### Global Data 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### Romania 2019 Key Data

#### Contribution of Travel & Tourism to GDP

- **5.9% of total economy**
  - Total T&T GDP = RON60.7BN (USD14,293.2BN)
- **+1.3%**
  - 2019 Travel & Tourism GDP growth vs +4.1% real economy GDP growth

#### Contribution of Travel & Tourism to Employment

- **537.7 jobs (000’s)**
  - (6.3% of total employment)

#### International Visitor Impact

- **RON15.6BN**
  - in visitor spend (3.7% of total exports)
  - (USD3,667.1BN)

### Inbound Arrivals

1. Germany **12%**
2. Israel **10%**
3. Italy **9%**
4. France **6%**
5. United States **6%**
6. **Rest of World 57%**

### Outbound Departures

1. Hungary **27%**
2. Greece **12%**
3. Bulgaria **11%**
4. United Kingdom **9%**
5. Ukraine **8%**
6. **Rest of World 33%**

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### Sector Characteristics (2019)

<table>
<thead>
<tr>
<th>Component</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>71%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>29%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>56%</td>
</tr>
<tr>
<td>International Spending</td>
<td>44%</td>
</tr>
</tbody>
</table>

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020