While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

- 10.3% Total GDP contribution
- 330 MN Jobs globally (1 in 10 jobs)
- 10.2% of total economy
- +10.9% 2019 Travel & Tourism GDP growth vs +8.3% real economy GDP growth
- 331.2 jobs (000's) (10.4% of total employment)
- RWF499.6 BN in visitor spend (30.2% of total exports) (USD549.9 MN)

INBOUND ARRIVALS

1. DEM REP OF CONGO 61%
2. BURUNDI 10%
3. KENYA 7%
4. UGANDA 3%
5. UNITED STATES 3%
6. REST OF WORLD 16%

OUTBOUND DEPARTURES

1. UGANDA 78%
2. TANZANIA 8%
3. DEM REP OF CONGO 5%
4. UNITED ARAB EMIRATES 3%
5. KENYA 2%
6. REST OF WORLD 4%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 48%
- BUSINESS SPENDING 52%
- DOMESTIC SPENDING 40%
- INTERNATIONAL SPENDING 60%

1. All values are in constant 2019 prices & exchange rates
   As reported in March 2020

2. Note: Data are average shares over the 2016-2018 period
   Source: Oxford Economics, national sources and UNWTO