**KAZAKHSTAN**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

---

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

---

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **5.2% OF TOTAL ECONOMY**
  
**Total T&T GDP = KZT3,393.6BN (USD8,866.1MN)**

- **+5.7%**
  
2019 Travel & Tourism GDP growth vs +3.4% real economy GDP growth

---

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **429.8 JOBS (000's)**
  
(4.9% of total employment)

---

**INTERNATIONAL VISITOR IMPACT**

- **KZT1,103.7BN** in visitor spend (4.1% of total exports)
  
(USD2,883.5MN)

---

**INBOUND ARRIVALS**

1. **UZBEKISTAN 42%**
2. **RUSSIAN FEDERATION 21%**
3. **KYRGYZSTAN 16%**
4. **AZERBAIJAN 2%**
5. **GERMANY 2%**
6. **REST OF WORLD 17%**

---

**OUTBOUND DEPARTURES**

1. **RUSSIAN FEDERATION 39%**
2. **KYRGYZSTAN 29%**
3. **UZBEKISTAN 22%**
4. **TURKEY 4%**
5. **UNITED ARAB EMIRATES 1%**
6. **REST OF WORLD 5%**

---

**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING 84%**
- **BUSINESS SPENDING 16%**
- **DOMESTIC SPENDING 54%**
- **INTERNATIONAL SPENDING 46%**

---

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020