### NAMIBIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

<table>
<thead>
<tr>
<th>Contribution of Travel &amp; Tourism to GDP</th>
<th>While the global economy grew by 2.5%, Travel &amp; Tourism grew significantly more at 3.5%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total GDP contribution</td>
<td>10.3%</td>
</tr>
<tr>
<td>Jobs globally (1 in 10 jobs)</td>
<td>2.5%</td>
</tr>
<tr>
<td></td>
<td>3.5%</td>
</tr>
</tbody>
</table>

#### NAMIBIA 2019 KEY DATA

- **14.7% of total economy**: Total T&T GDP = NAD28,610.9MN (USD1,975.4MN)
- **114.6 jobs (000's)**: (15.4% of total employment)
- **NAD6,411.1MN**: in visitor spend (8.1% of total exports) (USD442.6MN)

#### INBOUND ARRIVALS

1. ANGOLA 27%
2. SOUTH AFRICA 23%
3. ZAMBIA 13%
4. GERMANY 8%
5. ZIMBABWE 6%
6. REST OF WORLD 23%

#### OUTBOUND DEPARTURES

1. SOUTH AFRICA 39%
2. ZIMBABWE 36%
3. BOTSWANA 19%
4. ANGOLA 1%
5. NIGERIA 1%
6. REST OF WORLD 4%

#### SECTOR CHARACTERISTICS (2019)

- **Leisure spending**: 81%
- **Business spending**: 19%
- **Domestic spending**: 74%
- **International spending**: 26%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

#### Note

Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO