RWANDA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP

- Travel & Tourism: 10.9%
- Retail: 7.9%
- Financial Services: 5.6%
- Agriculture: 5.2%
- Mining: 4.6%
- Automotive: 2.9%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

RWANDA 2019 KEY DATA

10.2% OF TOTAL ECONOMY Total T&T GDP = RWF922.0BN (USD1,014.8MN)

+10.9% 2019 Travel & Tourism GDP growth vs +8.3% real economy GDP growth

331.2 JOBS (000's) (10.4% of total employment)

RWF499.6BN in visitor spend (30.2% of total exports) (USD549.9MN)

INBOUND ARRIVALS

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%
REST OF WORLD 16%

OUTBOUND DEPARTURES

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%
REST OF WORLD 4%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 48%
- BUSINESS SPENDING 52%
- DOMESTIC SPENDING 40%
- INTERNATIONAL SPENDING 60%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020