## HUNGARY

### 2022 Annual Research: Key Highlights

#### Global Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total GDP contribution</th>
<th>Travel &amp; Tourism GDP change</th>
<th>Total Travel &amp; Tourism jobs</th>
<th>Change in Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>10.3% USD 9,630 BN</td>
<td>-50.4% =USD -4,855 BN</td>
<td>333 MN = 1 in 10 jobs</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>5.3% USD 4,775 BN</td>
<td>+21.7% =USD 1,038 BN</td>
<td>271 MN = 1 in 12 jobs</td>
<td>+18.2MN = + 6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>6.1% USD 5,812 BN</td>
<td></td>
<td>289 MN = 1 in 11 jobs</td>
<td></td>
</tr>
</tbody>
</table>

#### Hungary Key Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Total contribution of Travel &amp; Tourism to GDP</th>
<th>Change in Jobs</th>
<th>Change in Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>8.3% HUF 4,447.3BN = 1 in 12 jobs</td>
<td>-53.8% Economy change: -4.9%</td>
<td>-62.0MN = -18.6%</td>
</tr>
<tr>
<td>2020</td>
<td>4.0% HUF 2,056.7BN = 1 in 11 jobs</td>
<td>+21.6% Economy change: +7.2%</td>
<td>+18.2MN = + 6.7%</td>
</tr>
<tr>
<td>2021</td>
<td>4.6% HUF 2,501.7BN = 1 in 10 jobs</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Visitor Spend:

<table>
<thead>
<tr>
<th>Type</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>International:</td>
<td>HUF 3,154.2 BN (USD 10,404.9MN)</td>
<td>HUF 1,162.9 BN (USD 3,836.0MN)</td>
<td>HUF 1,498.8 BN (USD 4,944.2MN)</td>
</tr>
<tr>
<td>Domestic:</td>
<td>HUF 811.5 BN (USD 2,676.8MN)</td>
<td>HUF 469.7 BN (USD 1,549.4MN)</td>
<td>HUF 659.0 BN (USD 2,173.8MN)</td>
</tr>
</tbody>
</table>
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Hungary Sector Characteristics

Domestic vs International Spending:

- **Domestic Spending:**
  - 2019: USD 2,676.8MN (20%)
  - 2021: USD 2,173.8MN (31%)

- **International Spending:**
  - 2019: USD 10,404.9MN (80%)
  - 2021: USD 4,944.2MN (69%)

Leisure vs Business Spending:

- **Leisure Spending:**
  - 2019: USD 11,911.1MN (91%)
  - 2021: USD 6,305.6MN (89%)

- **Business Spending:**
  - 2019: USD 1,170.6MN (9%)
  - 2021: USD 812.4MN (11%)

Inbound Arrivals:

- **2019:**
  1. Germany 15%
  2. Romania 9%
  3. Slovak Republic 8%
  4. Austria 7%
  5. United Kingdom 5%
  Rest of world 55%

- **2021:**
  1. Germany 21%
  2. Romania 15%
  3. Slovak Republic 12%
  4. Austria 9%
  5. Czech Republic 7%
  Rest of world 37%

Outbound Departures:

- **2019:**
  1. Ukraine 15%
  2. Austria 9%
  3. Croatia 9%
  4. Slovak Republic 8%
  5. Italy 7%
  Rest of world 52%

- **2021:**
  1. Croatia 17%
  2. Ukraine 14%
  3. Italy 8%
  4. Austria 7%
  5. Slovak Republic 6%
  Rest of world 47%

**Note:** All percentage changes reflect year on year changes.

1. All values are in constant 2021 prices & exchange rates. As reported in March 2022
2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical authorities, job losses exclude those supported jobs (where known)
3. Source: Oxford Economics, national sources and UNWTO