LEBANON
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**Global GDP impact by sector (2018 data). Share of total economy GDP**

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

LEBANON 2019 KEY DATA

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

18.0% OF TOTAL ECONOMY
Total T&T GDP = LBP15,853.4BN (USD10,516.3MN)

-1.9%
2019 Travel & Tourism GDP growth vs +0.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

434.2 JOBS (000's)
(19.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

LBP13,089.9 BN
in visitor spend (61.6% of total exports)
(USD8,683.2MN)

INBOUND ARRIVALS

1. IRAQ 12%
2. UNITED STATES 9%
3. FRANCE 9%
4. CANADA 6%
5. GERMANY 5%
REST OF WORLD 59%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 21%
2. TURKEY 14%
3. FRANCE 12%
4. SYRIA 8%
5. EGYPT 6%
REST OF WORLD 39%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 96%
- BUSINESS SPENDING: 4%
- DOMESTIC SPENDING: 11%
- INTERNATIONAL SPENDING: 89%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020