KAZAKHSTAN
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

- 10.3% Total GDP contribution
- 330 MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 3.4%
- Agriculture: 0%
- Travel & Tourism: 10%
- Retail: 1.3%
- Financial Services: 2.9%

KAZAKHSTAN 2019 KEY DATA

- 5.2% of total economy: Total T&T GDP = KZT3,393.6BN (USD8,866.1MN)
- +5.7% 2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

- 429.8 jobs (000's) (4.9% of total employment)

INTERNATIONAL VISITOR IMPACT:

KZT1,103.7BN in visitor spend (4.1% of total exports) (USD2,883.5MN)

INBOUND ARRIVALS

1. UZBEKISTAN 42%
2. RUSSIAN FEDERATION 21%
3. KYRGYZSTAN 16%
4. AZERBAIJAN 2%
5. GERMANY 2%
REST OF WORLD 17%

OUTBOUND DEPARTURES

1. RUSSIAN FEDERATION 39%
2. KYRGYZSTAN 29%
3. AZERBAIJAN 22%
4. TURKEY 4%
5. UNITED ARAB EMIRATES 1%
REST OF WORLD 5%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 84%
- BUSINESS SPENDING 16%
- DOMESTIC SPENDING 54%
- INTERNATIONAL SPENDING 46%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020.