**MOROCCO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  Total GDP contribution

- **330 MN**
  Jobs globally (1 in 10 jobs)

### MOROCCO 2019 KEY DATA

- **12.0%** of total economy
  Total T&T GDP = MAD137.8BN (USD14,330.9MN)

- **1,336.6** jobs (000’s)
  (12.4% of total employment)

- **MAD 93.9 BN**
  in visitor spend (20.8% of total exports)
  (USD9,758.1MN)

### INBOUND ARRIVALS

1. **FRANCE 14%**
2. **SPAIN 6%**
3. **UNITED KINGDOM 4%**
4. **GERMANY 3%**
5. **BELGIUM 2%**
   - **REST OF WORLD 71%**

### OUTBOUND DEPARTURES

1. **SPAIN 31%**
2. **FRANCE 28%**
3. **SAUDI ARABIA 11%**
4. **TURKEY 6%**
5. **ALGERIA 3%**
   - **REST OF WORLD 21%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 89%

- **BUSINESS SPENDING**
  - 11%

- **DOMESTIC SPENDING**
  - 32%

- **INTERNATIONAL SPENDING**
  - 68%

---

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020