OMAN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years.
- Global GDP impact by sector (2018 data): Share of total economy GDP
  - Mining: 0%
  - Automotive: 5%
  - Agriculture: 10%
  - Travel & Tourism: 15%
  - Retail: 15%
  - Financial Services: 10%

OMAN 2019 KEY DATA

- CONTRIBUTION OF TRAVEL & TOURISM TO GDP: 7.5% of total economy
  - Total T&T GDP = OMR2,450.1MN (USD6,372.2MN)
- CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT: 178,300 jobs (000's)
  - (8.1% of total employment)
- INTERNATIONAL VISITOR IMPACT: OMR1,269.3MN
  - in visitor spend (7.1% of total exports)
    - (USD3,301.1MN)

INBOUND ARRIVALS

1. UNITED ARAB EMIRATES: 15%
2. INDIA: 11%
3. UNITED KINGDOM: 6%
4. GERMANY: 5%
5. SAUDI ARABIA: 3%
REST OF WORLD: 60%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES: 59%
2. SAUDI ARABIA: 10%
3. INDIA: 6%
4. QATAR: 4%
5. BAHRAIN: 2%
REST OF WORLD: 19%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 68%
- BUSINESS SPENDING: 32%
- DOMESTIC SPENDING: 42%
- INTERNATIONAL SPENDING: 58%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020