While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

SENEGAL 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

8.8% of total economy

Total T&T GDP = XOF1,272.4BN (USD2,162.4MN)

+7.4%

2019 Travel & Tourism GDP growth vs +6.6% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

368.5 JOBS (000’s)

(9.1% of total employment)

**INTERNATIONAL VISITOR IMPACT**

XOF280.5BN

In visitor spend (8.2% of total exports)

(USD476.8MN)

INBOUND ARRIVALS

1. FRANCE 33%
2. GUINEA 5%
3. GAMBIA 5%
4. NIGERIA 4%
5. SPAIN 3%
REST OF WORLD 50%

OUTBOUND DEPARTURES

1. MOROCCO 20%
2. CÔTE D’IVOIRE 17%
3. NIGERIA 13%
4. FRANCE 11%
5. CHINA 6%
REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 43%
- BUSINESS SPENDING 57%
- DOMESTIC SPENDING 73%
- INTERNATIONAL SPENDING 27%

All values are in constant 2019 prices & exchange rates

As reported in March 2020