**KIRIBATI**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330 MN**
  - Jobs globally (1 in 10 jobs)

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **18.0% OF TOTAL ECONOMY**
  - Total T&T GDP = AUD47.6MN (USD33.0MN)

- **6.6 JOBS (000’s)**
  - (18.2% of total employment)

- **AUD9.9 MN**
  - in visitor spend (30.5% of total exports) (USD6.9MN)

**INBOUND ARRIVALS**

1. UNITED STATES 21%
2. AUSTRALIA 19%
3. NEW ZEALAND 10%
4. Fiji 7%
5. SOLOMON ISLANDS 4%
6. REST OF WORLD 39%

**OUTBOUND DEPARTURES**

1. CHINA 31%
2. AUSTRALIA 16%
3. SOUTH KOREA 14%
4. NEW ZEALAND 11%
5. UNITED STATES 3%
6. REST OF WORLD 25%

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 62%

- **BUSINESS SPENDING**
  - 38%

- **DOMESTIC SPENDING**
  - 81%

- **INTERNATIONAL SPENDING**
  - 19%

**Note:** Data are average shares over the 2016-2018 period.

Source: Oxford Economics, national sources and UNWTO

¹All values are in constant 2019 prices & exchange rates
As reported in March 2020