# SAUDI ARABIA
2021 Annual Research: Key Highlights

## Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td>USD 9,170 BN</td>
<td>USD 4,671 BN</td>
</tr>
<tr>
<td><strong>2019:</strong></td>
<td>10.4%</td>
<td>5.5%</td>
</tr>
<tr>
<td><strong>2020:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
<tr>
<td><strong>2019:</strong></td>
<td>11.0%</td>
<td></td>
</tr>
<tr>
<td><strong>2020:</strong></td>
<td></td>
<td>7.1%</td>
</tr>
</tbody>
</table>

Total Travel & Tourism GDP change in 2020:
-49.1% 
Global Economy GDP change: -3.7%

Change in Jobs in 2020:
-61.6 MN -18.5%

## Saudi Arabia Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
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<tbody>
<tr>
<td><strong>Total T&amp;T GDP:</strong></td>
<td>SAR297.1BN (USD79.2BN)</td>
<td>SAR181.9BN (USD48.5BN)</td>
</tr>
<tr>
<td><strong>2019:</strong></td>
<td>9.8%</td>
<td>7.1%</td>
</tr>
<tr>
<td><strong>2020:</strong></td>
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Change in Travel & Tourism GDP vs -4.2% real economy GDP change

### Total contribution of Travel & Tourism to Employment:

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<thead>
<tr>
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<tbody>
<tr>
<td><strong>Total jobs:</strong></td>
<td>1,584.4 (12.2 % of total employment)</td>
<td>1,424.6 (11.0 % of total employment)</td>
</tr>
<tr>
<td><strong>2019:</strong></td>
<td>5.5%</td>
<td></td>
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<tr>
<td><strong>2020:</strong></td>
<td></td>
<td>-10.1%</td>
</tr>
</tbody>
</table>

Change in jobs:
-159.8 (000s)

### Visitor Impact

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>International:</strong></td>
<td>SAR 114.1BN</td>
<td>SAR 22.3BN</td>
</tr>
<tr>
<td>Visitor spend</td>
<td>10.4%</td>
<td>3.1%</td>
</tr>
<tr>
<td>(10.4% of total exports (USD30.4BN))</td>
<td>(3.1% of total exports (USD6.0BN))</td>
<td></td>
</tr>
</tbody>
</table>

Change in international visitor spend:
-80.4% -USD 24.5 BN

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<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
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<tbody>
<tr>
<td><strong>Domestic:</strong></td>
<td>SAR 63.3BN (USD 16.9BN)</td>
<td>SAR 43.7BN (USD 11.7BN)</td>
</tr>
<tr>
<td>Visitor spend</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>-30.9%</td>
</tr>
</tbody>
</table>

Change in domestic visitor spend:
-30.9% -USD 5.2 BN
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Saudi Arabia Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 16.9BN (36%)
  - International Spending: USD 30.4BN (64%)

- **2020**
  - Domestic Spending: USD 11.7BN (66%)
  - International Spending: USD 6.0BN (34%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 40.7BN (86%)
  - Business Spending: USD 6.6BN (14%)

- **2020**
  - Leisure Spending: USD 16.0BN (91%)
  - Business Spending: USD 1.6BN (9%)

Inbound Arrivals:

- **2019**
  1. Kuwait 12%
  2. Pakistan 11%
  3. India 7%
  4. Indonesia 6%
  5. Egypt 5%
  Rest of world 58%

- **2020**
  1. Kuwait 18%
  2. Pakistan 14%
  3. India 11%
  4. United Arab Emirates 7%
  5. Egypt 7%
  Rest of world 43%

Outbound Departures:

- **2019**
  1. Kuwait 21%
  2. United Arab Emirates 20%
  3. Bahrain 16%
  4. Egypt 10%
  5. Jordan 8%
  Rest of world 26%

- **2020**
  1. United Arab Emirates 30%
  2. Kuwait 21%
  3. Bahrain 19%
  4. Egypt 7%
  5. Jordan 7%
  Rest of world 15%

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO