NEPAL
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

Nepal 2019 Key Data

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.7% of total economy
Total T&T GDP = NPR231.0BN (USD2,051.4MN)

+7.5%
2019 Travel & Tourism GDP growth vs +9.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,034.0 JOBS (000's)
(6.9% of total employment)

INTERNATIONAL VISITOR IMPACT

NPR93.9BN in visitor spend (30.8% of total exports)
(USD833.8MN)

INBOUND ARRIVALS

1. INDIA 17%
2. CHINA 13%
3. UNITED STATES 8%
4. SRI LANKA 6%
5. UNITED KINGDOM 6%
REST OF WORLD 51%

OUTBOUND DEPARTURES

1. INDIA 27%
2. THAILAND 8%
3. JAPAN 6%
4. CHINA 6%
5. MALAYSIA 5%
REST OF WORLD 48%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
86%

BUSINESS SPENDING
14%

DOMESTIC SPENDING
55%

INTERNATIONAL SPENDING
45%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.