While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global 2019 key data:
- 10.3% of total economy
- +4.2% real economy GDP growth

Tourism & Travel GDP contribution:
- Total T&T GDP = EUR45.8BN (USD51.0BN)

Visitor impact:
- 791.3 jobs (000's)
- 5.7% of total economy
- EUR19.3BN in visitor spend (2.9% of total exports)

Inbound Arrivals:
1. Germany 30%
2. Belgium 13%
3. United Kingdom 12%
4. United States 8%
5. France 5%
Rest of World 32%

Outbound Departures:
1. Germany 14%
2. France 14%
3. Spain 11%
4. Italy 6%
5. Belgium 6%
Rest of World 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020