**LEBANON**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution
- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data), Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**LEBANON 2019 KEY DATA**

- **18.0%**
  - Of total economy
- **-1.9%**
  - vs +0.1% real economy GDP growth

Total T&T GDP = LBP15,853.4BN (USD10,516.3MN)

- **2019 Travel & Tourism GDP growth**

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**INBOUND ARRIVALS**

- 1. IRAQ 12%
- 2. UNITED STATES 9%
- 3. FRANCE 9%
- 4. CANADA 6%
- 5. GERMANY 5%
- REST OF WORLD 59%

**OUTBOUND DEPARTURES**

- 1. UNITED ARAB EMIRATES 21%
- 2. TURKEY 14%
- 3. FRANCE 12%
- 4. SYRIA 8%
- 5. EGYPT 6%
- REST OF WORLD 39%

Note: Data are average shares over the 2016-2018 period

Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 96%
- **BUSINESS SPENDING**
  - 4%
- **DOMESTIC SPENDING**
  - 11%
- **INTERNATIONAL SPENDING**
  - 89%

1All values are in constant 2019 prices & exchange rates

As reported in March 2020