### GLOBAL DATA 2019

- **10.3%**  
  Total GDP contribution

- **330 MN**  
  Jobs globally (1 in 10 jobs)

### MARTINIQUE 2019 KEY DATA

#### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

- **7.8%** of total economy  
  Total T&T GDP = EUR721.8MN (USD804.9MN)

#### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

- **11.3** jobs (000’s)  
  (8.9% of total employment)

#### INTERNATIONAL VISITOR IMPACT

- **EUR357.5 MN**  
  in visitor spend (27.4% of total exports)  
  (USD398.7MN)

### INBOUND ARRIVALS

1. FRANCE 69%  
2. GUADELOUPE 10%  
3. UNITED STATES 3%  
4. CANADA 2%  
5. GERMANY 2%  
REST OF WORLD 14%

### OUTBOUND DEPARTURES

1. ST LUCIA 56%  
2. UNITED STATES 12%  
3. DOMINICA 10%  
4. CANADA 7%  
5. DOMINICAN REPUBLIC 4%  
REST OF WORLD 11%

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**  
  87%  

- **BUSINESS SPENDING**  
  13%

- **DOMESTIC SPENDING**  
  41%

- **INTERNATIONAL SPENDING**  
  59%

1 All values are in constant 2019 prices & exchange rates  
As reported in March 2020