NETHERLANDS
2021 Annual Research: Key Highlights

Global Data

<table>
<thead>
<tr>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2019</strong></td>
<td><strong>2019</strong></td>
</tr>
<tr>
<td>10.4%</td>
<td>334 MN</td>
</tr>
<tr>
<td>USD 9,170 BN</td>
<td>= 1 in 10 jobs</td>
</tr>
<tr>
<td><strong>2020</strong></td>
<td><strong>2020</strong></td>
</tr>
<tr>
<td>5.5%</td>
<td>272 MN</td>
</tr>
<tr>
<td>USD 4,671 BN</td>
<td>= 1 in 11 jobs</td>
</tr>
</tbody>
</table>

Global Economy GDP change: -3.7%
Change in Travel & Tourism during 2014-2019:
1 in 4 net new jobs were created by Travel & Tourism

-49.1% change in Travel & Tourism GDP
-3.7% change in global economy GDP

Net change in jobs: -61.6 MN
-18.5% change in jobs

Netherlands Key Data

Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.8% of Total Economy</td>
<td>7.1% of Total Economy</td>
</tr>
<tr>
<td>Total T&amp;T GDP = EUR89.1BN (USD101.6BN)</td>
<td>Total T&amp;T GDP = EUR56.6BN (USD64.6BN)</td>
</tr>
</tbody>
</table>

Total contribution of Travel & Tourism to Employment:

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,415.6</td>
<td>1,338.8</td>
</tr>
<tr>
<td>Jobs (000s)</td>
<td>Jobs (000s)</td>
</tr>
<tr>
<td>(18.1% of total employment)</td>
<td>(17.0% of total employment)</td>
</tr>
</tbody>
</table>

Visitor Impact

International:

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>EUR 21.9 BN</td>
<td>EUR 10.4 BN</td>
</tr>
<tr>
<td>Visitor spend</td>
<td>Visitor spend</td>
</tr>
<tr>
<td>3.2% of total exports (USD25.0BN)</td>
<td>1.7% of total exports (USD11.9BN)</td>
</tr>
</tbody>
</table>

Domestic:

<table>
<thead>
<tr>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>EUR 57.6 BN</td>
<td>EUR 38.0 BN</td>
</tr>
<tr>
<td>Visitor spend</td>
<td>Visitor spend</td>
</tr>
<tr>
<td>(USD 65.8BN)</td>
<td>(USD 43.4BN)</td>
</tr>
</tbody>
</table>
NETHERLANDS
2021 Annual Research: Key Highlights

Netherlands Sector Characteristics

Domestic vs International Spending:

- **2019**
  - Domestic Spending: USD 65.8BN (72%)
  - International Spending: USD 25.0BN (28%)
- **2020**
  - Domestic Spending: USD 43.4BN (78%)
  - International Spending: USD 11.9BN (22%)

Leisure vs Business Spending:

- **2019**
  - Leisure Spending: USD 71.4BN (79%)
  - Business Spending: USD 19.4BN (21%)
- **2020**
  - Leisure Spending: USD 47.1BN (85%)
  - Business Spending: USD 8.2BN (15%)

Inbound Arrivals:

- **2019**
  1. Germany 30%
  2. United Kingdom 12%
  3. Belgium 12%
  4. United States 9%
  5. France 5%
  Rest of world 31%
- **2020**
  1. Germany 45%
  2. Belgium 16%
  3. United Kingdom 9%
  4. France 6%
  5. United States 4%
  Rest of world 21%

Outbound Departures:

- **2019**
  1. France 15%
  2. Germany 14%
  3. Spain 11%
  4. Italy 6%
  5. Belgium 6%
  Rest of world 48%
- **2020**
  1. France 21%
  2. Germany 18%
  3. Austria 9%
  4. Italy 8%
  5. Spain 7%
  Rest of world 37%

---

1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO