MYANMAR
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

MYANMAR 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.6% OF TOTAL ECONOMY
Total T&T GDP = MMK5,337.2BN (USD3,671.1MN)

+4.5%
2019 Travel & Tourism GDP growth vs +6.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,073.5 JOBS (000’s)
(4.8% of total employment)

INTERNATIONAL VISITOR IMPACT

MMK2,427.4BN in visitor spend (10.3% of total exports) (USD1,669.7MN)

INBOUND ARRIVALS

1. THAILAND 48%
2. CHINA 25%
3. JAPAN 3%
4. INDIA 3%
5. UNITED STATES 2%
REST OF WORLD 19%

OUTBOUND DEPARTURES

1. CHINA 73%
2. THAILAND 11%
3. TAIWAN, CHINA 3%
4. SINGAPORE 3%
5. SOUTH KOREA 2%
REST OF WORLD 8%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 55%
BUSINESS SPENDING 45%
DOMESTIC SPENDING 42%
INTERNATIONAL SPENDING 58%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020