**MOROCCO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **1,336.6 JOBS (000’s)** (12.4% of total employment)
- **MAD93.9BN** in visitor spend (20.8% of total exports)

**MOROCCO 2019 KEY DATA**

- **12.0% of total economy**
  - Total T&T GDP = MAD137.8BN (USD14,330.9MN)
- **+4.3%**
  - 2019 Travel & Tourism GDP growth vs +2.6% real economy GDP growth

**INBOUND ARRIVALS**

1. FRANCE 14%
2. SPAIN 6%
3. UNITED KINGDOM 4%
4. GERMANY 3%
5. BELGIUM 2%
REST OF WORLD 71%

**OUTBOUND DEPARTURES**

1. SPAIN 31%
2. FRANCE 28%
3. SAUDI ARABIA 11%
4. TURKEY 6%
5. ALGERIA 3%
REST OF WORLD 21%

**SECTOR CHARACTERISTICS (2019)**

- **Leisure spending**: 89%
- **Business spending**: 11%
- **Domestic spending**: 32%
- **International spending**: 68%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020