**LESOTHO**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>GDP Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>10%</td>
</tr>
<tr>
<td>Automotive</td>
<td>7%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>5%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>3%</td>
</tr>
<tr>
<td>Retail</td>
<td>2%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>2%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

**LESOTHO 2019 KEY DATA**

- **12.3% of total economy**
  Total T&T GDP = LSL4,953.0MN (USD342.0MN)

- **+3.3%**
  2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **92.9 jobs (000's)** (12.6% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **LSL345.7MN**
  in visitor spend (2.1% of total exports) (USD23.9MN)

**INBOUND ARRIVALS**

1. SOUTH AFRICA 87%
2. ZIMBABWE 2%
3. UNITED STATES 1%
4. GERMANY 1%
5. NETHERLANDS 1%
6. REST OF WORLD 8%

**OUTBOUND DEPARTURES**

1. SOUTH AFRICA 97%
2. ZIMBABWE 1%
3. BOTSWANA 1%
4. CHINA 0%
5. TANZANIA 0%
6. REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 7%
- **BUSINESS SPENDING**
  - 93%
- **DOMESTIC SPENDING**
  - 93%
- **INTERNATIONAL SPENDING**
  - 7%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020