourism to GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 0%

Note: Data are average shares over the 2016-2018 period.