6.4% OF TOTAL ECONOMY
Total T&T GDP = IQD14,261.5BN (USD12,024.9MN)
1 in 4 net new jobs were created by Travel & Tourism over the last five years

626.5 JOBS (000’s)
(6.8% of total employment)

IQD2,778.2BN
in visitor spend (3.4% of total exports) (USD2,342.5MN)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

10.3% Total GDP contribution
330MN Jobs globally (1 in 10 jobs)

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

IRAQ 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

INBOUND ARRIVALS

OUTBOUND DEPARTURES

SECTOR CHARACTERISTICS (2019)

1. IRAN 89%
2. PAKISTAN 4%
3. INDIA 3%
4. AZERBAIJAN 1%
5. BAHRAIN 0%
REST OF WORLD 3%

1. IRAN 35%
2. SYRIA 28%
3. TURKEY 17%
4. SAUDI ARABIA 5%
5. LEBANON 5%
REST OF WORLD 10%

51% LEISURE SPENDING
49% BUSINESS SPENDING
75% DOMESTIC SPENDING
25% INTERNATIONAL SPENDING

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020