6.4% OF TOTAL ECONOMY

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

626.5 JOBS (000's)
(6.8% of total employment)

Iraq 2019 Key Data

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

INTERNATIONAL VISITOR IMPACT

6.4% of total economy

Total T&T GDP = IQD14,261.5BN (USD12,024.9MN)

+6.0%

2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

Iraq 2019 Key Data

INBOUND ARRIVALS

1. IRAN 89%
2. PAKISTAN 4%
3. INDIA 3%
4. AZERBAIJAN 1%
5. BAHRAIN 0%
6. REST OF WORLD 3%

OUTBOUND DEPARTURES

1. IRAN 35%
2. SYRIA 28%
3. TURKEY 17%
4. SAUDI ARABIA 5%
5. LEBANON 5%
6. REST OF WORLD 10%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

- Leisure Spending 51%
- Business Spending 49%
- Domestic Spending 75%
- International Spending 25%

1 All values are in constant 2019 prices & exchange rates
As reported in March 2020