LEBANON
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

330 MN Jobs globally (1 in 10 jobs)

Global GDP impact by sector (2018 data). Share of total economy GDP

LEBANON 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

18.0% OF TOTAL ECONOMY
Total T&T GDP = LBP15,853.4BN (USD10,516.3MN)

-1.9%
2019 Travel & Tourism GDP growth vs +0.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

434.2 JOBS (000's)
(19.2% of total employment)

INTERNATIONAL VISITOR IMPACT

LBP13,089.9 BN
in visitor spend (61.6% of total exports)
(USD8,683.2MN)

INBOUND ARRIVALS

1. IRAQ 12%
2. UNITED STATES 9%
3. FRANCE 9%
4. CANADA 6%
5. GERMANY 5%
REST OF WORLD 59%

OUTBOUND DEPARTURES

1. UNITED ARAB EMIRATES 21%
2. TURKEY 14%
3. FRANCE 12%
4. SYRIA 8%
5. EGYPT 6%
REST OF WORLD 39%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 96%
BUSINESS SPENDING 4%
DOMESTIC SPENDING 11%
INTERNATIONAL SPENDING 89%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020