RUSSIAN FEDERATION
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Travel & Tourism grew significantly more at 3.5%

5.0% OF TOTAL ECONOMY 1 in 4 net new jobs were created by Travel & Tourism over the last five years

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CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.0% OF TOTAL ECONOMY
Total T&T GDP = RUB5,442.9BN (USD84.0BN)

+0.6%
2019 Travel & Tourism GDP growth vs +1.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

4,037.8 JOBS (000's)
(5.6% of total employment)

INTERNATIONAL VISITOR IMPACT

RUB1,114.9BN in visitor spend (3.6% of total exports)
(USD17.2BN)

RUSSIAN FEDERATION 2019 KEY DATA

INBOUND ARRIVALS

1. UKRAINE 38%
2. KAZAKHSTAN 10%
3. CHINA 7%
4. FINLAND 5%
5. AZERBAIJAN 4%
REST OF WORLD 36%

OUTBOUND DEPARTURES

1. TURKEY 15%
2. UKRAINE 6%
3. ITALY 5%
4. THAILAND 5%
5. KAZAKHSTAN 5%
REST OF WORLD 64%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 80%
BUSINESS SPENDING 20%
DOMESTIC SPENDING 71%
INTERNATIONAL SPENDING 29%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020