KAZAKHSTAN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

5.2% OF TOTAL ECONOMY
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

+5.7% vs +3.4% real economy GDP growth

Total T&T GDP = KZT3,393.6BN (USD8,866.1MN)

2019 Travel & Tourism GDP growth (4.9% of total employment)

KZT1,103.7 BN in visitor spend (4.1% of total exports) (USD2,883.5MN)

KAZAKHSTAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.2% OF TOTAL ECONOMY
CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

429.8 JOBS (000’s)

(4.9% of total employment)

INTERNATIONAL VISITOR IMPACT

KZT1,103.7 BN

in visitor spend (4.1% of total exports)

INBOUND ARRIVALS

1. UZBEKISTAN 42%
2. RUSSIAN FEDERATION 21%
3. KYRGYZSTAN 16%
4. AZERBAIJAN 2%
5. GERMANY 2%
REST OF WORLD 17%

OUTBOUND DEPARTURES

1. RUSSIAN FEDERATION 39%
2. KYRGYZSTAN 29%
3. UZBEKISTAN 22%
4. TURKEY 4%
5. UNITED ARAB EMIRATES 1%
REST OF WORLD 5%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 84%
BUSINESS SPENDING 16%
DOMESTIC SPENDING 54%
INTERNATIONAL SPENDING 46%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020