GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism grew significantly more at 3.5%

330k Jobs globally (1 in 10 jobs)

RWANDA 2019 KEY DATA

10.2% of total economy
Total T&T GDP = RWF922.0BN (USD1,014.8MN)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+10.9% 2019 Travel & Tourism GDP growth vs +8.3% real economy GDP growth

331.2 Jobs (000's)
(10.4% of total employment)

 RwF499.6BN
in visitor spend (30.2% of total exports) (USD549.9MN)

INBOUND ARRIVALS

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%
REST OF WORLD 16%

OUTBOUND DEPARTURES

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%
REST OF WORLD 4%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure spending 48%
Business spending 52%
Domestic spending 40%
International spending 60%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020