NETHERLANDS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

330 MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism
over the last five years

5.7% of total economy

4.2%
vs +1.7% real economy GDP growth

791.3 JOBS (000's)
(10.1% of total employment)

2019 Travel & Tourism GDP growth
vs +1.7% real economy GDP growth

INTERNATIONAL VISITOR IMPACT

EUR19.3 BN
in visitor spend (2.9% of total exports)
(USD21.6BN)

NETHERLANDS 2019 KEY DATA

INBOUND ARRIVALS

1. GERMANY 30%
2. BELGIUM 13%
3. UNITED KINGDOM 12%
4. UNITED STATES 8%
5. FRANCE 5%
REST OF WORLD 32%

OUTBOUND DEPARTURES

1. GERMANY 14%
2. FRANCE 14%
3. SPAIN 11%
4. ITALY 6%
5. BELGIUM 6%
REST OF WORLD 49%

SECTOR CHARACTERISTICS (2019)

• LEISURE SPENDING 72%
• BUSINESS SPENDING 28%
• DOMESTIC SPENDING 48%
• INTERNATIONAL SPENDING 52%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020