**NICARAGUA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

10.1% OF TOTAL ECONOMY  
Total T&T GDP = NIO41,886.9MN (USD1,267.9MN)

-0.9%  
2019 Travel & Tourism GDP growth vs -4.5% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

309.1 JOBS (000's)  
(10.4% of total employment)

**INTERNATIONAL VISITOR IMPACT**

NIO18,738.5 MN  
in visitor spend (10.6% of total exports)  
(USD567.2MN)

**INBOUND ARRIVALS**

1. HONDURAS 16%
2. UNITED STATES 16%
3. COSTA RICA 11%
4. EL SALVADOR 9%
5. GUATEMALA 5%
6. REST OF WORLD 43%

**OUTBOUND DEPARTURES**

1. COSTA RICA 56%
2. HONDURAS 12%
3. GUATEMALA 10%
4. UNITED STATES 8%
5. PANAMA 4%
6. REST OF WORLD 10%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 83%  
- BUSINESS SPENDING: 17%
- DOMESTIC SPENDING: 50%  
- INTERNATIONAL SPENDING: 50%

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates  
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. 1 in 4 net new jobs were created by Travel & Tourism over the last five years.