NETHERLANDS
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS\(^1\)

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **2.5%** Travel & Tourism grew significantly more at 3.5%
- **791.3** JOBS (000's)
- **+4.2%** Travel & Tourism GDP growth vs +1.7% real economy GDP growth

NETHERLANDS 2019 KEY DATA

- **5.7%** of total economy
  - Total T&T GDP = EUR45.8BN (USD51.0BN)
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **791.3** JOBS (000’s)
  - (10.1% of total employment)

- **EUR 19.3** BN
  - in visitor spend (2.9% of total exports)
  - (USD21.6BN)

INBOUND ARRIVALS

1. GERMANY 30%
2. BELGIUM 13%
3. UNITED KINGDOM 12%
4. UNITED STATES 8%
5. FRANCE 5%
6. REST OF WORLD 32%

OUTBOUND DEPARTURES

1. GERMANY 14%
2. FRANCE 14%
3. SPAIN 11%
4. ITALY 6%
5. BELGIUM 6%
6. REST OF WORLD 49%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 72%
- BUSINESS SPENDING 28%
- DOMESTIC SPENDING 48%
- INTERNATIONAL SPENDING 52%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

\(^1\)All values are in constant 2019 prices & exchange rates
As reported in March 2020