**LESOTHO**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%
- 1 in 4 net new jobs were created by Travel & Tourism over the last five years

**12.3% OF TOTAL ECONOMY**

Total T&T GDP = LSL4,953.0MN (USD342.0MN)

**+3.3%**

2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 92.9 JOBS (000’s)
  - (12.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- LSL345.7MN
  - in visitor spend (2.1% of total exports)
  - (USD23.9MN)

**INBOUND ARRIVALS**

1. SOUTH AFRICA 87%
2. ZIMBABWE 2%
3. UNITED STATES 1%
4. GERMANY 1%
5. NETHERLANDS 1%
REST OF WORLD 8%

**OUTBOUND DEPARTURES**

1. SOUTH AFRICA 97%
2. ZIMBABWE 1%
3. BOTSWANA 1%
4. CHINA 0%
5. TANZANIA 0%
REST OF WORLD 1%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 7%
- BUSINESS SPENDING 93%
- DOMESTIC SPENDING 93%
- INTERNATIONAL SPENDING 7%

**Note:** Data are average shares over the 2016-2018 period

**Source:** Oxford Economics, national sources and UNWTO

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020