GLOBAL DATA 2019

10.3% Total GDP contribution

10.2% OF TOTAL ECONOMY

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

331.2 JOBS (000's)

(10.4% of total employment)

330MN Jobs globally (1 in 10 jobs)

330MN

2019 Travel & Tourism GDP growth vs +8.3% real economy GDP growth

10.4% of total employment

INBOUND ARRIVALS

OUTBOUND DEPARTURES

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020