## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>GDP Contribution</th>
<th>Travel &amp; Tourism GDP</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>-50.4% (USD -4,855 BN)</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7% (USD 1,038 BN)</td>
<td>+18.2MN = 6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Poland Key Data

### Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>Year</th>
<th>Contribution</th>
<th>of Total Economy</th>
<th>Change</th>
<th>Economy change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>4.8% PLN 121.5BN (USD 31.5BN)</td>
<td>2.6% PLN 64.9BN (USD 16.8BN)</td>
<td>-46.6%</td>
<td>-2.4%</td>
</tr>
<tr>
<td>2020</td>
<td>2.8% PLN 71.7BN (USD 18.6BN)</td>
<td></td>
<td>+10.4%</td>
<td>+5.7%</td>
</tr>
</tbody>
</table>

### Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>Year</th>
<th>Employment</th>
<th>of Total Jobs</th>
<th>Change</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>845.9 (000s)</td>
<td>5.2%</td>
<td>-11.6%</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>747.5 (000s)</td>
<td>4.6%</td>
<td></td>
<td>+4.7%</td>
</tr>
<tr>
<td>2021</td>
<td>782.5 (000s)</td>
<td>4.7%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Visitor Spend:

- **International:**
  - PLN 62.5 BN (4.5% of total exports (USD 16.2BN))
  - Change: -58.3%
  - PLN 33.5 BN (2.4% of total exports (USD 8.7BN))
  - Change: -46.4%

- **Domestic:**
  - PLN 30.1 BN (USD 7.8BN)
  - PLN 12.6 BN (USD 3.3BN)
  - Change: +37.9%
  - PLN 17.3 BN (USD 4.5BN)
  - Change: +37.9%
2022 Annual Research: Key Highlights

Poland Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - 2019: USD 7.8BN (33%)
  - 2021: USD 4.5BN (33%)

- **International Spending:**
  - 2019: USD 16.2BN (67%)
  - 2021: USD 9.0BN (67%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - 2019: USD 15.8BN (66%)
  - 2021: USD 9.9BN (74%)

- **Business Spending:**
  - 2019: USD 8.2BN (34%)
  - 2021: USD 3.5BN (26%)

Inbound Arrivals:

- 2019:
  - 1. Germany 25%
  - 2. United Kingdom 8%
  - 3. Ukraine 7%
  - 4. United States 5%
  - 5. Israel 4%
  - Rest of world 52%

- 2021:
  - 1. Germany 32%
  - 2. Ukraine 7%
  - 3. United Kingdom 5%
  - 4. United States 5%
  - 5. Lithuania 4%
  - Rest of world 46%

Outbound Departures:

- 2019:
  - 1. Italy 10%
  - 2. United Kingdom 9%
  - 3. Germany 6%
  - 4. Spain 5%
  - 5. Croatia 5%
  - Rest of world 65%

- 2021:
  - 1. Croatia 11%
  - 2. Italy 10%
  - 3. Germany 7%
  - 4. Russian Federation 7%
  - 5. Greece 6%
  - Rest of world 60%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO