**LITHUANIA**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

**While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%**

- **5.5% of total economy**
  - 1 in 4 net new jobs were created by Travel & Tourism over the last five years

- **-0.5%**
  - Real economy GDP growth

**LITHUANIA 2019 KEY DATA**

- **5.5% of total economy**
  - Total T&T GDP = EUR2,619.8MN (USD2,921.2MN)

- **80.2 JOBS (000’s)**
  - (5.8% of total employment)

- **EUR1,351.0 MN**
  - in visitor spend (3.7% of total exports) (USD1,506.5MN)

**INBOUND ARRIVALS**

- 1. Germany 12%
- 2. Belarus 11%
- 3. Russian Federation 10%
- 4. Poland 10%
- 5. Latvia 9%
- REST OF WORLD 48%

**OUTBOUND DEPARTURES**

- 1. Poland 19%
- 2. United Kingdom 13%
- 3. Russian Federation 10%
- 4. Latvia 8%
- 5. Turkey 6%
- REST OF WORLD 44%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 77%
- BUSINESS SPENDING 23%
- DOMESTIC SPENDING 45%
- INTERNATIONAL SPENDING 55%

1. All values are in constant 2019 prices & exchange rates

As reported in March 2020

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO