Contribution of Travel & Tourism to GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

Rwanda 2019 Key Data

Contribution of Travel & Tourism to GDP

10.2% of total economy

Total T&T GDP = RWF922.0BN (USD1,014.8MN)

+10.9%

2019 Travel & Tourism GDP growth vs +8.3% real economy GDP growth

Contribution of Travel & Tourism to Employment

331.2 Jobs (000’s)

(10.4% of total employment)

International Visitor Impact

RWF499.6BN

in visitor spend (30.2% of total exports)

(USD549.9MN)

Inbound Arrivals

1. Dem Rep of Congo 61%
2. Burundi 10%
3. Kenya 7%
4. Uganda 3%
5. United States 3%
Rest of World 16%

Outbound Departures

1. Uganda 78%
2. Tanzania 8%
3. Dem Rep of Congo 5%
4. United Arab Emirates 3%
5. Kenya 2%
Rest of World 4%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending 48%
- Business Spending 52%
- Domestic Spending 40%
- International Spending 60%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020