GLOBAL DATA 2019

10.3% Total GDP contribution

6.4% OF TOTAL ECONOMY

2.5% Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

626.5 JOBS (000's)

330MN Jobs globally (1 in 10 jobs)

+6.0%

Global GDP impact by sector (2018 data). Share of total economy GDP

6.8% of total employment

Iraq 2019 Key Data

6.4% of total economy

Total T&T GDP = IQD14,261.5BN (USD12,024.9MN)

+6.0%

2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

626.5 JOBS (000's)

Iraq 2019 Key Data

IQD2,778.2BN

in visitor spend (3.4% of total exports)

(USD2,342.5MN)

Inbound Arrivals

1. Iran 89%
2. Pakistan 4%
3. India 3%
4. Azerbaijan 1%
5. Bahrain 0%
Rest of World 3%

International Visitor Impact

Iraq 2019 Key Data

OUTBOUND DEPARTURES

1. Iran 35%
2. Syria 28%
3. Turkey 17%
4. Saudi Arabia 5%
5. Lebanon 5%
Rest of World 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 51%
Business Spending 49%
Domestic Spending 75%
International Spending 25%

1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020