OMAN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

OMAN 2019 KEY DATA

7.5% OF TOTAL ECONOMY
Total T&T GDP = OMR2,450.1MN (USD6,372.2MN)

+5.2%
2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

178.3 JOBS (000’s)
(8.1% of total employment)

INTernational VISITOR IMPACT

OMR1,269.3MN
in visitor spend (7.1% of total exports)
(USD3,301.1MN)

INBOUND ARRIVALS

1. UNITED ARAB EMIRATES 15%
2. INDIA 11%
3. UNITED KINGDOM 6%
4. GERMANY 5%
5. SAUDI ARABIA 3%
REST OF WORLD 60%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 59%
2. SAUDI ARABIA 10%
3. INDIA 6%
4. QATAR 4%
5. BAHRAIN 2%
REST OF WORLD 19%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

68% 32%
42% 58%

Note: All values are in constant 2019 prices & exchange rates
As reported in March 2020