ROMANIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

330 MN Jobs globally (1 in 10 jobs)

+1.3% vs +4.1% real economy GDP growth

5.9% OF TOTAL ECONOMY

Total T&T GDP = RON60.7BN (USD14,293.2MN)

2019 Travel & Tourism GDP growth (6.3% of total employment)

537.7 JOBS (000's)

537.7 JOBS (000's) (6.3% of total employment)

INTERNATIONAL VISITOR IMPACT

RON15.6 BN

in visitor spend (3.7% of total exports) (USD3,667.1MN)

ROMANIA 2019 KEY DATA

INBOUND ARRIVALS

1. GERMANY 12%
2. ISRAEL 10%
3. ITALY 9%
4. FRANCE 6%
5. UNITED STATES 6%
REST OF WORLD 57%

OUTBOUND DEPARTURES

1. HUNGARY 27%
2. GREECE 12%
3. BULGARIA 11%
4. UNITED KINGDOM 9%
5. UKRAINE 8%
REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 71%
- BUSINESS SPENDING 29%
- DOMESTIC SPENDING 56%
- INTERNATIONAL SPENDING 44%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020