**RUSSIAN FEDERATION**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)
- **5.0%** of total economy
- **+0.6%** vs 2.5% real economy GDP growth

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

RUSSIAN FEDERATION 2019 KEY DATA

- **5.0% OF TOTAL ECONOMY**
  - Total T&T GDP = RUB5,442.9BN (USD84.0BN)

- **+0.6%**
  - 2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

- **4,037.8 JOBS (000's)**
  - (5.6% of total employment)

- **RUB1,114.9BN**
  - in visitor spend (3.6% of total exports) (USD17.2BN)

INBOUND ARRIVALS

- 1. UKRAINE 38%
- 2. KAZAKHSTAN 10%
- 3. CHINA 7%
- 4. FINLAND 5%
- 5. AZERBAIJAN 4%
- REST OF WORLD 36%

OUTBOUND DEPARTURES

- 1. TURKEY 15%
- 2. UKRAINE 6%
- 3. ITALY 5%
- 4. THAILAND 5%
- 5. KAZAKHSTAN 5%
- REST OF WORLD 64%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 80%
- BUSINESS SPENDING 20%
- DOMESTIC SPENDING 71%
- INTERNATIONAL SPENDING 29%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020