**Honduras 2020 Annual Research: Key Highlights**

**Global Data 2019**

- **10.3%** Total GDP contribution
- **330,000** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

Global GDP impact by sector (2018 data). Share of total economy GDP:
- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

**Honduras 2019 Key Data**

- **11.7% of Total Economy**
  - Total T&T GDP = HNL72.1BN (USD2,918.8MN)
  - 2019 Travel & Tourism GDP growth (12.2% of total employment)

- **+1.7%** vs +2.5% real economy GDP growth

- **504,000 Jobs (000’s)**
  - (12.2% of total employment)

- **HNL19.0BN** in visitor spend (7.6% of total exports)
  - (USD769.6MN)

**Inbound Arrivals**

1. **United States 35%**
2. **El Salvador 16%**
3. **Guatemala 12%**
4. **Nicaragua 10%**
5. **Canada 3%**
6. **Rest of World 24%**

**Outbound Departures**

1. **El Salvador 26%**
2. **Nicaragua 26%**
3. **United States 21%**
4. **Guatemala 12%**
5. **Costa Rica 4%**
6. **Rest of World 11%**

**Sector Characteristics (2019)**

- **Leisure Spending** 52%
- **Business Spending** 48%
- **Domestic Spending** 69%
- **International Spending** 31%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

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1. All values are in constant 2019 prices & exchange rates
2. As reported in March 2020