**KIRIBATI 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 5%

**1 All values are in constant 2019 prices & exchange rates**

As reported in March 2020.

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**KIRIBATI 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **18.0%** of Total Economy
- Total T&T GDP = AUD47.6MN (USD33.0MN)
- **+1.6%** 2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **6.6** jobs (000’s)
- (18.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- **AUD 9.9** MN in visitor spend (30.5% of total exports)
- (USD6.9MN)

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**INBOUND ARRIVALS**

- 1. United States 21%
- 2. Australia 19%
- 3. New Zealand 10%
- 4. Fiji 7%
- 5. Solomon Islands 4%
- Rest of World 39%

**OUTBOUND DEPARTURES**

- 1. China 31%
- 2. Australia 16%
- 3. South Korea 14%
- 4. New Zealand 11%
- 5. United States 3%
- Rest of World 25%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

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**SECTOR CHARACTERISTICS (2019)**

- Leisure spending: 62% 38%
- Business spending: 81% 19%
- Domestic spending:
- International spending:

1 All values are in constant 2019 prices & exchange rates
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