While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

Total T&T GDP = SAR274.0BN (USD73.1BN)

1,453.8 jobs (000's) (11.2% of total employment)

SAR110.4bn in visitor spend (9.9% of total exports) (USD29.4BN)

**SAUDI ARABIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
9.5% of total economy +14.0% vs -0.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**INTERNATIONAL VISITOR IMPACT**

**INBOUND ARRIVALS**

1. Pakistan 14%
2. Kuwait 12%
3. India 9%
4. Indonesia 8%
5. Egypt 7%
Rest of World 50%

**OUTBOUND DEPARTURES**

1. United Arab Emirates 21%
2. Kuwait 17%
3. Bahrain 13%
4. Jordan 8%
5. Turkey 7%
Rest of World 34%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

**SECTOR CHARACTERISTICS (2019)**

- Leisure Spending: 96%
- Business Spending: 4%
- Domestic Spending: 32%
- International Spending: 68%

All values are in constant 2019 prices & exchange rates. As reported in March 2020.