## Jordan Key Data

### 2019 vs 2020

<table>
<thead>
<tr>
<th>Category</th>
<th>2019</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>$16.3% of Total Economy</td>
<td>JOD 4,905.9MN</td>
<td>JOD 1,356.7MN</td>
<td>-72.3%</td>
</tr>
<tr>
<td>Total T&amp;T GDP = JOD4,905.9MN (USD6,909.7MN)</td>
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<tr>
<td>$4.7% of Total Economy</td>
<td>JOD 1,356.7MN</td>
<td>JOD 1,356.7MN</td>
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<tr>
<td>Total T&amp;T GDP = JOD1,356.7MN (USD1,910.8MN)</td>
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<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
<td>255.6 (18.6% of total employment)</td>
<td>195.8 (15.3% of total employment)</td>
<td>-23.4%</td>
</tr>
<tr>
<td>2019</td>
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<tr>
<td>2020</td>
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<tr>
<td><strong>Visitor Impact</strong></td>
<td></td>
<td></td>
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<tr>
<td>International:</td>
<td>JOD 4,422.7MN</td>
<td>JOD 1,017.8MN</td>
<td>-77.0%</td>
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<tr>
<td>Visitor spend</td>
<td></td>
<td></td>
<td>-USD 4,404.9 MN</td>
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<tr>
<td>40.3% of total exports (USD6,229.1MN)</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Domestic:</td>
<td>JOD 264.2MN</td>
<td>JOD 100.2MN</td>
<td>-62.1%</td>
</tr>
<tr>
<td>Visitor spend</td>
<td></td>
<td></td>
<td>-USD 164.0 MN</td>
</tr>
<tr>
<td>(USD 372.2MN)</td>
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</tr>
</tbody>
</table>
JORDAN
2021 Annual Research: Key Highlights

Jordan Sector Characteristics

Domestic vs International Spending:

- Domestic Spending: USD 372.2MN (6%)
- International Spending: USD 6,229.1MN (94%)

- Domestic Spending: USD 141.1MN (9%)
- International Spending: USD 1,433.6MN (91%)

Leisure vs Business Spending:

- Leisure Spending:
  - 2019: USD 5,790.4MN (88%)
  - 2020: USD 1,378.1MN (88%)

- Business Spending:
  - 2019: USD 810.9MN (12%)
  - 2020: USD 196.6MN (12%)

Inbound Arrivals:

- 2019:
  1. Saudi Arabia 16%
  2. Iraq 6%
  3. United States 3%
  4. Israel 3%
  5. Kuwait 2%
  Rest of world 70%

- 2020:
  1. Saudi Arabia 27%
  2. Israel 4%
  3. Iraq 4%
  4. Syria 3%
  5. United States 2%
  Rest of world 60%

Outbound Departures:

- 2019:
  1. Saudi Arabia 22%
  2. United Arab Emirates 14%
  3. Turkey 9%
  4. Egypt 7%
  Rest of world 30%

- 2020:
  1. Saudi Arabia 30%
  2. United Arab Emirates 20%
  3. Turkey 13%
  4. Syria 9%
  5. Egypt 5%
  Rest of world 23%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021.
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known).
3. Source: Oxford Economics, national sources and UNWTO.