QATAR
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Contribution of Travel & Tourism to GDP

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

QATAR 2019 KEY DATA

9.1% of total economy -2.7%

Total T&T GDP = QAR63.6BN (USD17,472.2MN)

2019 Travel & Tourism GDP growth vs 0.0% real economy GDP growth

250.1 JOBS (000's)

(11.8% of total employment)

International visitor impact

QAR48.4 BN

in visitor spend (13.4% of total exports)

(USD13,285.9MN)

INBOUND ARRIVALS

1. SAUDI ARABIA 21%
2. INDIA 15%
3. UNITED KINGDOM 5%
4. UNITED STATES 4%
5. KUWAIT 4%
REST OF WORLD 51%

OUTBOUND DEPARTURES

1. SAUDI ARABIA 32%
2. UNITED ARAB EMIRATES 19%
3. UNITED KINGDOM 8%
4. BAHRAIN 8%
5. TURKEY 6%
REST OF WORLD 27%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 61%
BUSINESS SPENDING 39%
DOMESTIC SPENDING 16%
INTERNATIONAL SPENDING 84%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020