KAZAKHSTAN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

KZT1,103.7BN in visitor spend (4.1% of total exports)

OUTBOUND DEPARTURES

1. RUSSIAN FEDERATION 39%
2. KYRGIYZSTAN 29%
3. AZERBAIJAN 22%
4. TURKEY 4%
5. UNITED ARAB EMIRATES 1%
REST OF WORLD 5%

INBOUND ARRIVALS

1. UZBEKISTAN 42%
2. RUSSIAN FEDERATION 21%
3. KYRGIYZSTAN 16%
4. AZERBAIJAN 2%
5. GERMANY 2%
REST OF WORLD 17%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 84% 16%
BUSINESS SPENDING

DOMESTIC SPENDING 54% 46%
INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020