**HONDURAS 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS**

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330 MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%.

1 in 4 net new jobs were created by Travel & Tourism over the last five years.

**HONDURAS 2019 KEY DATA**

- **11.7%** OF TOTAL ECONOMY
  - Total T&T GDP = HNL72.1BN (USD2,918.8MN)
  - 2019 Travel & Tourism GDP growth (12.2% of total employment) vs +2.5% real economy GDP growth

- **504.0** JOBS (000's)
  - (12.2% of total employment)

- **HNL19.0 BN** in visitor spend (7.6% of total exports)
  - (USD769.6MN)

**INBOUND ARRIVALS**

- 1. UNITED STATES 35%
- 2. EL SALVADOR 16%
- 3. GUATEMALA 12%
- 4. NICARAGUA 10%
- 5. CANADA 3%
- REST OF WORLD 24%

**OUTBOUND DEPARTURES**

- 1. EL SALVADOR 26%
- 2. NICARAGUA 26%
- 3. UNITED STATES 21%
- 4. GUATEMALA 12%
- 5. COSTA RICA 4%
- REST OF WORLD 11%

**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING: 52%
- BUSINESS SPENDING: 48%
- DOMESTIC SPENDING: 69%
- INTERNATIONAL SPENDING: 31%

Note: Data are average shares over the 2016-2018 period.
Source: Oxford Economics, national sources and UNWTO

1All values are in constant 2019 prices & exchange rates
As reported in March 2020