# ISRAEL
## 2021 Annual Research: Key Highlights

### Global Data

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<tr>
<td><strong>Total GDP contribution:</strong></td>
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<tr>
<td>2019</td>
<td>10.4% USD 9,170 BN</td>
<td>5.5% USD 4,671 BN</td>
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<tr>
<td><strong>Total Travel &amp; Tourism jobs:</strong></td>
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<tr>
<td>2019</td>
<td>334 MN = 1 in 10 jobs</td>
<td>272 MN = 1 in 11 jobs</td>
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- **Total Travel & Tourism GDP change in 2020:**
  -49.1% =USD -4,498 BN

- **Global Economy GDP change:**
  -3.7%

- **Change in Jobs in 2020:**
  -61.6 MN -18.5%

### Israel Key Data

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<tr>
<td><strong>Total contribution of Travel &amp; Tourism to GDP:</strong></td>
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<tr>
<td>2019</td>
<td>5.6% of Total Economy</td>
<td>2.4% of Total Economy</td>
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<tr>
<td>Total T&amp;T GDP = ILS81.4BN (USD23.6BN)</td>
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- **Change in Travel & Tourism GDP vs real economy GDP change:**
  -58.6%

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<tr>
<td><strong>Total contribution of Travel &amp; Tourism to Employment:</strong></td>
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<td>2019</td>
<td>231.1 Jobs (000s) (5.8 % of total employment)</td>
<td>192.8 Jobs (000s) (4.9 % of total employment)</td>
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- **Change in jobs:**
  -16.6% -38.3 (000s)

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<td><strong>Visitor Impact International:</strong></td>
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<tr>
<td>ILS30.6 BN Visitor spend</td>
<td>7.2% of total exports (USD8.9BN)</td>
<td>ILS8.3 BN Visitor spend</td>
<td>2.3% of total exports (USD2.4BN)</td>
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- **Change in international visitor spend:**
  -73.0% -USD 6.5 BN

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<td><strong>Visitor Impact Domestic:</strong></td>
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<tr>
<td>ILS29.1 BN Visitor spend</td>
<td>(USD 8.5BN)</td>
<td>ILS13.4 BN Visitor spend</td>
<td>(USD 3.9BN)</td>
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- **Change in domestic visitor spend:**
  -54.1% -USD 4.6 BN
ISRAEL  
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Israel Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:** USD 8.5BN (49%)  
  - **International Spending:** USD 8.9BN (51%)

- **Domestic Spending:** USD 3.9BN (62%)  
  - **International Spending:** USD 2.4BN (38%)

Leisure vs Business Spending:

- **Leisure Spending:** USD 14.4BN (83%)  
  - **Business Spending:** USD 2.9BN (17%)

- **Leisure Spending:** USD 5.5BN (87%)  
  - **Business Spending:** USD 0.8BN (13%)

Inbound Arrivals:

- **2019**
  1. United States 22%  
  2. France 9%  
  3. Russian Federation 8%  
  4. Germany 6%  
  5. United Kingdom 6%  
  Rest of world 50%

- **2020**
  1. United States 18%  
  2. France 7%  
  3. Germany 7%  
  4. Russian Federation 6%  
  5. United Kingdom 5%  
  Rest of world 57%

Outbound Departures:

- **2019**
  1. Poland 9%  
  2. Romania 8%  
  3. Turkey 7%  
  4. France 7%  
  5. United States 5%  
  Rest of world 64%

- **2020**
  1. Turkey 11%  
  2. Poland 10%  
  3. Egypt 8%  
  4. France 7%  
  5. United States 7%  
  Rest of world 58%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO