MALI 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- 10.3% Total GDP contribution
- 330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Mali 2019 Key Data

- 8.2% of Total Economy: Total T&T GDP = XOF819.1BN (USD1,392.0MN)
- +3.8% vs +4.1% real economy GDP growth

337.1 JOBS (000's) (8.4% of total employment)

XOF115.5BN in visitor spend (5.2% of total exports) (USD196.2MN)

Inbound Arrivals

1. United States 19%
2. France 10%
3. Spain 9%
4. Italy 5%
5. United Kingdom 3%
Rest of World 54%

Outbound Departures

1. France 26%
2. Côte d’Ivoire 15%
3. Nigeria 11%
4. Morocco 9%
5. Senegal 7%
Rest of World 32%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending 23%
- Business Spending 77%
- Domestic Spending 84%
- International Spending 16%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020