

### GLOBAL DATA 2019



While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### POLAND 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**4.7%** OF TOTAL ECONOMY

Total T&T GDP = PLN106.5BN (USD27.6BN)

**+4.0%**

2019 Travel & Tourism GDP growth vs **+4.0%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**811.8** JOBS (000's)

(5.0% of total employment)



INTERNATIONAL VISITOR IMPACT

**PLN55.3**<sub>BN</sub>

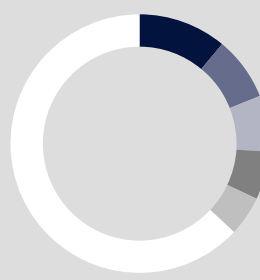
in visitor spend (**4.4%** of total exports) (USD14.3BN)

### INBOUND ARRIVALS



- 1. GERMANY **25%**
- 2. UNITED KINGDOM **8%**
- 3. UKRAINE **6%**
- 4. UNITED STATES **5%**
- 5. ITALY **4%**
- **REST OF WORLD 52%**

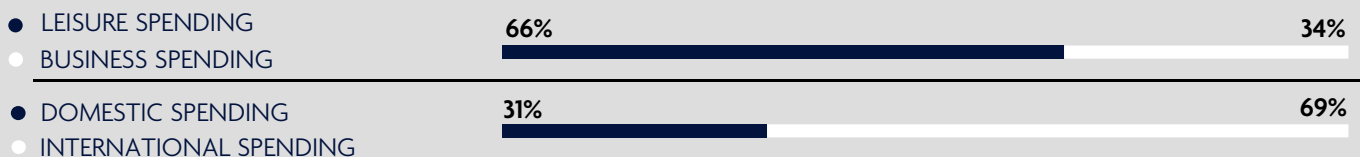
### OUTBOUND DEPARTURES



- 1. UNITED KINGDOM **11%**
- 2. ITALY **8%**
- 3. UKRAINE **7%**
- 4. GERMANY **6%**
- 5. SPAIN **5%**
- **REST OF WORLD 63%**

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020