10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

**SAUDI ARABIA 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
9.5% of total economy (USD73.1BN)

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

+14.0% 2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
1,453.8 JOBS (000's) (11.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**
SAR110.4BN in visitor spend (9.9% of total exports) (USD29.4BN)

**INBOUND ARRIVALS**
1. PAKISTAN 14%
2. KUWAIT 12%
3. INDIA 9%
4. INDONESIA 8%
5. EGYPT 7%
REST OF WORLD 50%

**OUTBOUND DEPARTURES**
1. UNITED ARAB EMIRATES 21%
2. KUWAIT 17%
3. BAHRAIN 13%
4. JORDAN 8%
5. TURKEY 7%
REST OF WORLD 34%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 96%
- BUSINESS SPENDING 4%
- DOMESTIC SPENDING 32%
- INTERNATIONAL SPENDING 68%

**Global GDP impact by sector (2018 data)**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020