Nicaragua 2020 Annual Research: Key Highlights

**Global Data 2019**

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**Nicaragua 2019 Key Data**

10.1% of total economy

Total T&T GDP = NIO41,886.9MN (USD1,267.9MN)

-0.9% 2019 Travel & Tourism GDP growth vs -4.5% real economy GDP growth

309.1 jobs (000's)

(10.4% of total employment)

NIO18,738.5 MN in visitor spend (10.6% of total exports)

(USD567.2MN)

**Inbound Arrivals**

1. HONDURAS 16%
2. UNITED STATES 16%
3. COSTA RICA 11%
4. EL SALVADOR 9%
5. GUATEMALA 5%
6. REST OF WORLD 43%

**Outbound Departures**

1. COSTA RICA 56%
2. HONDURAS 12%
3. GUATEMALA 10%
4. UNITED STATES 8%
5. PANAMA 4%
6. REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**Sector Characteristics (2019)**

- Leisure Spending: 83%
- Business Spending: 17%
- Domestic Spending: 50%
- International Spending: 50%

Note: All values are in constant 2019 prices & exchange rates
As reported in March 2020