## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP Contribution</th>
<th>Total Travel &amp; Tourism GDP Change in 2020</th>
<th>Total Travel &amp; Tourism Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.4% USD 9.170 BN</td>
<td>-49.1% USD -4,498 BN</td>
<td>334 MN = 1 in 10 jobs</td>
</tr>
<tr>
<td>2020</td>
<td>5.5% USD 4,671 BN</td>
<td></td>
<td>272 MN = 1 in 11 jobs</td>
</tr>
</tbody>
</table>

-3.7% Global Economy GDP change: 1 in 4 net new jobs were created by Travel & Tourism during 2014-2019.

### Change in Jobs in 2020

-61.6 MN -18.5%

## Martinique Key Data

### Total contribution of Travel & Tourism to GDP:

**2019**

- **7.5%** of Total Economy
  - Total T&T GDP = EUR714.3MN (USD815.5MN)

**2020**

- **4.7%** of Total Economy
  - Total T&T GDP = EUR414.4MN (USD473.2MN)

Change in Travel & Tourism GDP vs -7.8% real economy GDP change

### Total contribution of Travel & Tourism to Employment:

**2019**

- **11.0** Jobs (000s)
  - (8.4 % of total employment)

**2020**

- **8.5** Jobs (000s)
  - (6.7 % of total employment)

Change in jobs: -23.3% -2.5 (000s)

### Visitor Impact International:

- **EUR 355.0 MN** Visitor spend
  - 27.2% of total exports (USD405.3MN)

- **EUR 169.0 MN** Visitor spend
  - 19.8% of total exports (USD192.9MN)

Change in international visitor spend: -52.4% -USD 212.4 MN

### Domestic:

- **EUR 233.6 MN** Visitor spend
  - (USD 266.7MN)

- **EUR 155.2 MN** Visitor spend
  - (USD 177.2MN)

Change in domestic visitor spend: -33.5% -USD 89.5 MN
**Martinique Sector Characteristics**

**Domestic vs International Spending:**
- **2019**
  - Domestic Spending: USD 266.7MN (40%)
  - International Spending: USD 405.3MN (60%)
- **2020**
  - Domestic Spending: USD 177.2MN (48%)
  - International Spending: USD 192.9MN (52%)

**Leisure vs Business Spending:**
- **2019**
  - Leisure Spending: USD 585.5MN (87%)
  - Business Spending: USD 86.5MN (13%)
- **2020**
  - Leisure Spending: USD 308.2MN (83%)
  - Business Spending: USD 62.0MN (17%)

**Inbound Arrivals:**
- **2019**
  1. France 71%
  2. Guadeloupe 8%
  3. Canada 5%
  4. United States 2%
  5. Germany 1%
  Rest of world 13%
- **2020**
  1. France 67%
  2. Guadeloupe 13%
  3. Canada 6%
  4. Germany 2%
  5. St Lucia 2%
  Rest of world 11%

**Outbound Departures:**
- **2019**
  1. St Lucia 56%
  2. United States 13%
  3. Dominica 11%
  4. Canada 4%
  5. Barbados 4%
  Rest of world 13%
- **2020**
  1. St Lucia 56%
  2. Dominica 11%
  3. Barbados 6%
  4. Philippines 4%
  5. Guadeloupe 3%
  Rest of world 20%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO