## NAMIBIA
### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### NAMIBIA 2019 KEY DATA

- **14.7%** of total economy
  - Total T&T GDP = NAD28,610.9MN (USD1,975.4MN)
- **+0.3%** 2019 Travel & Tourism GDP growth vs -2.2% real economy GDP growth

- **114.6** JOBS (000’s)
  - (15.4% of total employment)

- **NAD6,411.1 MN** in visitor spend (8.1% of total exports)
  - (USD442.6MN)

### INBOUND ARRIVALS

1. ANGOLA 27%
2. SOUTH AFRICA 23%
3. ZAMBIA 13%
4. GERMANY 8%
5. ZIMBABWE 6%
   - **REST OF WORLD 23%**

### OUTBOUND DEPARTURES

1. SOUTH AFRICA 39%
2. ZIMBABWE 36%
3. BOTSWANA 19%
4. ANGOLA 1%
5. NIGERIA 1%
   - **REST OF WORLD 4%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 81%
- **BUSINESS SPENDING**: 19%
- **DOMESTIC SPENDING**: 74%
- **INTERNATIONAL SPENDING**: 26%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020