10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

5.6% OF TOTAL ECONOMY 1 in 4 net new jobs were created by Travel & Tourism over the last five years

1. UNITED STATES 22% 1. POLAND 8%
2. FRANCE 9% 2. FRANCE 7%
3. RUSSIAN FEDERATION 9% 3. ITALY 7%
4. GERMANY 6% 4. ROMANIA 6%
5. UNITED KINGDOM 6% 5. UNITED STATES 6%
REST OF WORLD 48% REST OF WORLD 66%

GLOBAL DATA 2019
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

ISRAEL 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
Total T&T GDP = ILS78.8BN (USD22.0BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
227.2 JOBS (000’s)
(5.7% of total employment)

INTERNATIONAL VISITOR IMPACT
ILS30.0BN in visitor spend (7.3% of total exports)
(USD8.4BN)

INBOUND ARRIVALS
OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 84%
BUSINESS SPENDING 16%
DOMESTIC SPENDING 48%
INTERNATIONAL SPENDING 52%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020