### Global Data 2019

- **Total GDP contribution:** 10.3%
- **Jobs globally:** 330 million (1 in 10 jobs)
- **Contribution of Travel & Tourism to GDP:**
  - 7.0% of total economy
  - Total T&T GDP = JPY39,181.8BN (USD359.4BN)
- **Contribution of Travel & Tourism to Employment:** 2.5% (8.0% of total employment)
- **International Visitor Impact:** JPY5,131.3BN in visitor spend (5.3% of total exports)
  - (USD47.1BN)

### Japan 2019 Key Data

- **7.0% of Total Economy:** Total T&T GDP = JPY39,181.8BN (USD359.4BN)
- **+1.6%** vs +0.9% real economy GDP growth
- **5,359.9 Jobs (000's):** (8.0% of total employment)
- **JPY5,131.3BN:** in visitor spend (5.3% of total exports)
  - (USD47.1BN)

### Inbound Arrivals

- **1. China 26%**
- **2. South Korea 24%**
- **3. Taiwan, China 16%**
- **4. Hong Kong SAR, China 7%**
- **5. United States 5%**
- **REST OF WORLD 22%**

### Outbound Departures

- **1. United States 15%**
- **2. China 11%**
- **3. South Korea 11%**
- **4. Taiwan, China 9%**
- **5. Thailand 7%**
- **REST OF WORLD 47%**

### Sector Characteristics (2019)

- **Leisure Spending:** 69%
- **Business Spending:** 31%
- **Domestic Spending:** 81%
- **International Spending:** 19%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO