While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Nigeria 2019 Key Data

**Contribution of Travel & Tourism to GDP**

4.5% of total economy

Total T&T GDP = NGN6,534.4BN (USD18,077.4MN)

2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

**Contribution of Travel & Tourism to Employment**

3,354.4 jobs (000's)

4.7% of total employment

**International Visitor Impact**

NGN864.9bn

in visitor spend (4.1% of total exports)

(Wed USD2,392.9BN)

INBOUND ARRIVALS

1. NIGER 10%
2. BENIN 5%
3. CAMEROON 5%
4. UNITED STATES 4%
5. CHINA 4%
REST OF WORLD 72%

OUTBOUND DEPARTURES

1. UNITED STATES 17%
2. GHANA 16%
3. SAUDI ARABIA 12%
4. UNITED KINGDOM 9%
5. SOUTH AFRICA 5%
REST OF WORLD 41%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**Sector Characteristics (2019)**

- **Leisure Spending**: 55%
- **Business Spending**: 45%
- **Domestic Spending**: 80%
- **International Spending**: 20%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.