**NICARAGUA**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>5%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### NICARAGUA 2019 KEY DATA

- **10.1%** OF TOTAL ECONOMY
  - Total T&T GDP = NIO41,886.9MN (USD1,267.9MN)
  - 2019 Travel & Tourism GDP growth vs -4.5% real economy GDP growth

- **309.1** JOBS (000's)
  - (10.4% of total employment)

- **NIO18,738.5 MN**
  - in visitor spend (10.6% of total exports)
  - (USD567.2MN)

### INBOUND ARRIVALS

1. HONDURAS 16%
2. UNITED STATES 16%
3. COSTA RICA 11%
4. EL SALVADOR 9%
5. GUATEMALA 5%
REST OF WORLD 43%

### OUTBOUND DEPARTURES

1. COSTA RICA 56%
2. HONDURAS 12%
3. GUATEMALA 10%
4. UNITED STATES 8%
5. PANAMA 4%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 83%
- **BUSINESS SPENDING**
  - 17%
- **DOMESTIC SPENDING**
  - 50%
- **INTERNATIONAL SPENDING**
  - 50%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020