**KAZAKHSTAN**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### Global Data 2019

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

### Kazakhstan 2019 Key Data

- **5.2% of total economy**
  - Total T&T GDP = KZT3,393.6BN (USD8,866.1MN)

- **+5.7%**
  - 2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

- **429.8 jobs (000's)**
  - (4.9% of total employment)

- **KZT1,103.7BN**
  - in visitor spend (4.1% of total exports) (USD2,883.5MN)

### Inbound Arrivals

1. Uzbekistan 42%
2. Russian Federation 21%
3. Kyrgyzstan 16%
4. Azerbaijan 2%
5. Germany 2%
6. Rest of World 17%

### Outbound Departures

1. Russian Federation 39%
2. Kyrgyzstan 29%
3. Uzbekistan 22%
4. Turkey 4%
5. United Arab Emirates 1%
6. Rest of World 5%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### Sector Characteristics (2019)

- **Leisure Spending** 84%
- **Business Spending**
- **Domestic Spending** 54%
- **International Spending**

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020