PANAMA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

PANAMA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

13.6% OF TOTAL ECONOMY
Total T&T GDP = PAB9,156.5MN (USD9,156.5MN)

+1.2% vs +2.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

291.5 JOBS (000's)
(14.7% of total employment)

INTERNATIONAL VISITOR IMPACT

PAB5,658.1MN in visitor spend (21.7% of total exports)
(USD5,658.1MN)

INBOUND ARRIVALS

1. UNITED STATES 17%
2. COLOMBIA 14%
3. VENEZUELA 13%
4. ECUADOR 5%
5. BRAZIL 5%
REST OF WORLD 46%

OUTBOUND DEPARTURES

1. UNITED STATES 26%
2. COSTA RICA 15%
3. COLOMBIA 12%
4. MEXICO 9%
5. DOMINICAN REPUBLIC 5%
REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 84%
- BUSINESS SPENDING 16%
- DOMESTIC SPENDING 24%
- INTERNATIONAL SPENDING 76%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020