SAUDI ARABIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

2.5%
Travel & Tourism grew significantly more at 3.5%

3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

110.4BN
in visitor spend (9.9% of total exports)

SAUDI ARABIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.5% OF TOTAL ECONOMY
Total T&T GDP = SAR274.0BN (USD73.1BN)

+14.0%
2019 Travel & Tourism GDP growth vs -0.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,453.8 JOBS (000's)
(11.2% of total employment)

INTERNATIONAL VISITOR IMPACT

SAR110.4BN
in visitor spend (9.9% of total exports)
(USD29.4BN)

INBOUND ARRIVALS

1. PAKISTAN 14%
2. KUWAIT 12%
3. INDIA 9%
4. INDONESIA 8%
5. EGYPT 7%
REST OF WORLD 50%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 21%
2. KUWAIT 17%
3. BAHRAIN 13%
4. JORDAN 8%
5. TURKEY 7%
REST OF WORLD 34%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
96%

BUSINESS SPENDING
4%

DOMESTIC SPENDING
32%

INTERNATIONAL SPENDING
68%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020