# ISRAEL 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

## GLOBAL DATA 2019

**10.3%**  
Total GDP contribution

**330MN**  
Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

<table>
<thead>
<tr>
<th>Share of Total Economy GDP (%)</th>
<th>Mining</th>
<th>Automotive</th>
<th>Agriculture</th>
<th>Travel &amp; Tourism</th>
<th>Retail</th>
<th>Financial Services</th>
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## ISRAEL 2019 KEY DATA

### CONTRIBUTION OF TRAVEL & TOURISM TO GDP

5.6% OF TOTAL ECONOMY  
Total T&T GDP = ILS78.8BN (USD22.0BN)

### CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

227.2 JOBS (000's)  
(5.7% of total employment)

### INTERNATIONAL VISITOR IMPACT

ILS30.0BN  
in visitor spend (7.3% of total exports)  
(USD8.4BN)

## INBOUND ARRIVALS

1. UNITED STATES 22%
2. FRANCE 9%
3. RUSSIAN FEDERATION 9%
4. GERMANY 6%
5. UNITED KINGDOM 6%
REST OF WORLD 48%

## OUTBOUND DEPARTURES

1. POLAND 8%
2. FRANCE 7%
3. ITALY 7%
4. ROMANIA 6%
5. UNITED STATES 6%
REST OF WORLD 66%

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

## SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING: 84%  
- BUSINESS SPENDING: 16%
- DOMESTIC SPENDING: 48%  
- INTERNATIONAL SPENDING: 52%

1All values are in constant 2019 prices & exchange rates  
As reported in March 2020