While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Global GDP growth:
- Total: +11.5% of total economy
- Travel & Tourism: +6.6% vs +4.4% real economy GDP growth

Jobs globally (1 in 10 jobs):
- 10.3% Total GDP contribution
- 3,300,000 (330 Mn)

Malaysia 2019 key data:
- Contribution of Travel & Tourism to GDP: 11.5% of total economy
- Contribution of Travel & Tourism to Employment: 2,216.7 jobs (000's)
- International Visitor Impact: MYR 93.1 BN

Inbound Arrivals:
- 1. Singapore 46%
- 2. Indonesia 12%
- 3. China 9%
- 4. Thailand 7%
- 5. Brunei 6%
- Rest of World 20%

Outbound Departures:
- 1. Thailand 30%
- 2. Indonesia 15%
- 3. China 10%
- 4. Singapore 7%
- 5. Taiwan, China 4%
- Rest of World 34%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019):
- Leisure Spending: 86%
- Business Spending: 14%
- Domestic Spending: 49%
- International Spending: 51%