While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Total T&T GDP = RWF922.0BN (USD1,014.8MN)

2019 Travel & Tourism GDP growth (10.4% of total employment) vs +8.3% real economy GDP growth

331.2 JOBS (000's) (10.4% of total employment)

RWF499.6BN in visitor spend (30.2% of total exports) (USD549.9MN)

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%
6. REST OF WORLD 16%

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%
6. REST OF WORLD 4%

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING: 48%
- BUSINESS SPENDING: 52%
- DOMESTIC SPENDING: 40%
- INTERNATIONAL SPENDING: 60%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.