

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



JORDAN 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

15.8% OF TOTAL ECONOMY

Total T&T GDP = JOD5,134.4MN (USD7,231.6MN)

+2.2%

2019 Travel & Tourism GDP growth vs **+2.3%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

254.7 JOBS (000's)
(17.7% of total employment)

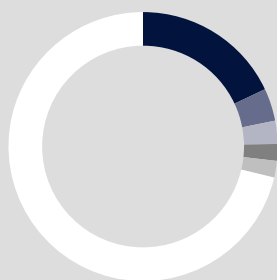


INTERNATIONAL VISITOR IMPACT

JOD4,574.6_{MN}

in visitor spend (**40.2%** of total exports)
(USD6,443.1MN)

INBOUND ARRIVALS



- 1. SAUDI ARABIA **18%**
- 2. IRAQ **4%**
- 3. UNITED STATES **3%**
- 4. ISRAEL **2%**
- 5. KUWAIT **2%**
- REST OF WORLD **71%**

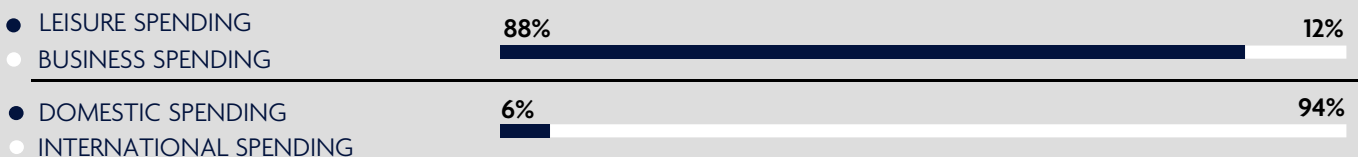
OUTBOUND DEPARTURES



- 1. SAUDI ARABIA **33%**
- 2. UNITED ARAB EMIRATES **13%**
- 3. TURKEY **13%**
- 4. EGYPT **9%**
- 5. SYRIA **7%**
- REST OF WORLD **25%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020