## Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution</th>
<th>Travel &amp; Tourism GDP</th>
<th>Total Travel &amp; Tourism jobs</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>-50.4% =USD -4,855 BN</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7% =USD 1,038 BN</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN = + 6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td></td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

## Mali Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to GDP</th>
<th>Total contribution of Travel &amp; Tourism to Employment</th>
<th>Visitor Spend</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>9.1% of Total Economy XOF 937.2BN (USD 1,689.7MN)</td>
<td>5.7% of total jobs 382.2 (000s)</td>
<td>International: XOF 159.7 BN (6.1% of total exports (USD 288.0MN))</td>
</tr>
<tr>
<td>2020</td>
<td>2.2% of Total Economy XOF 224.0BN (USD 403.9MN) Change: -76.1% Economy change: -1.2%</td>
<td>4.3% of total jobs 295.5 (000s)</td>
<td>XOF 34.9 BN 1.2% of total exports (USD 63.0MN) Change: -78.1%</td>
</tr>
<tr>
<td>2021</td>
<td>4.4% of Total Economy XOF 463.5BN (USD 835.7MN) Change: +106.9% Economy change: +4.2%</td>
<td>4.7% of total jobs 337.1 (000s)</td>
<td>XOF 39.8 BN 1.4% of total exports (USD 71.8MN) Change: +14.0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Domestic Visitor Spend</th>
<th>Domestic Travel &amp; Tourism jobs</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>XOF 653.2BN (USD 1,177.8MN)</td>
<td>XOF 127.8BN (USD 230.3MN)</td>
<td>-80.4%</td>
</tr>
<tr>
<td>2020</td>
<td>XOF 346.8BN (USD 625.4MN)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Mali Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - 2019: USD 1,177.8MN (80%)
  - 2021: USD 625.4MN (90%)

- **International Spending:**
  - 2019: USD 288.0MN (20%)
  - 2021: USD 71.8MN (10%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - 2019: USD 357.5MN (24%)
  - 2021: USD 219.6MN (31%)

- **Business Spending:**
  - 2019: USD 1,108.3MN (76%)
  - 2021: USD 477.6MN (69%)

Inbound Arrivals:

- **2019**
  1. United States 16%
  2. Spain 11%
  3. France 9%
  4. Italy 5%
  5. United Kingdom 4%
  Rest of world 56%

- **2021**
  1. United States 15%
  2. France 14%
  3. Spain 10%
  4. Italy 5%
  5. United Kingdom 2%
  Rest of world 54%

Outbound Departures:

- **2019**
  1. France 20%
  2. Côte D’Ivoire 14%
  3. Nigeria 13%
  4. Senegal 9%
  5. Morocco 9%
  Rest of world 33%

- **2021**
  1. Nigeria 15%
  2. France 14%
  3. Côte D’Ivoire 14%
  4. Senegal 13%
  5. Morocco 6%
  Rest of world 37%

**Note:** All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO