**OMAN 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **7.5%** of total economy
- **330 MN** Jobs globally (1 in 10 jobs)

**OMAN 2019 KEY DATA**

- **7.5%** of total economy
  - Total T&T GDP = OMR2,450.1MN (USD6,372.2MN)
- **+5.2%** Travel & Tourism GDP growth vs +1.3% real economy GDP growth
- **178.3** Jobs (000’s)
  - (8.1% of total employment)
- **OMR1,269.3 MN** in visitor spend (7.1% of total exports)
  - (USD3,301.1MN)

**INBOUND ARRIVALS**

- 1. UNITED ARAB EMIRATES 15%
- 2. INDIA 11%
- 3. UNITED KINGDOM 6%
- 4. GERMANY 5%
- 5. SAUDI ARABIA 3%
- REST OF WORLD 60%

**OUTBOUND DEPARTURES**

- 1. UNITED ARAB EMIRATES 59%
- 2. SAUDI ARABIA 10%
- 3. INDIA 6%
- 4. QATAR 4%
- 5. BAHRAIN 2%
- REST OF WORLD 19%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 68%
- BUSINESS SPENDING: 32%
- DOMESTIC SPENDING: 42%
- INTERNATIONAL SPENDING: 58%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.