## HUNGARY

### 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

#### GLOBAL DATA 2019

| 10.3% | Total GDP contribution |
|-------|
| 330MN | Jobs globally (1 in 10 jobs) |

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

### HUNGARY 2019 KEY DATA

<table>
<thead>
<tr>
<th>CONTRIBUTION OF TRAVEL &amp; TOURISM TO GDP</th>
<th>8.3% OF TOTAL ECONOMY</th>
<th>+7.7%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total T&amp;T GDP = HUF3,855.3BN (USD13,216.5MN)</td>
<td>2019 Travel &amp; Tourism GDP growth vs +4.7% real economy GDP growth</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>CONTRIBUTION OF TRAVEL &amp; TOURISM TO EMPLOYMENT</th>
<th>449.2 JOBS (000's)</th>
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<td>(10.0% of total employment)</td>
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<th>INTERNATIONAL VISITOR IMPACT</th>
<th>HUF2,591.4BN</th>
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<td>in visitor spend (6.4% of total exports) (USD8,883.7MN)</td>
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### INBOUND ARRIVALS

1. ROMANIA 16%
2. GERMANY 13%
3. SLOVAKIA 11%
4. AUSTRIA 8%
5. CZECH REPUBLIC 6%
REST OF WORLD 46%

### OUTBOUND DEPARTURES

1. UKRAINE 18%
2. AUSTRIA 9%
3. CROATIA 9%
4. ITALY 8%
5. SLOVAKIA 7%
REST OF WORLD 49%

### SECTOR CHARACTERISTICS (2019)

- **LEISURE SPENDING**: 92%
- **BUSINESS SPENDING**: 8%
- **DOMESTIC SPENDING**: 24%
- **INTERNATIONAL SPENDING**: 76%

Note: Data are average shares over the 2016-2018 period. Source: Oxford Economics, national sources and UNWTO.

All values are in constant 2019 prices & exchange rates. As reported in March 2020.