GLOBAL DATA 2019

10.3%  Total GDP contribution

330MN  Jobs globally (1 in 10 jobs)

15.8% OF TOTAL ECONOMY  Total T&T GDP = JOD5,134.4MN (USD7,231.6MN)

254.7 JOBS (000's)  (17.7% of total employment)

JOD4,574.6MN  in visitor spend (40.2% of total exports) (USD6,443.1MN)

GLOBAL GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0%  5%  10%  15%

JORDAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP 15.8% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

+2.2%  2019 Travel & Tourism GDP growth vs +2.3% real economy GDP growth

JORDAN 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT 254.7 JOBS (000's)

INTERNATIONAL VISITOR IMPACT JOD4,574.6MN

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

INBOUND ARRIVALS

- 1. SAUDI ARABIA 18%
- 2. IRAQ 4%
- 3. UNITED STATES 3%
- 4. ISRAEL 2%
- 5. KUWAIT 2%
- REST OF WORLD 71%

OUTBOUND DEPARTURES

- 1. SAUDI ARABIA 33%
- 2. UNITED ARAB EMIRATES 13%
- 3. TURKEY 13%
- 4. EGYPT 9%
- 5. SYRIA 7%
- REST OF WORLD 25%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 88%
- BUSINESS SPENDING 12%
- DOMESTIC SPENDING 6%
- INTERNATIONAL SPENDING 94%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020