**LEBANON**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

### LEBANON 2019 KEY DATA

- **18.0%** OF TOTAL ECONOMY
  - Total T&T GDP = LBP15,853.4BN (USD10,516.3MN)

- **-1.9%**
  - 2019 Travel & Tourism GDP growth vs +0.1% real economy GDP growth

- **434.2 JOBS (000's)**
  - (19.2% of total employment)

- **LBP13,089.9 BN**
  - in visitor spend (61.6% of total exports)
    - (USD8,683.2MN)

### INBOUND ARRIVALS

1. IRAQ 12%
2. UNITED STATES 9%
3. FRANCE 9%
4. CANADA 6%
5. GERMANY 5%
REPRESENTING **59%**

### OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 21%
2. TURKEY 14%
3. FRANCE 12%
4. SYRIA 8%
5. EGYPT 6%
REPRESENTING **39%**

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 96%

- **BUSINESS SPENDING**
  - 4%

- **DOMESTIC SPENDING**
  - 11%

- **INTERNATIONAL SPENDING**
  - 89%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

---

All values are in constant 2019 prices & exchange rates
As reported in March 2020