**LIBYA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

**LIBYA 2019 KEY DATA**

- **3.1% OF TOTAL ECONOMY**
  - Total T&T GDP = LYD3,235.6MN (USD2,319.0MN)
- **+1.1%**
  - 2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

- **70.0 JOBS (000's)**
  - (3.3% of total employment)

- **LYD116.7 MN**
  - in visitor spend (0.2% of total exports)
    - (USD83.6MN)

**INBOUND ARRIVALS**

- 1. ALGERIA 43%
- 2. IRAQ 13%
- 3. ITALY 11%
- 4. UNITED KINGDOM 4%
- 5. FRANCE 4%
- REST OF WORLD 25%

**OUTBOUND DEPARTURES**

- 1. TUNISIA 69%
- 2. EGYPT 17%
- 3. TURKEY 6%
- 4. SAUDI ARABIA 3%
- 5. JORDAN 1%
- REST OF WORLD 4%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 56%
- BUSINESS SPENDING 44%
- DOMESTIC SPENDING 95%
- INTERNATIONAL SPENDING 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020