GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

10.3% Total GDP contribution

2.5% Travel & Tourism

3.5% Travel & Tourism

103% Total GDP contribution

227.2 JOBS (000’s) (5.7% of total employment)

5.6% OF TOTAL ECONOMY

Total T&T GDP = ILS78.8BN (USD22.0BN)

+2.0%

2019 Travel & Tourism GDP growth vs +3.1% real economy GDP growth

330MN Jobs globally (1 in 10 jobs)

GLOBAL DATA 2019

ISRAEL 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

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INTERNATIONAL VISITOR IMPACT

ILS30.0 BN in visitor spend (7.3% of total exports)

(USD8.4BN)

ISRAEL 2019 KEY DATA

INBOUND ARRIVALS

1. UNITED STATES 22%
2. FRANCE 9%
3. RUSSIAN FEDERATION 9%
4. GERMANY 6%
5. UNITED KINGDOM 6%
REST OF WORLD 48%

OUTBOUND DEPARTURES

1. POLAND 8%
2. FRANCE 7%
3. ITALY 7%
4. ROMANIA 6%
5. UNITED STATES 6%
REST OF WORLD 66%

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING
BUSINESS SPENDING
DOMESTIC SPENDING
INTERNATIONAL SPENDING

84% 16%
48% 52%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

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