Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 0%
- Financial Services: 5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global 2019 Travel & Tourism GDP growth (5.7% of total employment)

5.6% OF TOTAL ECONOMY
+2.0%

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

3.5%
2.5%

227.2 JOBS (000's)
(5.7% of total employment)

ILS30.0BN
in visitor spend (7.3% of total exports)
(USD8.4BN)

INBOUND ARRIVALS
- 1. UNITED STATES 22%
- 2. FRANCE 9%
- 3. RUSSIAN FEDERATION 9%
- 4. GERMANY 6%
- 5. UNITED KINGDOM 6%
- REST OF WORLD 48%

OUTBOUND DEPARTURES
- 1. POLAND 8%
- 2. FRANCE 7%
- 3. ITALY 7%
- 4. ROMANIA 6%
- 5. UNITED STATES 6%
- REST OF WORLD 66%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

ISRAEL 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP
5.6% OF TOTAL ECONOMY
Total T&T GDP = ILS78.8BN (USD22.0BN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT
227.2 JOBS (000's)
(5.7% of total employment)

INTERNATIONAL VISITOR IMPACT
ILS30.0BN
in visitor spend (7.3% of total exports)
(USD8.4BN)

SECTOR CHARACTERISTICS (2019)
- LEISURE SPENDING 84%
- BUSINESS SPENDING 16%
- DOMESTIC SPENDING 48%
- INTERNATIONAL SPENDING 52%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020