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1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining: 10%
- Automotive: 5%
- Agriculture: 5%
- Travel & Tourism: 15%
- Retail: 7%
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13.6% of total economy

+1.2% vs +2.8% real economy GDP growth

291.5 jobs (000’s)

PAB5,658.1MN in visitor spend (21.7% of total exports)

1. UNITED STATES 17%
2. COLOMBIA 14%
3. VENEZUELA 13%
4. ECUADOR 5%
5. BRAZIL 5%
REST OF WORLD 46%

1. UNITED STATES 26%
2. COSTA RICA 15%
3. COLOMBIA 12%
4. MEXICO 9%
5. DOMINICAN REPUBLIC 5%
REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.