LIBYA
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

LIBYA 2019 KEY DATA

3.1% OF TOTAL ECONOMY
Total T&T GDP = LYD3,235.6MN (USD2,319.0MN)

+1.1%
2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

70.0 JOBS (000's)
(3.3% of total employment)

LYD116.7 MN
in visitor spend (0.2% of total exports) (USD83.6MN)

INBOUND ARRIVALS

• 1. ALGERIA 43%
• 2. IRAQ 13%
• 3. ITALY 11%
• 4. UNITED KINGDOM 4%
• 5. FRANCE 4%
• REST OF WORLD 25%

OUTBOUND DEPARTURES

• 1. TUNISIA 69%
• 2. EGYPT 17%
• 3. TURKEY 6%
• 4. SAUDI ARABIA 3%
• 5. JORDAN 1%
• REST OF WORLD 4%

SECTOR CHARACTERISTICS (2019)

• LEISURE SPENDING
56%

• BUSINESS SPENDING
44%

• DOMESTIC SPENDING
95%

• INTERNATIONAL SPENDING
5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

LIBYA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020