GLOBAL DATA 2019

**10.3%**
Total GDP contribution

**330 MN**
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- **Mining**: 0%
- **Automotive**: 5%
- **Agriculture**: 10%
- **Travel & Tourism**: 15%
- **Retail**: 0%
- **Financial Services**: 5%

**5.9% OF TOTAL ECONOMY**
Total T&T GDP = RON60.7BN (USD14,293.2MN)

**+1.3%**
2019 Travel & Tourism GDP growth vs +4.1% real economy GDP growth

**537.7 JOBS (000's)**
(6.3% of total employment)

**RON15.6 BN**
in visitor spend (3.7% of total exports) (USD3,667.1MN)

ROMANIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**
  - 71%
- **Business Spending**
  - 29%
- **Domestic Spending**
  - 56%
- **International Spending**
  - 44%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1. Germany 12%
2. Israel 10%
3. Italy 9%
4. France 6%
5. United States 6%
6. REST OF WORLD 57%

1. Hungary 27%
2. Greece 12%
3. Bulgaria 11%
4. United Kingdom 9%
5. Ukraine 8%
6. REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**All values are in constant 2019 prices & exchange rates**
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- **Mining**: 0%
- **Automotive**: 5%
- **Agriculture**: 10%
- **Travel & Tourism**: 15%
- **Retail**: 0%
- **Financial Services**: 5%

**5.9% OF TOTAL ECONOMY**
Total T&T GDP = RON60.7BN (USD14,293.2MN)

**+1.3%**
2019 Travel & Tourism GDP growth vs +4.1% real economy GDP growth

**537.7 JOBS (000's)**
(6.3% of total employment)

**RON15.6 BN**
in visitor spend (3.7% of total exports) (USD3,667.1MN)

ROMANIA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**
  - 71%
- **Business Spending**
  - 29%
- **Domestic Spending**
  - 56%
- **International Spending**
  - 44%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1. Germany 12%
2. Israel 10%
3. Italy 9%
4. France 6%
5. United States 6%
6. REST OF WORLD 57%

1. Hungary 27%
2. Greece 12%
3. Bulgaria 11%
4. United Kingdom 9%
5. Ukraine 8%
6. REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**All values are in constant 2019 prices & exchange rates**
As reported in March 2020