IRAQ
2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

GLOBAL DATA 2019

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP.

IRAQ 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.4% OF TOTAL ECONOMY
Total T&T GDP = IQD14,261.5BN (USD12,024.9MN)

+6.0% vs +2.7% real economy GDP growth

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

626.5 JOBS (000’s)
(6.8% of total employment)

INTERNATIONAL VISITOR IMPACT

IQD2,778.2BN in visitor spend (3.4% of total exports)
(USD2,342.5MN)

INBOUND ARRIVALS

1. IRAN 89%
2. PAKISTAN 4%
3. INDIA 3%
4. AZERBAIJAN 1%
5. BAHRAIN 0%
REST OF WORLD 3%

OUTBOUND DEPARTURES

1. IRAN 35%
2. SYRIA 28%
3. TURKEY 17%
4. SAUDI ARABIA 5%
5. LEBANON 5%
REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO.

SECTOR CHARACTERISTICS (2019)

LEISURE SPENDING 51%
BUSINESS SPENDING 49%
DOMESTIC SPENDING 75%
INTERNATIONAL SPENDING 25%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020.