LESOTHO
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

330MN Jobs globally (1 in 10 jobs)

- 2.5%
- 3.5%

12.3% OF TOTAL ECONOMY
Total T&T GDP = LSL4,953.0MN (USD342.0MN)

2019 Travel & Tourism GDP growth vs +2.0% real economy GDP growth

+3.3%

92.9 JOBS (000’s)
(12.6% of total employment)

INTERNATIONAL VISITOR IMPACT

LSL345.7MN in visitor spend (2.1% of total exports) (USD23.9MN)

LESOTHO 2019 KEY DATA

INBOUND ARRIVALS

- 1. SOUTH AFRICA 87%
- 2. ZIMBABWE 2%
- 3. UNITED STATES 1%
- 4. GERMANY 1%
- 5. NETHERLANDS 1%
- REST OF WORLD 8%

OUTBOUND DEPARTURES

- 1. SOUTH AFRICA 97%
- 2. ZIMBABWE 1%
- 3. BOTSWANA 1%
- 4. CHINA 0%
- 5. TANZANIA 0%
- REST OF WORLD 1%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 7%
- BUSINESS SPENDING 93%
- DOMESTIC SPENDING 93%
- INTERNATIONAL SPENDING 7%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020