**KAZAKHSTAN**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**5.2% OF TOTAL ECONOMY**

Total T&T GDP = KZT3,393.6BN (USD8,866.1MN)

**+5.7%**

2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

**429.8 JOBS (000's)**

(4.9% of total employment)

**KZT1,103.7BN**

in visitor spend (4.1% of total exports) (USD2,883.5MN)

**INBOUND ARRIVALS**

1. **UZBEKISTAN** 42%
2. **RUSSIAN FEDERATION** 21%
3. **KYRGYZSTAN** 16%
4. **AZERBAIJAN** 2%
5. **GERMANY** 2%

**REST OF WORLD** 17%

**OUTBOUND DEPARTURES**

1. **RUSSIAN FEDERATION** 39%
2. **KYRGYZSTAN** 29%
3. **UZBEKISTAN** 22%
4. **TURKEY** 4%
5. **UNITED ARAB EMIRATES** 1%

**REST OF WORLD** 5%

**INTERNATIONAL VISITOR IMPACT**

**LEISURE SPENDING**

84%

**BUSINESS SPENDING**

16%

**DOMESTIC SPENDING**

54%

**INTERNATIONAL SPENDING**

46%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

All values are in constant 2019 prices & exchange rates
As reported in March 2020