**HONDURAS**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS

**GLOBAL DATA 2019**

- **10.3%** Total GDP contribution
- **330MN** Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%, Travel & Tourism grew significantly more at 3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years

Global GDP impact by sector (2018 data). Share of total economy GDP

- Mining
- Automotive
- Agriculture
- Travel & Tourism
- Retail
- Financial Services

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**HONDURAS 2019 KEY DATA**

**CONTRIBUTION OF TRAVEL & TOURISM TO GDP**

- **11.7%** of total economy
- Total T&T GDP = HNL72.1BN (USD2,918.8MN)

**CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT**

- **504.0** jobs (000’s)
- (12.2% of total employment)

**INTERNATIONAL VISITOR IMPACT**

- HNL19.0BN
- in visitor spend (7.6% of total exports)
- (USD769.6MN)

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**INBOUND ARRIVALS**

1. UNITED STATES 35%
2. EL SALVADOR 16%
3. GUATEMALA 12%
4. NICARAGUA 10%
5. CANADA 3%
REST OF WORLD 24%

**OUTBOUND DEPARTURES**

1. EL SALVADOR 26%
2. NICARAGUA 26%
3. UNITED STATES 21%
4. GUATEMALA 12%
5. COSTA RICA 4%
REST OF WORLD 11%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

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**SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING 52%
- BUSINESS SPENDING 48%
- DOMESTIC SPENDING 69%
- INTERNATIONAL SPENDING 31%

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1 All values are in constant 2019 prices & exchange rates
As reported in March 2020