MYANMAR
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

MYANMAR 2019 KEY DATA

4.6% OF TOTAL ECONOMY
Total T&T GDP = MMK5,337.2BN (USD3,671.1MN)

1,073.5 JOBS (000's)
(4.8% of total employment)

MMK2,427.4BN
in visitor spend (10.3% of total exports)
(USD1,669.7MN)

INBOUND ARRIVALS

1. THAILAND 48%
2. CHINA 25%
3. JAPAN 3%
4. INDIA 3%
5. UNITED STATES 2%
REST OF WORLD 19%

OUTBOUND DEPARTURES

1. CHINA 73%
2. THAILAND 11%
3. TAIWAN, CHINA 3%
4. SINGAPORE 3%
5. SOUTH KOREA 2%
REST OF WORLD 8%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 55% 45%
BUSINESS SPENDING
DOMESTIC SPENDING 42% 58%
INTERNATIONAL SPENDING

ALL values are in constant 2019 prices & exchange rates
As reported in March 2020