While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Rest of World 36%

330 MN
Jobs globally (1 in 10 jobs)

5.0% OF TOTAL ECONOMY
Total T&T GDP = RUB5,442.9BN (USD84.0BN)

+0.6%
2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

4,037.8 JOBS (000’s)
(5.6% of total employment)

International Visitor Impact
RUB1,114.9 BN
in visitor spend (3.6% of total exports) (USD17.2BN)

1. UKRAINE 38%
2. KAZAKHSTAN 10%
3. CHINA 7%
4. FINLAND 5%
5. AZERBAIJAN 4%
REST OF WORLD 36%

1. TURKEY 15%
2. UKRAINE 6%
3. ITALY 5%
4. THAILAND 5%
5. KAZAKHSTAN 5%
REST OF WORLD 64%

NOTE: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020