While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP growth vs -2.2% real economy GDP growth

NAMIBIA 2019 KEY DATA

### Contribution of Travel & Tourism to GDP

- 14.7% of total economy
- Total T&T GDP = NAD28,610.9MN (USD1,975.4MN)

### Contribution of Travel & Tourism to Employment

- 114.6 jobs (000's)
- (15.4% of total employment)

### International Visitor Impact

- NAD6,411.1MN in visitor spend (8.1% of total exports)
  (USD442.6MN)

#### Inbound Arrivals

1. Angola 27%
2. South Africa 23%
3. Zambia 13%
4. Germany 8%
5. Zimbabwe 6%
Rest of World 23%

#### Outbound Departures

1. South Africa 39%
2. Zimbabwe 36%
3. Botswana 19%
4. Angola 1%
5. Nigeria 1%
Rest of World 4%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

#### Leisure Spending

- 81%

#### Business Spending

- 19%

#### Domestic Spending

- 74%

#### International Spending

- 26%

All values are in constant 2019 prices & exchange rates
As reported in March 2020