LITHUANIA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- 10.3% Total GDP contribution
- 330,000 Jobs globally (1 in 10 jobs)
- 5.5% of total economy
- -0.5% vs +3.7% real economy GDP growth

LITHUANIA 2019 KEY DATA

- Contribution of Travel & Tourism to GDP: 5.5% of total economy
- Total T&T GDP = EUR2,619.8MN (USD2,921.2MN)
- Contribution of Travel & Tourism to employment: 80,200 jobs (000's)
- (5.8% of total employment)
- International visitor impact: EUR1,351.0MN
  in visitor spend (3.7% of total exports)
  (USD1,506.5MN)

INBOUND ARRIVALS

1. Germany 12%
2. Belarus 11%
3. Russian Federation 10%
4. Poland 10%
5. Latvia 9%
REST OF WORLD 48%

OUTBOUND DEPARTURES

1. Poland 19%
2. United Kingdom 13%
3. Russian Federation 10%
4. Latvia 8%
5. Turkey 6%
REST OF WORLD 44%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- Leisure Spending: 77%
- Business Spending: 23%
- Domestic Spending: 45%
- International Spending: 55%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020