GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

KUWAIT 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.3% OF TOTAL ECONOMY
Total T&T GDP = KWD2,206.5MN (USD7,294.2MN)

+11.6%
2019 Travel & Tourism GDP growth vs +0.9% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

136.6 JOBS (000's)
(6.0% of total employment)

INTERNATIONAL VISITOR IMPACT

KWD342.8MN in visitor spend (1.3% of total exports) (USD1,133.1MN)

INBOUND ARRIVALS

- 1. SAUDI ARABIA 35%
- 2. INDIA 14%
- 3. EGYPT 11%
- 4. PHILIPPINES 5%
- 5. UNITED STATES 3%
- REST OF WORLD 32%

OUTBOUND DEPARTURES

- 1. SAUDI ARABIA 52%
- 2. UNITED ARAB EMIRATES 11%
- 3. TURKEY 6%
- 4. BAHRAIN 5%
- 5. EGYPT 4%
- REST OF WORLD 22%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 67%
- BUSINESS SPENDING 33%
- DOMESTIC SPENDING 83%
- INTERNATIONAL SPENDING 17%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020