GLOBAL DATA 2019

10.3% Total GDP contribution

2.5% Mining

3.5% Automotive

2.5% Agriculture

3.5% Travel & Tourism

-0.9% Retail

10.4% Financial Services

Jobs globally (1 in 10 jobs) 330,000

Global GDP impact by sector (2018 data). Share of total economy GDP

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

Nicaragua 2019 Key Data

10.1% OF TOTAL ECONOMY

10.1% of total employment

Total T&T GDP = NIO41,886.9MN (USD1,267.9MN)

-0.9% 2019 Travel & Tourism GDP growth vs -4.5% real economy GDP growth

309.1 JOBS (000's)

(10.4% of total employment)

International Visitor Impact

NIO18,738.5 MN

309,100 jobs

in visitor spend (10.6% of total exports)

(USD567.2MN)

INBOUND ARRIVALS

1. HONDURAS 16%

2. UNITED STATES 16%

3. COSTA RICA 11%

4. EL SALVADOR 9%

5. GUATEMALA 5%

REST OF WORLD 43%

OUTBOUND DEPARTURES

1. COSTA RICA 56%

2. HONDURAS 12%

3. GUATEMALA 10%

4. UNITED STATES 8%

5. PANAMA 4%

REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 83%

- BUSINESS SPENDING 17%

- DOMESTIC SPENDING 50%

- INTERNATIONAL SPENDING 50%

1 All values are in constant 2019 prices & exchange rates

As reported in March 2020