GLOBAL DATA 2019

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Sector</th>
<th>Contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>10%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>15%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

JORDAN 2019 KEY DATA

15.8% of Total Economy

Total T&T GDP = JOD5,134.4MN (USD7,231.6MN)

+2.2%

2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

254.7 JOBS (000’s) (17.7% of total employment)

JOD4,574.6MN in visitor spend (40.2% of total exports) (USD6,443.1MN)

INBOUND ARRIVALS

1. SAUDI ARABIA 18%
2. IRAQ 4%
3. UNITED STATES 3%
4. ISRAEL 2%
5. KUWAIT 2%
REST OF WORLD 71%

OUTBOUND DEPARTURES

1. SAUDI ARABIA 33%
2. UNITED ARAB EMIRATES 13%
3. TURKEY 13%
4. EGYPT 9%
5. SYRIA 7%
REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

<table>
<thead>
<tr>
<th>Spending Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leisure Spending</td>
<td>88%</td>
</tr>
<tr>
<td>Business Spending</td>
<td>12%</td>
</tr>
<tr>
<td>Domestic Spending</td>
<td>6%</td>
</tr>
<tr>
<td>International Spending</td>
<td>94%</td>
</tr>
</tbody>
</table>

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020