**MYANMAR**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)
- **4.6% OF TOTAL ECONOMY** While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years
- **+4.5%** Global GDP impact by sector (2018 data). Share of total economy GDP

**MYANMAR 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **4.6% OF TOTAL ECONOMY** Total T&T GDP = MMK5,337.2BN (USD3,671.1MN)
- **+4.5%** 2019 Travel & Tourism GDP growth vs +6.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **1,073.5 JOBS (000's)** (4.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **MMK2,427.4 BN** in visitor spend (10.3% of total exports) (USD1,669.7MN)

**INBOUND ARRIVALS**

1. THAILAND 48%
2. CHINA 25%
3. JAPAN 3%
4. INDIA 3%
5. UNITED STATES 2%
REMAINING COUNTRIES 19%

**OUTBOUND DEPARTURES**

1. CHINA 73%
2. THAILAND 11%
3. TAIWAN, CHINA 3%
4. SINGAPORE 3%
5. SOUTH KOREA 2%
REMAINING COUNTRIES 8%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING** 55%
- **BUSINESS SPENDING** 45%
- **DOMESTIC SPENDING** 42%
- **INTERNATIONAL SPENDING** 58%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO