### LITHUANIA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

#### LITHUANIA 2019 KEY DATA

| CONTRIBUTION OF TRAVEL & TOURISM TO GDP | **5.5% OF TOTAL ECONOMY** Total T&T GDP = EUR2,619.8MN (USD2,921.2MN) | **-0.5%** 2019 Travel & Tourism GDP growth vs +3.7% real economy GDP growth |
| CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT | **80.2 JOBS (000's)** (5.8% of total employment) |
| INTERNATIONAL VISITOR IMPACT | **EUR1,351.0 MN** in visitor spend (3.7% of total exports) (USD1,506.5MN) |

#### INBOUND ARRIVALS

- 1. GERMANY 12%
- 2. BELARUS 11%
- 3. RUSSIAN FEDERATION 10%
- 4. POLAND 10%
- 5. LATVIA 9%
- REST OF WORLD 48%

#### OUTBOUND DEPARTURES

- 1. POLAND 19%
- 2. UNITED KINGDOM 13%
- 3. RUSSIAN FEDERATION 10%
- 4. LATVIA 8%
- 5. TURKEY 6%
- REST OF WORLD 44%

#### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING** 77%
- **BUSINESS SPENDING** 23%
- **DOMESTIC SPENDING** 45%
- **INTERNATIONAL SPENDING** 55%

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1 All values are in constant 2019 prices & exchange rates

As reported in March 2020