**KIRIBATI**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN Jobs globally (1 in 10 jobs)**

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### KIRIBATI 2019 KEY DATA

**18.0% OF TOTAL ECONOMY**

Total T&T GDP = AUD47.6 MN (USD33.0 MN)

**+1.6%**

2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth.

**6.6 JOBS (000's)**

(18.2% of total employment)

**AUD 9.9 MN**

in visitor spend (30.5% of total exports) (USD 6.9 MN)

### INBOUND ARRIVALS

- **1. UNITED STATES 21%**
- **2. AUSTRALIA 19%**
- **3. NEW ZEALAND 10%**
- **4. FIJI 7%**
- **5. SOLOMON ISLANDS 4%**
- **REST OF WORLD 39%**

### OUTBOUND DEPARTURES

- **1. CHINA 31%**
- **2. AUSTRALIA 16%**
- **3. SOUTH KOREA 14%**
- **4. NEW ZEALAND 11%**
- **5. UNITED STATES 3%**
- **REST OF WORLD 25%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING 62%**
- **BUSINESS SPENDING 38%**
- **DOMESTIC SPENDING 81%**
- **INTERNATIONAL SPENDING 19%**

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020