While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 3%
- Financial Services: 2%

All values are in constant 2019 prices & exchange rates
As reported in March 2020

1. GERMANY 12%
2. ISRAEL 10%
3. ITALY 9%
4. FRANCE 6%
5. UNITED STATES 6%
REST OF WORLD 57%

1. HUNGARY 27%
2. GREECE 12%
3. BULGARIA 11%
4. UNITED KINGDOM 9%
5. UKRAINE 8%
REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

330 MN
Jobs globally (1 in 10 jobs)

537.7 JOBS (000’s)
(6.3% of total employment)

RON15.6 BN
in visitor spend (3.7% of total exports)
(USD3,667.1 MN)

5.9% OF TOTAL ECONOMY
Total T&T GDP = RON60.7BN (USD14,293.2 MN)

+1.3%
2019 Travel & Tourism GDP growth vs +4.1% real economy GDP growth

Global 2019 Key Data

Contribution of Travel & Tourism to Employment

Contribution of Travel & Tourism to GDP

International Visitor Impact

Inbound Arrivals

Outbound Departures

Sector Characteristics (2019)