SAO TOME AND PRINCIPE
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SAO TOME AND PRINCIPE 2019 KEY DATA**

- **16.2%** of total economy
  - Total T&T GDP = STD1.9BN (USD85.2MN)

- **-7.6%**
  - 2019 Travel & Tourism GDP growth vs +4.8% real economy GDP growth

- **11.8** jobs (000’s)
  - (18.8% of total employment)

- **STD1.4BN**
  - in visitor spend (60.0% of total exports) (USD66.0MN)

**INBOUND ARRIVALS**

- 1. ANGOLA 39%
- 2. PORTUGAL 10%
- 3. FRANCE 4%
- 4. UNITED KINGDOM 3%
- 5. NIGERIA 3%
- REST OF WORLD 41%

**OUTBOUND DEPARTURES**

- 1. NIGERIA 53%
- 2. ANGOLA 19%
- 3. TANZANIA 3%
- 4. CHINA 2%
- 5. BELGIUM 2%
- REST OF WORLD 21%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 80%
- BUSINESS SPENDING: 20%
- DOMESTIC SPENDING: 11%
- INTERNATIONAL SPENDING: 89%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020