POLAND
2021 Annual Research: Key Highlights

Global Data

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<tr>
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<th>2019</th>
<th>2020</th>
<th>Change</th>
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<tbody>
<tr>
<td><strong>Total GDP contribution:</strong></td>
<td>$10.4% USD 9,710 BN</td>
<td>$5.5% USD 4,671 BN</td>
<td>-49.1% USD -4,498 BN</td>
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<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
<td>-61.6 MN = -18.5%</td>
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Poland Key Data

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<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td>4.7% of Total Economy</td>
<td>2.2% of Total Economy</td>
<td>-54.1%</td>
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<tr>
<td>Total T&amp;T GDP = PLN111.4BN (USD28.6BN)</td>
<td></td>
<td>Total T&amp;T GDP = PLN51.2BN (USD13.1BN)</td>
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<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td>818.0 jobs (000s) (5.0% of total employment)</td>
<td>780.1 jobs (000s) (4.8% of total employment)</td>
<td>-4.6%</td>
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<tr>
<td><strong>Visitor Impact International:</strong></td>
<td>PLN58.2 BN Visitor spend 4.4% of total exports (USD14.9BN)</td>
<td>PLN25.3 BN Visitor spend 2.0% of total exports (USD6.5BN)</td>
<td>-56.6%</td>
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<td><strong>Domestic:</strong></td>
<td>PLN25.9 BN Visitor spend (USD 6.7BN)</td>
<td>PLN9.3 BN Visitor spend (USD 2.4BN)</td>
<td>-64.2%</td>
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Change in Travel & Tourism GDP vs -2.9% real economy GDP change
Change in jobs:
Change in international visitor spend:
Change in domestic visitor spend:
Poland Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - USD 6.7BN (31%)
  - USD 2.4BN (27%)

- **International Spending:**
  - USD 14.9BN (69%)
  - USD 6.5BN (73%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - USD 14.4BN (67%)
  - USD 6.8BN (77%)

- **Business Spending:**
  - USD 7.2BN (33%)
  - USD 2.0BN (23%)

Inbound Arrivals:

- **2019**
  1. Germany 25%
  2. United Kingdom 8%
  3. Ukraine 7%
  4. United States 5%
  5. Israel 4%
  Rest of world 52%

- **2020**
  1. Germany 35%
  2. United Kingdom 8%
  3. Ukraine 8%
  4. Russian Federation 3%
  5. United States 3%
  Rest of world 42%

Outbound Departures:

- **2019**
  1. Italy 10%
  2. United Kingdom 9%
  3. Germany 6%
  4. Spain 5%
  5. Croatia 5%
  Rest of world 65%

- **2020**
  1. Italy 14%
  2. Croatia 10%
  3. Germany 9%
  4. United Kingdom 6%
  5. Czech Republic 6%
  Rest of world 56%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO