NETHERLANDS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

NETHERLANDS 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.7% OF TOTAL ECONOMY
Total T&T GDP = EUR45.8BN (USD51.0BN)

+4.2%
2019 Travel & Tourism GDP growth vs +1.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

791.3 JOBS (000's)
(10.1% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR19.3BN in visitor spend (2.9% of total exports)
(USD21.6BN)

INBOUND ARRIVALS

1. GERMANY 30%
2. BELGIUM 13%
3. UNITED KINGDOM 12%
4. UNITED STATES 8%
5. FRANCE 5%
REST OF WORLD 32%

OUTBOUND DEPARTURES

1. GERMANY 14%
2. FRANCE 14%
3. SPAIN 11%
4. ITALY 6%
5. BELGIUM 6%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 72%
- BUSINESS SPENDING 28%
- DOMESTIC SPENDING 48%
- INTERNATIONAL SPENDING 52%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020