While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Total GDP contribution 10.3%

Jobs globally (1 in 10 jobs) 330,000

18.0% OF TOTAL ECONOMY +1.6% vs +2.1% real economy GDP growth

2019 Travel & Tourism GDP growth vs +2.1% real economy GDP growth

6.6 JOBS (000's)

(18.2% of total employment)

AUD 9.9 MN

in visitor spend (30.5% of total exports)

(USD 6.9 MN)

INBOUND ARRIVALS

1. UNITED STATES 21%
2. AUSTRALIA 19%
3. NEW ZEALAND 10%
4. Fiji 7%
5. SOLOMON ISLANDS 4%
REST OF WORLD 39%

OUTBOUND DEPARTURES

1. CHINA 31%
2. AUSTRALIA 16%
3. SOUTH KOREA 14%
4. NEW ZEALAND 11%
5. UNITED STATES 3%
REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 62%
- BUSINESS SPENDING: 38%
- DOMESTIC SPENDING: 81%
- INTERNATIONAL SPENDING: 19%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020