## NICARAGUA

### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

#### NICARAGUA 2019 KEY DATA

<table>
<thead>
<tr>
<th>Contribution</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td><strong>10.1% OF TOTAL ECONOMY</strong></td>
<td><strong>-0.9%</strong></td>
</tr>
<tr>
<td>Total T&amp;T GDP = NIO41,886.9MN (USD1,267.9MN)</td>
<td>2019 Travel &amp; Tourism GDP growth vs -4.5% real economy GDP growth</td>
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<tr>
<td><strong>309.1 JOBS (000's)</strong></td>
<td>(10.4% of total employment)</td>
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<tr>
<td><strong>NIO18,738.5 MN</strong> in visitor spend (10.6% of total exports) (USD567.2MN)</td>
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#### INBOUND ARRIVALS

1. HONDURAS 16%
2. UNITED STATES 16%
3. COSTA RICA 11%
4. EL SALVADOR 9%
5. GUATEMALA 5%
REST OF WORLD 43%

#### OUTBOUND DEPARTURES

1. COSTA RICA 56%
2. HONDURAS 12%
3. GUATEMALA 10%
4. UNITED STATES 8%
5. PANAMA 4%
REST OF WORLD 10%

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 83%
- **BUSINESS SPENDING** 17%
- **DOMESTIC SPENDING** 50%
- **INTERNATIONAL SPENDING** 50%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020