**JAMAICA 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

### GLOBAL DATA 2019

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

#### Contribution of Travel & Tourism to Employment

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

#### Contribution of Travel & Tourism to GDP

31.1% of total economy

2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth

### JAMAICA 2019 KEY DATA

#### Contribution of Travel & Tourism to GDP

- **31.1%** of total economy
- Total T&T GDP = JMD667.2BN (USD5,025.4MN)

#### Contribution of Travel & Tourism to Employment

- **406.1** jobs (00's)
- (32.8% of total employment)

#### International Visitor Impact

- **JMD466.7 BN** in visitor spend (56.7% of total exports)
- (USD3,515.3MN)

### INBOUND ARRIVALS

1. UNITED STATES 65%
2. CANADA 17%
3. UNITED KINGDOM 9%
4. GERMANY 1%
5. CAYMAN ISLANDS 1%
6. REST OF WORLD 7%

### OUTBOUND DEPARTURES

1. UNITED STATES 71%
2. CANADA 8%
3. BARBADOS 2%
4. CAYMAN ISLANDS 2%
5. CHINA 2%
6. REST OF WORLD 15%

#### Sector Characteristics (2019)

- **Leisure Spending**: 82%
- **Business Spending**: 18%
- **Domestic Spending**: 21%
- **International Spending**: 79%

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Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020