**LESOTHO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**Global Data 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**Contribution of Travel & Tourism to GDP**

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>35%</td>
</tr>
<tr>
<td>Retail</td>
<td>15%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>10%</td>
</tr>
</tbody>
</table>

All values are in constant 2019 prices & exchange rates

As reported in March 2020

**Lesotho 2019 Key Data**

- **12.3% OF TOTAL ECONOMY**
  - Total T&T GDP = LSL4,953.0MN (USD342.0MN)
  - 2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

- **92.9 JOBS (000's)**
  - (12.6% of total employment)

- **LSL345.7 MN**
  - in visitor spend (2.1% of total exports)
  - (USD23.9MN)

**Inbound Arrivals**

1. SOUTH AFRICA 87%
2. ZIMBABWE 2%
3. UNITED STATES 1%
4. GERMANY 1%
5. NETHERLANDS 1%
6. REST OF WORLD 8%

**Outbound Departures**

1. SOUTH AFRICA 97%
2. ZIMBABWE 1%
3. BOTSWANA 1%
4. CHINA 0%
5. TANZANIA 0%
6. REST OF WORLD 1%

**Sector Characteristics (2019)**

- **Leisure Spending**: 7%
- **Business Spending**: 93%
- **Domestic Spending**: 93%
- **International Spending**: 7%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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