GLOBAL DATA 2019

10.3% Total GDP contribution
330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

RUSSIAN FEDERATION 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
5.0% OF TOTAL ECONOMY
Total T&T GDP = RUB5,442.9BN (USD84.0BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
4,037.8 JOBS (000’s)
(5.6% of total employment)

INTERNATIONAL VISITOR IMPACT
RUB1,114.9 BN in visitor spend (3.6% of total exports) (USD17.2BN)

INBOUND ARRIVALS
- 1. UKRAINE 38%
- 2. KAZAKHSTAN 10%
- 3. CHINA 7%
- 4. FINLAND 5%
- 5. AZERBAIJAN 4%
- REST OF WORLD 36%

OUTBOUND DEPARTURES
- 1. TURKEY 15%
- 2. UKRAINE 6%
- 3. ITALY 5%
- 4. THAILAND 5%
- 5. KAZAKHSTAN 5%
- REST OF WORLD 64%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 80%
- BUSINESS SPENDING 20%
- DOMESTIC SPENDING 71%
- INTERNATIONAL SPENDING 29%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020

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