While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data), Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%
6. REST OF WORLD 16%

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%
6. REST OF WORLD 4%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates. As reported in March 2020.