# ISRAEL
## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

### GLOBAL DATA 2019

- **10.3%**
  - Total GDP contribution
- **330M**
  - Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share of GDP</th>
<th>Share of Total Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mining</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>Automotive</td>
<td>5%</td>
<td>10%</td>
</tr>
<tr>
<td>Agriculture</td>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td>Travel &amp; Tourism</td>
<td>15%</td>
<td>20%</td>
</tr>
<tr>
<td>Retail</td>
<td>20%</td>
<td>25%</td>
</tr>
<tr>
<td>Financial Services</td>
<td>25%</td>
<td>30%</td>
</tr>
</tbody>
</table>

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### ISRAEL 2019 KEY DATA

- **5.6% OF TOTAL ECONOMY**
  - Total T&T GDP = ILS78.8BN (USD22.0BN)

- **+2.0%**
  - 2019 Travel & Tourism GDP growth vs +3.1% real economy GDP growth

- **227.2 JOBS (000's)**
  - (5.7% of total employment)

- **ILS30.0BN**
  - in visitor spend (7.3% of total exports) (USD8.4BN)

### INBOUND ARRIVALS

1. UNITED STATES 22%
2. FRANCE 9%
3. RUSSIAN FEDERATION 9%
4. GERMANY 6%
5. UNITED KINGDOM 6%
REST OF WORLD 48%

### OUTBOUND DEPARTURES

1. POLAND 8%
2. FRANCE 7%
3. ITALY 7%
4. ROMANIA 6%
5. UNITED STATES 6%
REST OF WORLD 66%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**
  - 84%
- **BUSINESS SPENDING**
  - 16%
- **DOMESTIC SPENDING**
  - 48%
- **INTERNATIONAL SPENDING**
  - 52%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020