KIRIBATI
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

KIRIBATI 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

18.0% OF TOTAL ECONOMY
Total T&T GDP = AUD47.6MN (USD33.0MN)

+1.6%
2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

6.6 JOBS (000's)
(18.2% of total employment)

INTERNATIONAL VISITOR IMPACT

AUD9.9 MN
in visitor spend (30.5% of total exports)
(USD6.9MN)

INBOUND ARRIVALS

1. UNITED STATES 21%
2. AUSTRALIA 19%
3. NEW ZEALAND 10%
4. Fiji 7%
5. SOLOMON ISLANDS 4%
REST OF WORLD 39%

OUTBOUND DEPARTURES

1. CHINA 31%
2. AUSTRALIA 16%
3. SOUTH KOREA 14%
4. NEW ZEALAND 11%
5. UNITED STATES 3%
REST OF WORLD 25%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 62% 38%
- BUSINESS SPENDING
- DOMESTIC SPENDING 81% 19%
- INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020