NETHERLANDS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

5.7% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Netherlands 2019 Key Data

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.7% OF TOTAL ECONOMY

Total T&T GDP = EUR45.8BN (USD51.0BN)

+4.2% 2019 Travel & Tourism GDP growth vs +1.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

791.3 JOBS (000’s)

(10.1% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR19.3 BN in visitor spend (2.9% of total exports) (USD21.6BN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. GERMANY 30%
2. BELGIUM 13%
3. UNITED KINGDOM 12%
4. UNITED STATES 8%
5. FRANCE 5%
REST OF WORLD 32%

1. GERMANY 14%
2. FRANCE 14%
3. SPAIN 11%
4. ITALY 6%
5. BELGIUM 6%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

72% LEISURE SPENDING
28% BUSINESS SPENDING
48% DOMESTIC SPENDING
52% INTERNATIONAL SPENDING

All values are in constant 2019 prices & exchange rates
As reported in March 2020