SAUDI ARABIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

SAUDI ARABIA 2019 KEY DATA

9.5% OF TOTAL ECONOMY
Total T&T GDP = SAR274.0BN (USD73.1BN)

+14.0%
2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

1,453.8 JOBS (000's)
(11.2% of total employment)

INTERNATIONAL VISITOR IMPACT
SAR110.4BN in visitor spend (9.9% of total exports) (USD29.4BN)

INBOUND ARRIVALS

1. PAKISTAN 14%
2. KUWAIT 12%
3. INDIA 9%
4. INDONESIA 8%
5. EGYPT 7%
Rest of World 50%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 21%
2. KUWAIT 17%
3. BAHRAIN 13%
4. JORDAN 8%
5. TURKEY 7%
Rest of World 34%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure Spending
96%

Business Spending
4%

Domestic Spending
32%

International Spending
68%

All values are in constant 2019 prices & exchange rates
As reported in March 2020