**MYANMAR**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**MYANMAR 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**4.6% OF TOTAL ECONOMY**

Total T&T GDP = MMK5,337.2BN (USD3,671.1MN)

**+4.5%**

2019 Travel & Tourism GDP growth vs +6.3% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**1,073.5 JOBS (000's)**

(4.8% of total employment)

**INTERNATIONAL VISITOR IMPACT**

**MMK2,427.4BN**

in visitor spend (10.3% of total exports) (USD1,669.7MN)

**INBOUND ARRIVALS**

1. THAILAND 48%
2. CHINA 25%
3. JAPAN 3%
4. INDIA 3%
5. UNITED STATES 2%
6. UNITED KINGDOM 2%
7. REST OF WORLD 19%

**OUTBOUND DEPARTURES**

1. CHINA 73%
2. THAILAND 11%
3. TAIWAN, CHINA 3%
4. SINGAPORE 3%
5. SOUTH KOREA 2%
6. REST OF WORLD 8%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 55%

- **BUSINESS SPENDING**
  - 45%

- **DOMESTIC SPENDING**
  - 42%

- **INTERNATIONAL SPENDING**
  - 58%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020