**SAUDI ARABIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**SAUDI ARABIA 2019 KEY DATA**

- **9.5%** of Total Economy
  - Travel & Tourism grew significantly more at 3.5%
- **1,453.8** Jobs (000's) (11.2% of total employment)
- **SAR 110.4BN** in visitor spend (9.9% of total exports)

**INBOUND ARRIVALS**

1. Pakistan 14%
2. Kuwait 12%
3. India 9%
4. Indonesia 8%
5. Egypt 7%
6. Rest of World 50%

**OUTBOUND DEPARTURES**

1. United Arab Emirates 21%
2. Kuwait 17%
3. Bahrain 13%
4. Jordan 8%
5. Turkey 7%
6. Rest of World 34%

**SECTOR CHARACTERISTICS (2019)**

- Leisure Spending: 96%
- Domestic Spending: 32%
- International Spending: 68%
- Business Spending: 4%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates.
As reported in March 2020.