While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

0% 5% 10% 15%

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>30%</td>
</tr>
</tbody>
</table>

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

Total T&T GDP = ILS78.8BN (USD22.0BN)

2019 Travel & Tourism GDP growth +2.0% vs +3.1% real economy GDP growth

227.2 jobs (000's) (5.7% of total employment)

ILS30.0BN in visitor spend (7.3% of total exports) (USD8.4BN)

INBOUND ARRIVALS

- 1. UNITED STATES 22%
- 2. FRANCE 9%
- 3. RUSSIAN FEDERATION 9%
- 4. GERMANY 6%
- 5. UNITED KINGDOM 6%
- REST OF WORLD 48%

OUTBOUND DEPARTURES

- 1. POLAND 8%
- 2. FRANCE 7%
- 3. ITALY 7%
- 4. ROMANIA 6%
- 5. UNITED STATES 6%
- REST OF WORLD 66%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 84%
- BUSINESS SPENDING 16%
- DOMESTIC SPENDING 48%
- INTERNATIONAL SPENDING 52%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020