## NIGERIA
### 2021 Annual Research: Key Highlights

### Global Data

<table>
<thead>
<tr>
<th></th>
<th>2019 Total GDP contribution:</th>
<th>2020 Total GDP contribution:</th>
<th>2019 Total Travel &amp; Tourism jobs:</th>
<th>2020 Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>10.4% USD 9,170 BN</td>
<td>5.5% USD 4,671 BN</td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
</tbody>
</table>

**Total Travel & Tourism GDP change in 2020:**
-49.1% =USD -4,498 BN

**Global Economy GDP change:**
-3.7%

### Nigeria Key Data

#### Total contribution of Travel & Tourism to GDP:

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<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.4% of Total Economy</td>
<td>2.8% of Total Economy</td>
<td></td>
</tr>
<tr>
<td>Total T&amp;T GDP = NGN6,936.8BN (USD18,149.5MN)</td>
<td>Total T&amp;T GDP = NGN4,208.8BN (USD11,012.0MN)</td>
<td></td>
</tr>
</tbody>
</table>

#### Total contribution of Travel & Tourism to Employment:

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<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
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<tbody>
<tr>
<td>3,333.5 Jobs (000s) (4.8 % of total employment)</td>
<td>2,563.2 Jobs (000s) (4.0 % of total employment)</td>
<td></td>
</tr>
</tbody>
</table>

#### Visitor Impact

**International:**
- Visitor spend: NGN 570.7 BN (2.6% of total exports USD 1,493.3 MN)
- Visitor spend: NGN 94.0 BN (0.7% of total exports USD 245.9 MN)

**Domestic:**
- Visitor spend: NGN 3,665.6 BN (USD 9,590.8 MN)
- Visitor spend: NGN 2,132.8 BN (USD 5,580.2 MN)

**Change in jobs:**
- -23.1% -770.3 (000s)

**Change in international visitor spend:**
- -83.5% -USD 1,247.3 MN

**Change in domestic visitor spend:**
- -41.8% -USD 4,010.7 MN
**Nigeria Sector Characteristics**

**Domestic vs International Spending:**
- **2019**
  - Domestic Spending: USD 9,590.8MN (87%)
  - International Spending: USD 1,493.3MN (13%)
- **2020**
  - Domestic Spending: USD 5,580.2MN (96%)
  - International Spending: USD 245.9MN (4%)

**Leisure vs Business Spending:**
- **2019**
  - Leisure Spending: USD 5,995.0MN (54%)
  - Business Spending: USD 5,089.1MN (46%)
- **2020**
  - Leisure Spending: USD 3,594.5MN (62%)
  - Business Spending: USD 2,231.6MN (38%)

**Inbound Arrivals:**
- **2019**
  - 1. Niger 7%
  - 2. China 5%
  - 3. United States 4%
  - 4. India 4%
  - 5. United Kingdom 4%
  - Rest of world 77%
- **2020**
  - 1. China 6%
  - 2. Niger 6%
  - 3. India 5%
  - 4. United States 3%
  - 5. United Kingdom 3%
  - Rest of world 78%

**Outbound Departures:**
- **2019**
  - 1. Ghana 19%
  - 2. United Kingdom 16%
  - 3. United States 11%
  - 4. Saudi Arabia 7%
  - 5. Senegal 5%
  - Rest of world 42%
- **2020**
  - 1. Ghana 22%
  - 2. United Kingdom 14%
  - 3. Saudi Arabia 8%
  - 4. United States 7%
  - 5. Senegal 7%
  - Rest of world 43%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.