Oman 2020 Annual Research: Key Highlights

Global Data 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

OMAN 2019 Key Data

7.5% of Total Economy

Total T&T GDP = OMR2,450.1MN (USD6,372.2MN)

+5.2% 2019 Travel & Tourism GDP growth vs +1.3% real economy GDP growth

178.3 JOBS (000’s) (8.1% of total employment)

OMR1,269.3MN in visitor spend (7.1% of total exports) (USD3,301.1MN)

Inbound Arrivals

1. United Arab Emirates 15%
2. India 11%
3. United Kingdom 6%
4. Germany 5%
5. Saudi Arabia 3%
Rest of World 60%

Outbound Departures

1. United Arab Emirates 59%
2. Saudi Arabia 10%
3. India 6%
4. Qatar 4%
5. Bahrain 2%
Rest of World 19%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 68%  Business Spending 32%
Domestic Spending 42%  International Spending 58%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020