SAUDI ARABIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>30%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

SAUDI ARABIA 2019 KEY DATA

Contribution of Travel & Tourism to GDP

9.5% of total economy
Total T&T GDP = SAR274.0BN (USD73.1BN)

Contribution of Travel & Tourism to Employment

1,453.8 jobs (000's)
(11.2% of total employment)

International Visitor Impact

SAR 110.4 BN in visitor spend (9.9% of total exports)
(USD29.4BN)

INBOUND ARRIVALS

1. PAKISTAN 14%
2. KUWAIT 12%
3. INDIA 9%
4. INDONESIA 8%
5. EGYPT 7%
REST OF WORLD 50%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 21%
2. KUWAIT 17%
3. BAHRAIN 13%
4. JORDAN 8%
5. TURKEY 7%
REST OF WORLD 34%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure Spending 96%
Business Spending 4%
Domestic Spending 32%
International Spending 68%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020