MYANMAR
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

1. THAILAND 48%
2. CHINA 25%
3. JAPAN 3%
4. INDIA 3%
5. UNITED STATES 2%
6. REST OF WORLD 19%

INBOUND ARRIVALS

4.6% OF TOTAL ECONOMY
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

+4.5%
2019 Travel & Tourism GDP growth vs +6.3% real economy GDP growth

1,073.5 JOBS (000’s)
(4.8% of total employment)

MMK2,427.4BN
in visitor spend (10.3% of total exports)
(USD1,669.7MN)

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

SECTOR CHARACTERISTICS (2019)

1. CHINA 73%
2. THAILAND 11%
3. TAIWAN, CHINA 3%
4. SINGAPORE 3%
5. SOUTH KOREA 2%
6. REST OF WORLD 8%

INBOUND ARRIVALS

OUTBOUND DEPARTURES

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020