9.1% of total economy

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

329.7 jobs (000's)

(9.6% of total employment)

LAK7,186.2BN

in visitor spend (12.6% of total exports)

(USD828.1MN)

1. THAILAND 45%
2. VIET NAM 22%
3. CHINA 16%
4. SOUTH KOREA 5%
5. UNITED STATES 1%
6. REST OF WORLD 11%

1. THAILAND 58%
2. TAIWAN, CHINA 17%
3. CAMBODIA 16%
4. VIET NAM 4%
5. CHINA 2%
6. REST OF WORLD 3%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

330MN jobs globally (1 in 10 jobs)

All values are in constant 2019 prices & exchange rates.

As reported in March 2020.