While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 10%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

JAMAICA 2019 KEY DATA

31.1% OF TOTAL ECONOMY
Total T&T GDP = JMD667.2BN (USD5,025.4MN)

+7.1%
2019 Travel & Tourism GDP growth vs +1.6% real economy GDP growth

406.1 JOBS (000's)
(32.8% of total employment)

JMD466.7 BN
in visitor spend (56.7% of total exports)
(USD3,515.3MN)

INBOUND ARRIVALS

- 1. UNITED STATES 65%
- 2. CANADA 17%
- 3. UNITED KINGDOM 9%
- 4. GERMANY 1%
- 5. CAYMAN ISLANDS 1%
- REST OF WORLD 7%

OUTBOUND DEPARTURES

- 1. UNITED STATES 71%
- 2. CANADA 8%
- 3. BARBADOS 2%
- 4. CAYMAN ISLANDS 2%
- 5. CHINA 2%
- REST OF WORLD 15%

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 82%
- BUSINESS SPENDING: 18%
- DOMESTIC SPENDING: 21%
- INTERNATIONAL SPENDING: 79%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

All values are in constant 2019 prices & exchange rates. As reported in March 2020.