PANAMA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

10.3%
Total GDP contribution

2.5%
3.5%

330 MN
Jobs globally (1 in 10 jobs)

PANAMA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

13.6% OF TOTAL ECONOMY
Total T&T GDP = PAB9,156.5MN (USD9,156.5MN)

+1.2%
2019 Travel & Tourism GDP growth vs +2.8% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

291.5 JOBS (000's)
(44.7% of total employment)

INTERNATIONAL VISITOR IMPACT

PAB5,658.1 MN
in visitor spend (21.7% of total exports) (USD5,658.1 MN)

INBOUND ARRIVALS

1. UNITED STATES 17%
2. COLOMBIA 14%
3. VENEZUELA 13%
4. ECUADOR 5%
5. BRAZIL 5%
REST OF WORLD 46%

OUTBOUND DEPARTURES

1. UNITED STATES 26%
2. COSTA RICA 15%
3. COLOMBIA 12%
4. MEXICO 9%
5. DOMINICAN REPUBLIC 5%
REST OF WORLD 33%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

● LEISURE SPENDING 84%
● BUSINESS SPENDING 16%
● DOMESTIC SPENDING 24%
● INTERNATIONAL SPENDING 76%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020