While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Global GDP impact by sector (2018 data), Share of total economy GDP

Mining: 0%
Automotive: 5%
Agriculture: 10%
Travel & Tourism: 15%
Retail: 0%
Financial Services: 0%

GDP contribution: 10.3% (12.6% of total employment)

Jobs globally: 330M (1 in 10 jobs)

Total T&T GDP: LSL4,953.0MN (USD342.0MN)

2019 Travel & Tourism GDP growth: 12.3% of total employment

+3.3% vs +2.0% real economy GDP growth

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Rest of World: 8%

International Visitor Impact:

in visitor spend (2.1% of total exports)
(USD23.9MN)

1. SOUTH AFRICA 87%
2. ZIMBABWE 2%
3. UNITED STATES 1%
4. GERMANY 1%
5. NETHERLANDS 1%
REST OF WORLD 8%

INBOUND ARRIVALS

1. SOUTH AFRICA 97%
2. ZIMBABWE 1%
3. BOTSWANA 1%
4. CHINA 0%
5. TANZANIA 0%
REST OF WORLD 1%

OUTBOUND DEPARTURES

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure Spending: 7%
Business Spending: 93%
Domestic Spending: 93%
International Spending: 7%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020