NEPAL
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3%
Total GDP contribution

6.7% of total economy
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

330M
Jobs globally (1 in 10 jobs)

+7.5%
Real economy GDP growth

3.5%
Global GDP impact by sector (2018 data). Share of total economy GDP

NEPAL 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.7% of total economy
Total T&T GDP = NPR231.0BN (USD2,051.4MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,034.0 jobs (000's)
(6.9% of total employment)

INTERNATIONAL VISITOR IMPACT

NPR93.9 BN
in visitor spend (30.8% of total exports) (USD833.8MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. INDIA 17%
2. CHINA 13%
3. UNITED STATES 8%
4. SRI LANKA 6%
5. UNITED KINGDOM 6%
REST OF WORLD 51%

1. INDIA 27%
2. THAILAND 8%
3. JAPAN 6%
4. CHINA 6%
5. MALAYSIA 5%
REST OF WORLD 48%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
86%

BUSINESS SPENDING
14%

DOMESTIC SPENDING
55%

INTERNATIONAL SPENDING
45%

All values are in constant 2019 prices & exchange rates
As reported in March 2020