While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Jobs globally (1 in 10 jobs)

- 10.3% Total GDP contribution
- 330,000 Jobs

Total T&T GDP = RWF922.0BN (USD1,014.8MN)

2019 Travel & Tourism GDP growth (10.4% of total employment) vs +8.3% real economy GDP growth

331,200 JOBS (000's) (10.4% of total employment)

RWF499.6BN in visitor spend (30.2% of total exports) (USD549.9MN)

Contributions to employment:

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%
REST OF WORLD 16%

Contributions to tourism GDP:

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%
REST OF WORLD 4%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020