Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining: 0%
- Automotive: 5%
- Agriculture: 10%
- Travel & Tourism: 15%
- Retail: 10%
- Financial Services: 15%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

10.3% Total GDP contribution

330MN Jobs globally (1 in 10 jobs)

8.3% of total economy

+7.7% vs +4.7% real economy GDP growth

**HUNGARY 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- 8.3% of total economy
- Total T&T GDP = HUF3,855.3BN (USD13,216.5MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- 449.2 jobs (000's)
- (10.0% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- HUF2,591.4BN in visitor spend (6.4% of total exports)
- (USD8,883.7MN)

**INBOUND ARRIVALS**

1. ROMANIA 16%
2. GERMANY 13%
3. SLOVAKIA 11%
4. AUSTRIA 8%
5. CZECH REPUBLIC 6%
REST OF WORLD 46%

**OUTBOUND DEPARTURES**

1. UKRAINE 18%
2. AUSTRIA 9%
3. CROATIA 9%
4. ITALY 8%
5. SLOVAKIA 7%
REST OF WORLD 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING 92%
- BUSINESS SPENDING 8%
- DOMESTIC SPENDING 24%
- INTERNATIONAL SPENDING 76%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020