OTHER OCEANIC STATES
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

OTHER OCEANIC STATES 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

28.6% OF TOTAL ECONOMY

Total T&T GDP = USD12,482.5MN

+5.3%

2019 Travel & Tourism GDP growth vs +4.6% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

141.4 JOBS (000’s)

(34.8% of total employment)

INTERNATIONAL VISITOR IMPACT

USD9,930.0MN

in visitor spend (55.3% of total exports)

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
  - 100%
  - 0%

- BUSINESS SPENDING

- DOMESTIC SPENDING
  - 10%
  - 90%

- INTERNATIONAL SPENDING

1All values are in constant 2019 prices & exchange rates
As reported in March 2020