GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.5% of total economy

Global GDP growth vs -0.1% real economy GDP growth

1,453.8 JOBS (000’s)

(11.2% of total employment)

INTERNATIONAL VISITOR IMPACT

SAR 110.4BN

in visitor spend (9.9% of total exports)

(USD29.4BN)

SAUDI ARABIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INBOUND ARRIVALS

1. PAKISTAN 14%
2. KUWAIT 12%
3. INDIA 9%
4. INDONESIA 8%
5. EGYPT 7%
Rest of World 50%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 21%
2. KUWAIT 17%
3. BAHRAIN 13%
4. JORDAN 8%
5. TURKEY 7%
Rest of World 34%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

● Leisure Spending
96%

● Business Spending
4%

● Domestic Spending
32%

● International Spending
68%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020