**Mali 2020 Annual Research: Key Highlights**

### Global Data 2019

- **10.3%** Total GDP contribution
- **8.2% of total economy**
- **330 MN** Jobs globally (1 in 10 jobs)
- **+3.8%** Travel & Tourism growth vs +4.1% real economy GDP growth
- **1 in 4 net new jobs** were created by Travel & Tourism over the last five years

### Mali 2019 Key Data

- **8.2% of total economy**
  - Total T&T GDP = XOF819.1BN (USD1,392.0MN)
- **337.1 jobs (000's)** (8.4% of total employment)
- **XOF115.5 BN** in visitor spend (5.2% of total exports) (USD196.2MN)

### Inbound Arrivals

1. United States 19%
2. France 10%
3. Spain 9%
4. Italy 5%
5. United Kingdom 3%
Rest of World 54%

### Outbound Departures

1. France 26%
2. Côte d'Ivoire 15%
3. Nigeria 11%
4. Morocco 9%
5. Senegal 7%
Rest of World 32%

### Sector Characteristics (2019)

- **Leisure Spending**: 23%
- **Business Spending**: 77%
- **Domestic Spending**: 84%
- **International Spending**: 16%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020