1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

Contribution of Travel & Tourism to GDP:

- Total T&T GDP = RWF922.0BN (USD1,014.8MN)
- 10.2% of total economy
- 2019 Travel & Tourism GDP growth vs +8.3% real economy GDP growth

Contribution of Travel & Tourism to Employment:

- 331.2 Jobs (000's)
- (10.4% of total employment)

International Visitor Impact:

- RWF499.6BN in visitor spend (30.2% of total exports)
- (USD549.9MN)

Inbound Arrivals:

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%

Outbound Departures:

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%

Rest of World 4%

Sector Characteristics (2019):

- Leisure Spending: 48%
- Business Spending: 52%
- Domestic Spending: 40%
- International Spending: 60%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates

As reported in March 2020