IRAQ
2021 Annual Research: Key Highlights

Global Data

<table>
<thead>
<tr>
<th></th>
<th>Total GDP contribution:</th>
<th>Total Travel &amp; Tourism jobs:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.4%</td>
<td>2019</td>
</tr>
<tr>
<td></td>
<td>USD 9,170 BN</td>
<td>334 MN</td>
</tr>
<tr>
<td>2020</td>
<td>5.5%</td>
<td>2020</td>
</tr>
<tr>
<td></td>
<td>USD 4,671 BN</td>
<td>272 MN</td>
</tr>
</tbody>
</table>

Total Travel & Tourism GDP change in 2020:
-49.1%
Global Economy GDP change: -3.7%

Visitor Impact

International:
- Visitor spend: IQD 4,022.6 BN
- 4.1% of total exports (USD 3,374.2 MN)

Domestic:
- Visitor spend: IQD 7,448.5 BN
- (USD 6,247.9 MN)

Iraq Key Data

Total contribution of Travel & Tourism to GDP:

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>Change in Jobs in 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total contribution of Travel &amp; Tourism to GDP:</td>
<td>6.0% of Total Economy</td>
<td>3.3% of Total Economy</td>
<td></td>
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<tr>
<td>Total T&amp;T GDP = IQD 14,337.4 BN (USD 12,026.3 MN)</td>
<td>Total T&amp;T GDP = IQD 7,136.6 BN (USD 5,986.3 MN)</td>
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</tbody>
</table>

Visitor spend
- Domestic: IQD 4,022.6 BN
- 4.1% of total exports (USD 3,374.2 MN)

Visitor spend
- International: IQD 7,448.5 BN
- (USD 6,247.9 MN)

Change in jobs:
- Domestic: -115.7 (000s)
- International: -16.9%
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Iraq Sector Characteristics

Domestic vs International Spending:
- **2019**
  - Domestic Spending: USD 6,247.9MN (65%)
  - International Spending: USD 3,374.2MN (35%)
- **2020**
  - Domestic Spending: USD 3,230.5MN (73%)
  - International Spending: USD 1,208.2MN (27%)

Leisure vs Business Spending:
- **2019**
  - Leisure Spending: USD 5,932.3MN (62%)
  - Business Spending: USD 3,689.7MN (38%)
- **2020**
  - Leisure Spending: USD 2,701.5MN (61%)
  - Business Spending: USD 1,737.2MN (39%)

Inbound Arrivals:
- **2019**
  1. Iran 87%
  2. Pakistan 6%
  3. India 4%
  4. Azerbaijan 1.0%
  5. Libya 0.3%
  Rest of world 3%
- **2020**
  1. Iran 87%
  2. Pakistan 5%
  3. India 4%
  4. Azerbaijan 0.5%
  5. Libya 0.4%
  Rest of world 3%

Outbound Departures:
- **2019**
  1. Iran 45%
  2. Syria 19%
  3. Turkey 19%
  4. Saudi Arabia 4%
  5. Jordan 4%
  Rest of world 9%
- **2020**
  1. Turkey 32%
  2. Iran 25%
  3. Syria 24%
  4. Saudi Arabia 8%
  5. Jordan 4%
  Rest of world 7%

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1. All values are in constant 2020 prices & exchange rates. As reported in March 2021
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO