MALI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mali 2019 Key Data

8.2% of Total Economy
Total T&T GDP = XOF819.1BN (USD1,392.0MN)

+3.8%
2019 Travel & Tourism GDP growth vs +4.1% real economy GDP growth

3.5% of total employment

337.1 jobs (000’s)

10.3% Total GDP contribution
330MN Jobs globally (1 in 10 jobs)

1. United States 19%
2. France 10%
3. Spain 9%
4. Italy 5%
5. United Kingdom 3%
Rest of World 54%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1. France 26%
2. Côte d'Ivoire 15%
3. Nigeria 11%
4. Morocco 9%
5. Senegal 7%
Rest of World 32%

INBOUND ARRIVALS
OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

Leisure Spending 23% 77%
Business Spending 84% 16%
Domestic Spending International Spending

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020