NEPAL
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

2.5%

3.5%

6.7% OF TOTAL ECONOMY
1 in 4 net new jobs were created by Travel & Tourism over the last five years

1,034.0 JOBS (000's)
(6.9% of total employment)

NPR93.9 BN
in visitor spend (30.8% of total exports)
(USD833.8MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

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6.7% OF TOTAL ECONOMY
Total T&T GDP = NPR231.0BN (USD2,051.4MN)

+7.5%
2019 Travel & Tourism GDP growth vs +9.1% real economy GDP growth

Nepal 2019 KEY DATA

INBOUND ARRIVALS

1. INDIA 17%
2. CHINA 13%
3. UNITED STATES 8%
4. SRI LANKA 6%
5. UNITED KINGDOM 6%
REST OF WORLD 51%

OUTBOUND DEPARTURES

1. INDIA 27%
2. THAILAND 8%
3. JAPAN 6%
4. CHINA 6%
5. MALAYSIA 5%
REST OF WORLD 48%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
  86%
- BUSINESS SPENDING
  14%
- DOMESTIC SPENDING
  55%
- INTERNATIONAL SPENDING
  45%

All values are in constant 2019 prices & exchange rates
As reported in March 2020