NICARAGUA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

10.3% Total GDP contribution

2.5% 3.5%

330,000 Jobs globally (1 in 10 jobs)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data), Share of total economy GDP

-0.9%

NIO18,738.5MN in visitor spend (10.6% of total exports)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

10.1% OF TOTAL ECONOMY

Total T&T GDP = NIO41,886.9MN (USD1,267.9MN)

2019 Travel & Tourism GDP growth vs -4.5% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

309.1 JOBS (000's)

(10.4% of total employment)

INTERNATIONAL VISITOR IMPACT

NIO18,738.5MN

in visitor spend (10.6% of total exports)

(USD567.2MN)

INBOUND ARRIVALS

1. HONDURAS 16%
2. UNITED STATES 16%
3. COSTA RICA 11%
4. EL SALVADOR 9%
5. GUATEMALA 5%
REST OF WORLD 43%

OUTBOUND DEPARTURES

1. COSTA RICA 56%
2. HONDURAS 12%
3. GUATEMALA 10%
4. UNITED STATES 8%
5. PANAMA 4%
REST OF WORLD 10%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 83%
BUSINESS SPENDING 17%
DOMESTIC SPENDING 50%
INTERNATIONAL SPENDING 50%

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