**GLOBAL DATA 2019**

**10.3%**
Total GDP contribution

**330MN**
Jobs globally (1 in 10 jobs)

**4.3% OF TOTAL ECONOMY**
While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

**1 in 4 net new jobs** were created by Travel & Tourism over the last five years

**135.5 JOBS (000's)**
(5.9% of total employment)

**10.3%**
Total GDP contribution

**4.3% OF TOTAL ECONOMY**
Total T&T GDP = EUR14.9BN (USD16.6BN)

**4.3% OF TOTAL ECONOMY**
2019 Travel & Tourism GDP growth vs +5.3% real economy GDP growth

**+1.1%**
Global GDP impact by sector (2018 data). Share of total economy GDP

**INTERNATIONAL VISITOR IMPACT**
EUR12.6BN in visitor spend (3.0% of total exports) (USD14.0BN)

**IRELAND 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

**INTERNATIONAL VISITOR IMPACT**

**INBOUND ARRIVALS**

- 1. UNITED KINGDOM 46%
- 2. UNITED STATES 14%
- 3. GERMANY 6%
- 4. FRANCE 5%
- 5. SPAIN 4%
- REST OF WORLD 25%

**OUTBOUND DEPARTURES**

- 1. UNITED KINGDOM 28%
- 2. SPAIN 21%
- 3. FRANCE 14%
- 4. UNITED STATES 5%
- 5. ITALY 4%
- REST OF WORLD 28%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 71%
- BUSINESS SPENDING 29%
- DOMESTIC SPENDING 21%
- INTERNATIONAL SPENDING 79%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

As reported in March 2020