SAUDI ARABIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Mining
-0.1%
Automotive
2.5%
Agriculture
10.3%
Travel & Tourism
11.2%
Retail
17%
Financial Services
21%

SAUDI ARABIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.5% OF TOTAL ECONOMY
Total T&T GDP = SAR274.0BN (USD73.1BN)

+14.0%
2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,453.8 JOBS (000’s)
(11.2% of total employment)

INTERNATIONAL VISITOR IMPACT

SAR110.4BN
in visitor spend (9.9% of total exports) (USD29.4BN)

INBOUND ARRIVALS

1. PAKISTAN 14%
2. KUWAIT 12%
3. INDIA 9%
4. INDONESIA 8%
5. EGYPT 7%
REST OF WORLD 50%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 21%
2. KUWAIT 17%
3. BAHRAIN 13%
4. JORDAN 8%
5. TURKEY 7%
REST OF WORLD 34%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 96%
BUSINESS SPENDING 4%
DOMESTIC SPENDING 32%
INTERNATIONAL SPENDING 68%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020