While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of Total Economy GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>5%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

LAOS 2019 KEY DATA

9.1% OF TOTAL ECONOMY
Total T&T GDP = LAK15,364.0BN (USD1,770.5MN)

+6.5%
2019 Travel & Tourism GDP growth vs +6.4% real economy GDP growth

329.7 JOBS (000’s)
(9.6% of total employment)

LAK7,186.2BN
in visitor spend (12.6% of total exports) (USD828.1MN)

INBOUND ARRIVALS

1. THAILAND 45%
2. VIETNAM 22%
3. CHINA 16%
4. SOUTH KOREA 5%
5. UNITED STATES 1%
6. REST OF WORLD 11%

OUTBOUND DEPARTURES

1. THAILAND 58%
2. TAIWAN, CHINA 17%
3. CAMBODIA 16%
4. VIETNAM 4%
5. CHINA 2%
6. REST OF WORLD 3%

SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Share of Total T&amp;T GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>82%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>18%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>38%</td>
</tr>
<tr>
<td>International Spending</td>
<td>62%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

All values are in constant 2019 prices & exchange rates
As reported in March 2020.