IRELAND

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

IRELAND 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.3% OF TOTAL ECONOMY

Total T&T GDP = EUR14.9BN (USD16.6BN)

2.5%

3.5%

135.5 JOBS (000's)

(5.9% of total employment)

+1.1%

2019 Travel & Tourism GDP growth vs +5.3% real economy GDP growth

INTERNATIONAL VISITOR IMPACT

EUR12.6BN

in visitor spend (3.0% of total exports)

(USD14.0BN)

INBOUND ARRIVALS

- 1. UNITED KINGDOM 46%
- 2. UNITED STATES 14%
- 3. GERMANY 6%
- 4. FRANCE 5%
- 5. SPAIN 4%
- REST OF WORLD 25%

OUTBOUND DEPARTURES

- 1. UNITED KINGDOM 28%
- 2. SPAIN 21%
- 3. FRANCE 14%
- 4. UNITED STATES 5%
- 5. ITALY 4%
- REST OF WORLD 28%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 71%
- BUSINESS SPENDING 29%
- DOMESTIC SPENDING 21%
- INTERNATIONAL SPENDING 79%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020