**ISRAEL**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

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**GLOBAL DATA 2019**

- **10.3%**
  - Total GDP contribution

- **330MN**
  - Jobs globally (1 in 10 jobs)

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**ISRAEL 2019 KEY DATA**

- **5.6% OF TOTAL ECONOMY**
  - Total T&T GDP = ILS78.8BN (USD22.0BN)

- **+2.0%**
  - 2019 Travel & Tourism GDP growth vs +3.1% real economy GDP growth

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**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**INTERNATIONAL VISITOR IMPACT**

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**INBOUND ARRIVALS**

1. UNITED STATES 22%
2. FRANCE 9%
3. RUSSIAN FEDERATION 9%
4. GERMANY 6%
5. UNITED KINGDOM 6%
REST OF WORLD 48%

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**OUTBOUND DEPARTURES**

1. POLAND 8%
2. FRANCE 7%
3. ITALY 7%
4. ROMANIA 6%
5. UNITED STATES 6%
REST OF WORLD 66%

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**SECTOR CHARACTERISTICS (2019)**

- **LEISURE SPENDING**
  - 84%

- **BUSINESS SPENDING**
  - 16%

- **DOMESTIC SPENDING**
  - 48%

- **INTERNATIONAL SPENDING**
  - 52%

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1All values are in constant 2019 prices & exchange rates
As reported in March 2020