**LEBANON**
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  Total GDP contribution

- **330MN**
  Jobs globally (1 in 10 jobs)

- **18.0% OF TOTAL ECONOMY**
  While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

- **1 in 4 net new jobs were created by Travel & Tourism over the last five years**

- **-1.9%**
  Global GDP impact by sector (2018 data). Share of total economy GDP

**LEBANON 2019 KEY DATA**

- **18.0% OF TOTAL ECONOMY**
  Total T&T GDP = LBP15,853.4BN (USD10,516.3MN)

- **-1.9%**
  2019 Travel & Tourism GDP growth vs +0.1% real economy GDP growth

- **434.2 JOBS (000’s)**
  (19.2% of total employment)

- **LBP13,089.9 BN**
  in visitor spend (61.6% of total exports) (USD8,683.2MN)

**INBOUND ARRIVALS**

- 1. IRAQ 12%
- 2. UNITED STATES 9%
- 3. FRANCE 9%
- 4. CANADA 6%
- 5. GERMANY 5%
- REST OF WORLD 59%

**OUTBOUND DEPARTURES**

- 1. UNITED ARAB EMIRATES 21%
- 2. TURKEY 14%
- 3. FRANCE 12%
- 4. SYRIA 8%
- 5. EGYPT 6%
- REST OF WORLD 39%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING
- BUSINESS SPENDING
- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

- **96%**
  **4%**

- **11%**
  **89%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020