While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

10.2% of total economy

10.4% of total employment

RWF499.6BN in visitor spend (30.2% of total exports)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

331.2 JOBS (000's)

(10.4% of total employment)

INTERNATIONAL VISITOR IMPACT

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

10.2% of total economy

10.4% of total employment

RWF499.6BN in visitor spend (30.2% of total exports)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

INTERNATIONAL VISITOR IMPACT

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%
6. REST OF WORLD 16%

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%
6. REST OF WORLD 4%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 48%
- BUSINESS SPENDING: 52%
- DOMESTIC SPENDING: 40%
- INTERNATIONAL SPENDING: 60%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020