### Global Data 2019

- **Total GDP Contribution:** 10.3%
- **Jobs Globally (1 in 10 jobs):** 330mn

### Japan 2019 Key Data

- **Contribution of Travel & Tourism to GDP:** 7.0% of Total Economy
- **Total T&T GDP = JPY39,181.8BN (USD359.4BN)**
- **Contribution of Travel & Tourism to Employment:** 5,359.9 Jobs (000's) (8.0% of total employment)
- **International Visitor Impact:** JPY5,131.3BN in visitor spend (5.3% of total exports) (USD47.1BN)

### Inbound Arrivals

- 1. China 26%
- 2. South Korea 24%
- 3. Taiwan, China 16%
- 4. Hong Kong SAR, China 7%
- 5. United States 5%
- **Rest of World 22%**

### Outbound Departures

- 1. United States 15%
- 2. China 11%
- 3. South Korea 11%
- 4. Taiwan, China 9%
- 5. Thailand 7%
- **Rest of World 47%**

### Sector Characteristics (2019)

- **Leisure Spending:** 69%
- **Business Spending:** 31%
- **Domestic Spending:** 81%
- **International Spending:** 19%

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020

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While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%. Global GDP impact by sector (2018 data). Share of total economy GDP.