While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

-0.5% vs +3.7% real economy GDP growth.

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.5% of total economy

Total T&T GDP = EUR2,619.8MN (USD2,921.2MN)

-0.5% 5% 10% 15%

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

80.2 jobs (000's)

(5.8% of total employment)

INTERNATIONAL VISITOR IMPACT

EUR1,351.0MN

in visitor spend (3.7% of total exports)
(USD1,506.5MN)

INBOUND ARRIVALS

1. GERMANY 12%
2. BELARUS 11%
3. RUSSIAN FEDERATION 10%
4. POLAND 10%
5. LATVIA 9%
REST OF WORLD 48%

OUTBOUND DEPARTURES

1. POLAND 19%
2. UNITED KINGDOM 13%
3. RUSSIAN FEDERATION 10%
4. LATVIA 8%
5. TURKEY 6%
REST OF WORLD 44%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 77%)
- BUSINESS SPENDING: 23%
- DOMESTIC SPENDING: 45%
- INTERNATIONAL SPENDING: 55%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

330MN
Jobs globally (1 in 10 jobs)

All values are in constant 2019 prices & exchange rates.
As reported in March 2020.