**SENEGAL**
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**
- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
- 8.8% of total economy
  - Total T&T GDP = XOF1,272.4BN (USD2,162.4MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
- 368.5 jobs (000’s)
  - (9.1% of total employment)

**INTERNATIONAL VISITOR IMPACT**
- XOF280.5BN in visitor spend (8.2% of total exports)
  - (USD476.8BN)

**INBOUND ARRIVALS**
- 1. FRANCE 33%
- 2. GUINEA 5%
- 3. GAMBIA 5%
- 4. NIGERIA 4%
- 5. SPAIN 3%
- REST OF WORLD 50%

**OUTBOUND DEPARTURES**
- 1. MOROCCO 20%
- 2. CÔTE D’IVOIRE 17%
- 3. NIGERIA 13%
- 4. FRANCE 11%
- 5. CHINA 6%
- REST OF WORLD 33%

**SECTOR CHARACTERISTICS (2019)**
- LEISURE SPENDING
  - 43%
- BUSINESS SPENDING
  - 57%
- DOMESTIC SPENDING
  - 73%
- INTERNATIONAL SPENDING
  - 27%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020