**NAMIBIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years.
- Global GDP impact by sector (2018 data). Share of total economy GDP:
  - Mining: 0.5%
  - Automotive: 0.1%
  - Agriculture: 0.3%
  - Travel & Tourism: 3.5%
  - Retail: 0.3%
  - Financial Services: 0.1%

**NAMIBIA 2019 KEY DATA**

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - 14.7% of total economy
  - Total T&T GDP = NAD28,610.9MN (USD1,975.4MN)
  - +0.3% vs -2.2% real economy GDP growth

- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 114.6 jobs (000's)
  - (15.4% of total employment)

- **INTERNATIONAL VISITOR IMPACT**
  - NAD6,411.1MN in visitor spend (8.1% of total exports)
  - (USD442.6MN)

**INBOUND ARRIVALS**

1. Angola 27%
2. South Africa 23%
3. Zambia 13%
4. Germany 8%
5. Zimbabwe 6%
6. Rest of World 23%

**OUTBOUND DEPARTURES**

1. South Africa 39%
2. Zimbabwe 36%
3. Botswana 19%
4. Angola 1%
5. Nigeria 1%
6. Rest of World 4%

**SECTOR CHARACTERISTICS (2019)**

- Leisure Spending: 81%
- Business Spending: 19%
- Domestic Spending: 74%
- International Spending: 26%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020