While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS

1. UKRAINE 38%
2. KAZAKHSTAN 10%
3. CHINA 7%
4. FINLAND 5%
5. AZERBAIJAN 4%
REST OF WORLD 36%

OUTBOUND DEPARTURES

1. TURKEY 15%
2. UKRAINE 6%
3. ITALY 5%
4. THAILAND 5%
5. KAZAKHSTAN 5%
REST OF WORLD 64%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 80%
- BUSINESS SPENDING: 20%
- DOMESTIC SPENDING: 71%
- INTERNATIONAL SPENDING: 29%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020