NEPAL
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

- 0%
- 5%
- 10%
- 15%

Nepal 2019 Key Data

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.7% OF TOTAL ECONOMY
Total T&T GDP = NPR231.0BN (USD2,051.4MN)

+7.5%
2019 Travel & Tourism GDP growth vs +9.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,034.0 JOBS (000's)
(6.9% of total employment)

INTERNATIONAL VISITOR IMPACT

NPR93.9 BN in visitor spend (30.8% of total exports)
(USD833.8MN)

INBOUND ARRIVALS

1. INDIA 17%
2. CHINA 13%
3. UNITED STATES 8%
4. SRI LANKA 6%
5. UNITED KINGDOM 6%
REST OF WORLD 51%

OUTBOUND DEPARTURES

1. INDIA 27%
2. THAILAND 8%
3. JAPAN 6%
4. CHINA 6%
5. MALAYSIA 5%
REST OF WORLD 48%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 86%
- BUSINESS SPENDING 14%
- DOMESTIC SPENDING 55%
- INTERNATIONAL SPENDING 45%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020