**KIRIBATI 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- **Mining**
- **Automotive**
- **Agriculture**
- **Travel & Tourism**
- **Retail**
- **Financial Services**

**KIRIBATI 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

18.0% OF TOTAL ECONOMY

Total T&T GDP = AUD47.6MN (USD33.0MN)

+1.6%

2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

6.6 JOBS (000's)

(18.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

AUD9.9 MN

in visitor spend (30.5% of total exports) (USD6.9MN)

**INBOUND ARRIVALS**

1. UNITED STATES 21%
2. AUSTRALIA 19%
3. NEW ZEALAND 10%
4. Fiji 7%
5. SOLOMON ISLANDS 4%
6. REST OF WORLD 39%

**OUTBOUND DEPARTURES**

1. CHINA 31%
2. AUSTRALIA 16%
3. SOUTH KOREA 14%
4. NEW ZEALAND 11%
5. UNITED STATES 3%
6. REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 62%

- **BUSINESS SPENDING**
  - 38%

- **DOMESTIC SPENDING**
  - 81%

- **INTERNATIONAL SPENDING**
  - 19%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020