GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

RWANDA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.2% OF TOTAL ECONOMY

Total T&T GDP = RWF922.0BN (USD1,014.8MN)

+10.9%

2019 Travel & Tourism GDP growth vs +8.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

331.2 JOBS (000's)

(10.4% of total employment)

INTERNATIONAL VISITOR IMPACT

RWF499.6BN

in visitor spend (30.2% of total exports) (USD549.9MN)

INBOUND ARRIVALS

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%
6. REST OF WORLD 16%

OUTBOUND DEPARTURES

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%
6. REST OF WORLD 4%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

1. LEISURE SPENDING
2. BUSINESS SPENDING

48% 52%

3. DOMESTIC SPENDING
4. INTERNATIONAL SPENDING

40% 60%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020