**NGERIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**NGERIA 2019 KEY DATA**

- **4.5% OF TOTAL ECONOMY**
  - Total T&T GDP = NGN6,534.4BN (USD18,077.4MN)

- **+2.2%**
  - 2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

- **3,354.4 JOBS (000's)**
  - (4.7% of total employment)

- **NGN864.9BN**
  - in visitor spend (4.1% of total exports) (USD2,392.9MN)

**INBOUND ARRIVALS**

1. NIGER 10%
2. BENIN 5%
3. CAMEROON 5%
4. UNITED STATES 4%
5. CHINA 4%
6. REST OF WORLD 72%

**OUTBOUND DEPARTURES**

1. UNITED STATES 17%
2. GHANA 16%
3. SAUDI ARABIA 12%
4. UNITED KINGDOM 9%
5. SOUTH AFRICA 5%
6. REST OF WORLD 41%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 55%
- **BUSINESS SPENDING** 45%
- **DOMESTIC SPENDING** 80%
- **INTERNATIONAL SPENDING** 20%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020