While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

16.2% of total economy
- Total T&T GDP = STD1.9BN (USD85.2MN)

11.8 jobs (000’s)
- (18.8% of total employment)

STD1.4BN
- in visitor spend (60.0% of total exports)
  (USD66.0MN)

INBOUND ARRIVALS
- 1. Angola 39%
- 2. Portugal 10%
- 3. France 4%
- 4. United Kingdom 3%
- 5. Nigeria 3%
- Rest of World 41%

OUTBOUND DEPARTURES
- 1. Nigeria 53%
- 2. Angola 19%
- 3. Tanzania 3%
- 4. China 2%
- 5. Belgium 2%
- Rest of World 21%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)
- Leisure Spending 80%
- Business Spending 20%
- Domestic Spending 11%
- International Spending 89%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020