While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Rest of World 32% Rest of World 22%

330 Million
Jobs globally (1 in 10 jobs)

10.3%
Total GDP contribution

5.3% of Total Economy
Total T&T GDP = KWD2,206.5MN (USD7,294.2MN)

+11.6%
2019 Travel & Tourism GDP growth vs +0.9% real economy GDP growth

136.6 Jobs (000’s)
(6.0% of total employment)

KWD342.8 Million
in visitor spend (1.3% of total exports)
(USD1,133.1MN)

INBOUND ARRIVALS

1. Saudi Arabia 35%
2. India 14%
3. Egypt 11%
4. Philippines 5%
5. United States 3%
6. Rest of World 32%

OUTBOUND DEPARTURES

1. Saudi Arabia 52%
2. United Arab Emirates 11%
3. Turkey 6%
4. Bahrain 5%
5. Egypt 4%
6. Rest of World 22%

SECTOR CHARACTERISTICS (2019)

Leisure Spending 67% 33%
Business Spending
Domestic Spending 83% 17%
International Spending

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020