Global GDP impact by sector (2018 data): Share of total economy GDP

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Contribution of Travel & Tourism to GDP

- 9.5% of total economy
- Total T&T GDP = SAR274.0BN (USD73.1BN)
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

Contribution of Travel & Tourism to Employment

- 1,453.8 jobs (000’s)
- (11.2% of total employment)

International Visitor Impact

- SAR110.4BN in visitor spend (9.9% of total exports)
- (USD29.4BN)

Inbound Arrivals

- 1. Pakistan 14%
- 2. Kuwait 12%
- 3. India 9%
- 4. Indonesia 8%
- 5. Egypt 7%
- Rest of World 50%

Outbound Departures

- 1. United Arab Emirates 21%
- 2. Kuwait 17%
- 3. Bahrain 13%
- 4. Jordan 8%
- 5. Turkey 7%
- Rest of World 34%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending: 96%
- Business Spending: 4%
- Domestic Spending: 32%
- International Spending: 68%