8.3% of total economy +7.7% vs +4.7% real economy GDP growth

449.2 jobs (000’s) (10.0% of total employment)

HUF 2,591.4 BN in visitor spend (6.4% of total exports)

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

Mining
Automotive
Agriculture
Travel & Tourism
Retail
Financial Services

0% 5% 10% 15%

HUNGARY 2019 KEY DATA

CONTRIBUTION OF TRAVEL & TOURISM TO GDP

8.3% of total economy
Total T&T GDP = HUF3,855.3BN (USD13,216.5MN)

CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

449.2 jobs (000’s) (10.0% of total employment)

INTERNATIONAL VISITOR IMPACT

HUF 2,591.4 BN
in visitor spend (6.4% of total exports)
(USD8,883.7MN)

INBOUND ARRIVALS

1. Romania 16%
2. Germany 13%
3. Slovakia 11%
4. Austria 8%
5. Czech Republic 6%
Rest of the World 46%

OUTBOUND DEPARTURES

1. Ukraine 18%
2. Austria 9%
3. Croatia 9%
4. Italy 8%
5. Slovakia 7%
Rest of the World 49%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

Leisure spending 92%
Business spending 8%
Domestic spending 24%
International spending 76%

1All values are in constant 2019 prices & exchange rates
As reported in March 2020

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%