While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%

Global GDP growth +11.6% vs +0.9% real economy GDP growth.

Total T&T GDP = KWD2,206.5MN (USD7,294.2MN)

KWD342.8MN in visitor spend (1.3% of total exports) (USD1,133.1MN)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 67%
- BUSINESS SPENDING: 33%
- DOMESTIC SPENDING: 83%
- INTERNATIONAL SPENDING: 17%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

1 All values are in constant 2019 prices & exchange rates.
As reported in March 2020.