**IRELAND**

**2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

<table>
<thead>
<tr>
<th>10.3%</th>
<th>Total GDP contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>330MN</td>
<td>Jobs globally (1 in 10 jobs)</td>
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</tbody>
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**IRELAND 2019 KEY DATA**

- **CONTRIBUTION OF TRAVEL & TOURISM TO GDP**
  - 4.3% of total economy
  - Total T&T GDP = EUR14.9BN (USD16.6BN)

- **CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**
  - 135.5 jobs (000's)
  - (5.9% of total employment)

- **INTERNATIONAL VISITOR IMPACT**
  - EUR12.6BN
  - in visitor spend (3.0% of total exports)
  - (USD14.0BN)

**INBOUND ARRIVALS**

- 1. UNITED KINGDOM 46%
- 2. UNITED STATES 14%
- 3. GERMANY 6%
- 4. FRANCE 5%
- 5. SPAIN 4%
- 6. REST OF WORLD 25%

**OUTBOUND DEPARTURES**

- 1. UNITED KINGDOM 28%
- 2. SPAIN 21%
- 3. FRANCE 14%
- 4. UNITED STATES 5%
- 5. ITALY 4%
- 6. REST OF WORLD 28%

**SECTOR CHARACTERISTICS (2019)**

- **Leisure Spending**
  - 71%
- **Business Spending**
  - 29%
- **Domestic Spending**
  - 21%
- **International Spending**
  - 79%

**Note:** Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020