### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Senegal 2019 Key Data

#### Contribution of Travel & Tourism to GDP
- **8.8% of total economy**
- Total T&T GDP = XOF1,272.4BN (USD2,162.4MN)

#### Contribution of Travel & Tourism to Employment
- **368.5 Jobs (000’s)**
  - (9.1% of total employment)

#### International Visitor Impact
- **XOF280.5BN** in visitor spend (8.2% of total exports)
  - (USD476.8MN)

### Inbound Arrivals

1. France 33%
2. Guinea 5%
3. Gambia 5%
4. Nigeria 4%
5. Spain 3%
**Rest of World 50%**

### Outbound Departures

1. Morocco 20%
2. Côte d’Ivoire 17%
3. Nigeria 13%
4. France 11%
5. China 6%
**Rest of World 33%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- **Leisure Spending**: 43%
- **Business Spending**: 57%
- **Domestic Spending**: 73%
- **International Spending**: 27%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020