## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>GDP Contribution</th>
<th>Travel &amp; Tourism GDP Change</th>
<th>Jobs</th>
<th>Change in Jobs</th>
<th>GDP Contribution</th>
<th>Travel &amp; Tourism Jobs Change</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>-50.4% =USD -4,855 BN (Economy GDP = -3.3%)</td>
<td>333 MN = 1 in 10 MN</td>
<td>-62.0MN = -18.6%</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7% =USD 1,038 BN (Economy GDP = 5.8%)</td>
<td>271 MN = 1 in 12 MN</td>
</tr>
<tr>
<td>2020</td>
<td>6.1% USD 5,812 BN</td>
<td>12.3% of total jobs</td>
<td>289 MN = 1 in 11 MN</td>
<td>+18.2MN = + 6.7%</td>
<td></td>
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</tr>
</tbody>
</table>

## Morocco Key Data

### Total contribution of Travel & Tourism to GDP:

- **2019**
  - MAD 140.4BN (USD 15,614.8MN) 12.0% of Total Economy
  - MAD 74.3BN (USD 8,262.2MN) 6.8% of Total Economy
  - Change: -47.1% (Economy GDP = -3.3%)

- **2020**
  - MAD 80.8BN (USD 8,991.0MN) 6.9% of Total Economy
  - Change: +8.8% (Economy GDP = +6.9%)

### Total contribution of Travel & Tourism to Employment:

- **2019**
  - 1.34MN 12.3% of total jobs
  - 1.16MN 11.0% of total jobs

- **2020**
  - 1.18MN 10.9% of total jobs

### Visitor Spend:

- **International**
  - MAD 96.1BN 20.9% of total exports (USD 10,692.8MN)
  - MAD 42.7BN 11.1% of total exports (USD 4,748.0MN)

- **Domestic**
  - MAD 45.0BN (USD 5,002.4MN)
  - MAD 25.1BN (USD 2,790.2MN)

- **2021**
  - MAD 44.2BN 10.7% of total exports (USD 4,919.5MN)
  - MAD 34.7BN (USD 3,862.2MN)
MOROCCO
2022 Annual Research: Key Highlights

Morocco Sector Characteristics

Domestic vs International Spending:
- 2019: Domestic Spending: USD 5,002.4MN (32%), International Spending: USD 10,692.8MN (68%)
- 2021: Domestic Spending: USD 3,862.2MN (44%), International Spending: USD 4,919.5MN (56%)

Leisure vs Business Spending:
- 2019: Leisure Spending: USD 14,021.9MN (89%), Business Spending: USD 1,673.3MN (11%)
- 2021: Leisure Spending: USD 7,826.3MN (89%), Business Spending: USD 955.5MN (11%)

Inbound Arrivals:
- 2019:
  1. France 16%
  2. Spain 7%
  3. United Kingdom 4%
  4. Germany 3%
  5. Italy 3%
  Rest of world 67%
- 2021:
  1. France 20%
  2. Spain 5%
  3. Belgium 3%
  4. Germany 3%
  5. Italy 2%
  Rest of world 68%

Outbound Departures:
- 2019:
  1. Spain 31%
  2. France 27%
  3. Turkey 8%
  4. Saudi Arabia 6%
  5. Algeria 3%
  Rest of world 24%
- 2021:
  1. France 31%
  2. Spain 22%
  3. Turkey 15%
  4. Saudi Arabia 4%
  5. United Arab Emirates 4%
  Rest of world 24%

Note: All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO