## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>GDP Contribution</th>
<th>Travel &amp; Tourism GDP Change</th>
<th>Total Travel &amp; Tourism Jobs</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>-50.4% = USD -4,855 BN (Economy GDP = -3.3%)</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7% = USD 1,038 BN (Economy GDP = 5.8%)</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN = + 6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td></td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

## Nigeria Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Contribution of Travel &amp; Tourism to GDP:</th>
<th>Total Travel &amp; Tourism Jobs:</th>
<th>Change in Jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>4.5% of Total Economy USD 19,542.4MN</td>
<td>1 in 12 jobs</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>2.8% of Total Economy USD 11,863.2MN</td>
<td>1 in 10 jobs</td>
<td></td>
</tr>
<tr>
<td>2021</td>
<td>3.6% of Total Economy USD 16,025.2MN</td>
<td>1 in 9 jobs</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Contribution of Travel &amp; Tourism to Employment:</th>
<th>Visitor Spend:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>3.36MN = 4.8% of total jobs</td>
<td>International:</td>
</tr>
<tr>
<td>2020</td>
<td>2.19MN = 3.8% of total jobs</td>
<td>NGN 654.0 BN = 10.3% of total exports (USD 1,597.3MN)</td>
</tr>
<tr>
<td>2021</td>
<td>2.43MN = 4.1% of total jobs</td>
<td>Domestic:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Visitor Spend:</th>
<th>Domestic:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>NGN 654.0 BN = 10.3% of total exports (USD 1,597.3MN)</td>
<td>NGN 4,240.7 BN (USD 10,357.7MN)</td>
</tr>
<tr>
<td>2020</td>
<td>NGN 139.5 BN = 3.5% of total exports (USD 340.7MN)</td>
<td>NGN 2,445.3 BN (USD 5,972.6MN)</td>
</tr>
<tr>
<td>2021</td>
<td>NGN 139.3 BN = 2.6% of total exports (USD 340.2MN)</td>
<td>NGN 3,733.3 BN (USD 9,118.4MN)</td>
</tr>
</tbody>
</table>
Nigeria

2022 Annual Research: Key Highlights

Nigeria Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - 2019: USD 10,357.7MN (87%)
  - 2021: USD 9,118.4MN (96%)

- **International Spending:**
  - 2019: USD 1,597.3MN (13%)
  - 2021: USD 340.2MN (4%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - 2019: USD 6,502.1MN (54%)
  - 2021: USD 5,669.8MN (60%)

- **Business Spending:**
  - 2019: USD 5,452.9MN (46%)
  - 2021: USD 3,788.8MN (40%)

Inbound Arrivals:

- **2019**
  1. Niger 6%
  2. China 4%
  3. India 4%
  4. United States 4%
  5. United Kingdom 4%
  Rest of world 78%

- **2021**
  1. Niger 9%
  2. India 5%
  3. China 4%
  4. United States 3%
  5. Benin 3%
  Rest of world 75%

Outbound Departures:

- **2019**
  1. Ghana 18%
  2. United Kingdom 16%
  3. United States 12%
  4. Saudi Arabia 7%
  5. Senegal 5%
  Rest of world 42%

- **2021**
  1. Ghana 38%
  2. United States 14%
  3. Ethiopia 6%
  4. Senegal 5%
  5. Togo 4%
  Rest of world 33%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO