While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

13.6% OF TOTAL ECONOMY

+1.2% real economy GDP growth vs +2.8%

291.5 JOBS (000's)

(4.7% of total employment)

PAB5,658.1MN

in visitor spend (21.7% of total exports)

(USD5,658.1MN)

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO