GLOBAL DATA 2019

10.3%
Total GDP contribution

330 MN
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

KAZAKHSTAN 2019 KEY DATA

5.2% OF TOTAL ECONOMY
Total T&T GDP = KZT3,393.6BN (USD8,866.1MN)

+5.7%
2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

429.8 JOBS (000's)
(4.9% of total employment)

KZT1,103.7 BN
in visitor spend (4.1% of total exports) (USD2,883.5MN)

INBOUND ARRIVALS

1. UZBEKISTAN 42%
2. RUSSIAN FEDERATION 21%
3. KYRGYZSTAN 16%
4. AZERBAIJAN 2%
5. GERMANY 2%
REST OF WORLD 17%

OUTBOUND DEPARTURES

1. RUSSIAN FEDERATION 39%
2. KYRGYZSTAN 29%
3. UZBEKISTAN 22%
4. TURKEY 4%
5. UNITED ARAB EMIRATES 1%
REST OF WORLD 5%

SECTOR CHARACTERISTICS (2019)

84%
LEISURE SPENDING

16%
BUSINESS SPENDING

54%
DOMESTIC SPENDING

46%
INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020