**OMAN**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>15%</td>
</tr>
<tr>
<td>Automotive</td>
<td>10%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>8%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>7%</td>
</tr>
<tr>
<td>Retail</td>
<td>6%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO.

### OMAN 2019 KEY DATA

- **7.5% OF TOTAL ECONOMY**
  - Total T&T GDP = OMR2,450.1MN (USD6,372.2MN)

  - **+5.2%** Travel & Tourism GDP growth vs +1.3% real economy GDP growth

- **178.3 JOBS (000's)** (8.1% of total employment)

- **OMR1,269.3MN** in visitor spend (7.1% of total exports) (USD3,301.1MN)

### INBOUND ARRIVALS

1. UNITED ARAB EMIRATES 15%
2. INDIA 11%
3. UNITED KINGDOM 6%
4. GERMANY 5%
5. SAUDI ARABIA 3%
REST OF WORLD 60%

### OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 59%
2. SAUDI ARABIA 10%
3. INDIA 6%
4. QATAR 4%
5. BAHRAIN 2%
REST OF WORLD 19%

Note: Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO.

### SECTOR CHARACTERISTICS (2019)

- **Leisure Spending**: 68%
- **Business Spending**: 32%
- **Domestic Spending**: 42%
- **International Spending**: 58%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.