While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

10.3% Total GDP contribution
2.5% Travel & Tourism contribution
3.5% (8.0% of total employment)

Jobs globally (1 in 10 jobs):
- 330 MN
- 5,359.9 (000s)

2019 Travel & Tourism GDP growth (8.0% of total employment):
- 7.0% of Total Economy
- +1.6% vs +0.9% real economy GDP growth

Total T&T GDP = JPY39,181.8BN (USD359.4BN)

International Visitor Impact:
- JPY5,131.3BN in visitor spend (5.3% of total exports) (USD47.1BN)

Inbound Arrivals:
1. CHINA 26%
2. SOUTH KOREA 24%
3. TAIWAN, CHINA 16%
4. HONG KONG SAR, CHINA 7%
5. UNITED STATES 5%
REST OF WORLD 22%

Outbound Departures:
1. UNITED STATES 15%
2. CHINA 11%
3. SOUTH KOREA 11%
4. TAIWAN, CHINA 9%
5. THAILAND 7%
REST OF WORLD 47%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

Leisure Spending: 69%
Business Spending: 31%
Domestic Spending: 81%
International Spending: 19%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.