While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3%  Total GDP contribution

2.5%  Travel & Tourism

3.5%  (5.6% of total employment)

4,037.8 jobs (000's)

RUB1,114.9BN

in visitor spend (3.6% of total exports)

(USD84.0BN)

RUSSIAN FEDERATION 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.0% OF TOTAL ECONOMY

Total T&T GDP = RUB5,442.9BN

+0.6%

2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INBOUND ARRIVALS

1. UKRAINE 38%
2. KAZAKHSTAN 10%
3. CHINA 7%
4. FINLAND 5%
5. AZERBAIJAN 4%
REST OF WORLD 36%

OUTBOUND DEPARTURES

1. TURKEY 15%
2. UKRAINE 6%
3. ITALY 5%
4. THAILAND 5%
5. KAZAKHSTAN 5%
REST OF WORLD 64%

INTERNATIONAL VISITOR IMPACT

RUB1,114.9BN

(USD17.2BN)

SECTOR CHARACTERISTICS (2019)

80%
20%

LEISURE SPENDING

BUSINESS SPENDING

71%
29%

DOMESTIC SPENDING

INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020