Iraq 2020 Annual Research: Key Highlights

Global Data 2019

10.3% Total GDP contribution

330 MN Jobs globally (1 in 10 jobs)

6.4% of total economy

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

+6.0% vs 2.7% real economy GDP growth

Global GDP impact by sector (2018 data). Share of total economy GDP

Iraq 2019 Key Data

Contribution of Travel & Tourism to GDP

6.4% of total economy

Total T&T GDP = IQD14,261.5BN (USD12,024.9MN)

+6.0%

2019 Travel & Tourism GDP growth vs +2.7% real economy GDP growth

Contribution of Travel & Tourism to Employment

626.5 Jobs (000's)

(6.8% of total employment)

International Visitor Impact

IQD2,778.2 BN

in visitor spend (3.4% of total exports) (USD2,342.5MN)

Inbound Arrivals

1. Iran 89%
2. Pakistan 4%
3. India 3%
4. Azerbaijan 1%
5. Bahrain 0%
Rest of World 3%

Outbound Departures

1. Iran 35%
2. Syria 28%
3. Turkey 17%
4. Saudi Arabia 5%
5. Lebanon 5%
Rest of World 10%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

Sector Characteristics (2019)

Leisure Spending 51%
Business Spending 49%
Domestic Spending 75%
International Spending 25%

All values are in constant 2019 prices & exchange rates
As reported in March 2020