QATAR
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

QATAR 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

9.1% OF TOTAL ECONOMY
Total T&T GDP = QAR63.6BN (USD17,472.2MN)

-2.7% 2019 Travel & Tourism GDP growth vs 0.0% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

250.1 JOBS (000's)
(11.8% of total employment)

INTERNATIONAL VISITOR IMPACT

QAR48.4BN in visitor spend (13.4% of total exports)
(USD13,285.9MN)

INBOUND ARRIVALS

1. SAUDI ARABIA 21%
2. INDIA 15%
3. UNITED KINGDOM 5%
4. UNITED STATES 4%
5. KUWAIT 4%
REST OF WORLD 51%

OUTBOUND DEPARTURES

1. SAUDI ARABIA 32%
2. UNITED ARAB EMIRATES 19%
3. UNITED KINGDOM 8%
4. BAHRAIN 8%
5. TURKEY 6%
REST OF WORLD 27%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 61%
- BUSINESS SPENDING 39%
- DOMESTIC SPENDING 16%
- INTERNATIONAL SPENDING 84%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020