While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**KIRIBATI 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **18.0% of Total Economy**
- Total T&T GDP = AUD47.6MN (USD33.0MN)
- 2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **6.6 Jobs (000's)**
- (18.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **AUD9.9 MN**
- in visitor spend (30.5% of total exports) (USD6.9MN)

**INBOUND ARRIVALS**

1. UNITED STATES 21%
2. AUSTRALIA 19%
3. NEW ZEALAND 10%
4. Fiji 7%
5. SOLOMON ISLANDS 4%
REST OF WORLD 39%

**OUTBOUND DEPARTURES**

1. CHINA 31%
2. AUSTRALIA 16%
3. SOUTH KOREA 14%
4. NEW ZEALAND 11%
5. UNITED STATES 3%
REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 62%
- BUSINESS SPENDING: 38%
- DOMESTIC SPENDING: 81%
- INTERNATIONAL SPENDING: 19%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020