### Global Data 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

### Senegal Key Data

#### Contribution of Travel & Tourism to GDP
- **8.8% of Total Economy**
  - Total T&T GDP = XOF1,272.4BN (USD2,162.4MN)
- **+7.4%** 2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

#### Contribution of Travel & Tourism to Employment
- **368.5 jobs (000’s)**
  - (9.1% of total employment)

#### International Visitor Impact
- **XOF280.5 BN** in visitor spend (8.2% of total exports)
  - (USD476.8MN)

### Inbound Arrivals
- 1. France 33%
- 2. Guinea 5%
- 3. Gambia 5%
- 4. Nigeria 4%
- 5. Spain 3%
- Rest of World 50%

### Outbound Departures
- 1. Morocco 20%
- 2. Côte d’Ivoire 17%
- 3. Nigeria 13%
- 4. France 11%
- 5. China 6%
- Rest of World 33%

### Sector Characteristics (2019)

- **Leisure Spending**: 43%
- **Business Spending**: 57%
- **Domestic Spending**: 73%
- **International Spending**: 27%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020