**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution
- **330MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **5.9% OF TOTAL ECONOMY**
  - Total T&T GDP = RON60.7BN (USD14,293.2MN)
- **+1.3%**
  - 2019 Travel & Tourism GDP growth vs +4.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **537.7 JOBS (000’s)**
  - (6.3% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **RON15.6BN**
  - in visitor spend (3.7% of total exports)
  - (USD3,667.1MN)

**INBOUND ARRIVALS**

1. **GERMANY 12%**
2. **ISRAEL 10%**
3. **ITALY 9%**
4. **FRANCE 6%**
5. **UNITED STATES 6%**
6. **REST OF WORLD 57%**

**OUTBOUND DEPARTURES**

1. **HUNGARY 27%**
2. **GREECE 12%**
3. **BULGARIA 11%**
4. **UNITED KINGDOM 9%**
5. **UKRAINE 8%**
6. **REST OF WORLD 33%**

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 71%
- **BUSINESS SPENDING**
  - 29%
- **DOMESTIC SPENDING**
  - 56%
- **INTERNATIONAL SPENDING**
  - 44%

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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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All values are in constant 2019 prices & exchange rates
As reported in March 2020