LIBYA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

3.1% OF TOTAL ECONOMY Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

LIBYA 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.1% OF TOTAL ECONOMY
Total T&T GDP = LYD3,235.6MN (USD2,319.0MN)

+1.1% 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

70.0 JOBS (000's)
(3.3% of total employment)

INTERNATIONAL VISITOR IMPACT

LYD116.7 MN in visitor spend (0.2% of total exports)
(USD83.6MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES

1. ALGERIA 43%
2. IRAQ 13%
3. ITALY 11%
4. UNITED KINGDOM 4%
5. FRANCE 4%
REST OF WORLD 25%

1. TUNISIA 69%
2. EGYPT 17%
3. TURKEY 6%
4. SAUDI ARABIA 3%
5. JORDAN 1%
REST OF WORLD 4%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 56%
BUSINESS SPENDING 44%
DOMESTIC SPENDING 95%
INTERNATIONAL SPENDING 5%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020