OTHER OCEANIC STATES
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3%
Total GDP contribution

330MN
Jobs globally (1 in 10 jobs)

2.5%
3.5%

OTHER OCEANIC STATES 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

28.6% of total economy

+5.3%
2019 Travel & Tourism GDP growth vs +4.6% real economy GDP growth

Total T&T GDP = USD12,482.5MN

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

141.4 jobs (000's)
(34.8% of total employment)

INTERNATIONAL VISITOR IMPACT

USD 9,930.0MN
in visitor spend (55.3% of total exports)

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 100%
- BUSINESS SPENDING 0%
- DOMESTIC SPENDING 10%
- INTERNATIONAL SPENDING 90%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020