MYANMAR
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

INBOUND ARRIVALS

1. THAILAND 48%
2. CHINA 25%
3. JAPAN 3%
4. INDIA 3%
5. UNITED STATES 2%
REST OF WORLD 19%

OUTBOUND DEPARTURES

1. CHINA 73%
2. THAILAND 11%
3. TAIWAN, CHINA 3%
4. SINGAPORE 3%
5. SOUTH KOREA 2%
REST OF WORLD 8%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 55%
- BUSINESS SPENDING: 45%
- DOMESTIC SPENDING: 42%
- INTERNATIONAL SPENDING: 58%

330 MN
Jobs globally (1 in 10 jobs)

MMK 2,427.4 BN
in visitor spend (10.3% of total exports)
(USD1,669.7 MN)

MYANMAR 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.6% OF TOTAL ECONOMY
Total T&T GDP = MMK5,337.2 BN (USD3,671.1 MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,073.5 JOBS (000's)
(4.8% of total employment)

INTERNATIONAL VISITOR IMPACT

MMK 2,427.4 BN
in visitor spend (10.3% of total exports)
(USD1,669.7 MN)

All values are in constant 2019 prices & exchange rates
As reported in March 2020